

K. J. Somaiya Institute of Engineering and Information Technology, Sion, Mumbai-22
(Autonomous College Affiliated to University of Mumbai)

Subject Code: 1U1LC8043 Subject Name: Entrepreneurship Development Management

Date: 18/07/22

April – May 2022				
M.Tech. Program: Artificial Intelligence				
1PCEILC2053 Examination: FY Semester: II				
Course Code: 1U1LC8043 ^{1PCEILC2053} Course Name: Entrepreneurship Development Management				
and Duration: 02 Hours		Max. Marks: 60		
Instructions:				
(1) All questions are compulsory.				
(2) Draw neat diagrams wherever applicable.				
(3) Assume suitable data, if necessary.				
		Max. Marks	CO	BT level
Q 1	Solve any six questions out of eight:	12		
i)	What is entrepreneurship?		CO1	U
ii)	Differentiate between entrepreneur and entrepreneurship.		CO1	U
iii)	What are the methods of training?		CO2	U
iv)	What is financial planning?		CO2	U
v)	What are the types of growth strategy?		CO2	U
vi)	What are major causes of sickness?		CO5	U
vii)	What is e-commerce?		CO8	U
viii)	What are the key factors influencing the mobility of entrepreneur?		CO6	U
Q.2	Solve any four questions out of six.	16		
i)	Briefly outline corporate entrepreneurship.		CO1	U
ii)	Explain the role of Women entrepreneur in economic development.		CO4	U
iii)	What are the steps of project planning?		CO2	U
iv)	Describe the role of Industrial Development Bank of India.		CO2	U
v)	Briefly explain evolution of sources and methods of ideas planning and development e-business ventures.		CO4	U
Vi)	What is risk Management?		CO5	U

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Q.3	Solve any two questions out of three.	16		
i)	What are the main causes to become sickness by the small business units? What are remedial measures do you offer?		CO5	U
ii)	Define MSMEs. Briefly explain about the significance of MSMEs in India?		CO4	U
iii)	Explain characteristics of successful entrepreneurs.		CO1	U
Q.4	Solve any two questions out of three.	16		
i)	Define small enterprise and briefly discuss growth strategies for small business enterprising with examples.		CO2	U
ii)	Describe the role and importance of women entrepreneur.		CO3	U
iii)	Explain the process of planning for starting up a new enterprise.		CO6	U
