

K. J. SOMAIYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH
Program: PGDM (HCM) Fourth Trimester (Batch 2018-2020)
Subject: Intellectual Property Rights
(End Term examination)

Date : 14th Sept, 2019

Maximum Marks: 25

Time : 2 Hours

Notes:

1. All questions are compulsory

2. Figures in parentheses on the right-hand side indicate full marks.

Q-1. Answer in one-two sentences each, **any five** of the following: (5 Marks)

1. What is Trademark?
2. What is provisional specification?
3. Define "Invention".
4. Geographical Indications.
5. Examples of Traditional Knowledge.
6. Section 3(d) of the Indian Patent Act, 1970.
7. What is "Capable of industrial application"?
8. Enumerate the basic features of the PCT system.

Q-2. Write short notes on **any two** of the following: (10 Marks)

1. Copyrights.
2. Advantages of trademark registration.
3. Glivec case.
4. Budapest Treaty.

Q-3. (10 Marks)

Explain in detail the process of IP Management.

OR

Explain the process of filing a patent application in India.

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