K. J. SOMAIYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH

Program: MFM & MIM - Ist Sem. (Batch 2017-20)

Subject: Information Technology (IT) for Management
(End Semester Examination)

Maximum Marks: 50
Duration: 3 hours

Date: 22nd Nov., 2017

Instructions
1. **Start the Answer on a Fresh page only.**
2. **Answer in Ascending Order only.**
3. **Draw Diagrams wherever necessary.**
4. **Bonus marks will be given for following instructions & neatness.**

1) Answer Any One of the following **(20)**

a) Twittering became virtually an overnight sensation, but some question its usefulness. Do you want to know the routine activities your friends (or other individuals you choose to follow) are doing during the day? Is it useful information to tweet that you are stuck in traffic or having a bad day? Do you follow anyone on Twitter or tweet regularly? Why or why not? Since Twitter updates have to be very short, some may think that twittering on the job does not take up enough time to be a concern, but what about the distraction factor? Should employers allow employees to use Twitter, Facebook, and other popular online activities during work hours? Why or why not?

b) The ubiquitous nature of mobile phones today brings tremendous convenience to our lives, but will misuse of new improvements to this technology result in the loss of that convenience? For instance, camera phones are now banned in many fitness centers, park restrooms, and other similar facilities because some people have used them inappropriately to take compromising photos, and mobile phones are banned in many classrooms because of the disruption of constant text messaging and the use of the phone by dishonest students to cheat on exams. Do you think these reactions to mobile phone misuse are justified? Is there another way to ensure the appropriate use of mobile phones without banning their use for all individuals? Should there be more stringent consequences for those who use technology for illegal or unethical purposes?

2) Explain the following with example/s (Any Three)- **(30)**

a) **Software Ownership Rights**

b) **Ports and Connectors**

c) **Identity Theft**

d) **Characteristics of useful information**

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