

**K. J. SOMAIYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH,
Vidyavihar, Mumbai- 400077**

**Program: PGDM (EXECUTIVE) Batch2018-19, Trim-1, End Term Exam
Subject: Entrepreneurship and Managing new ventures**

(End Term Examination)

Maximum Marks: 50

Duration: 3 hours

Date: 4th December 2018

Instructions

Attempt all questions. Please write in points

1. Q 1 - Discuss all four of the following – 20 Marks

1. Angel investment
2. Venture capital
3. Incubators and accelerators
4. Crowd funding

2. Q 2 - Answer all three of the following - All questions carry 10 marks each – 30

Marks

1. Discuss the concept of effectuation. Give examples of entrepreneurs you are aware of.
2. Discuss a successful women entrepreneur.
3. List five challenges faced by entrepreneurs when they are growing their venture.

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