

K.J. SOMAIYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH

M H R D M (2018-21) III Semester

INTERNATIONAL BUSINESS

Date : 20/11/2019

Marks 50

Time : 3 Hrs.

NOTE:-

A) ANSWER ANY FIVE QUESTIONS

B) EACH QUESTION CARRIES 10 MARKS

1. a) What are the ingredients of Global HR Management? Explain in detail
b) What incentives you will offer for expatriate posting of an employee?
2. Distinguish between :-
 - a) FDI & FII
 - b) LC & Collection
3. Describe the features of
 - a) US dollar money market
 - b) Euro dollar money market
- 4 a) What are the factors affecting the spot exchange rate?
b) What are direct & indirect rates? Give examples
5. a) Explain the components of Balance of Payments
b) Explain convertibility of rupee on current account and capital account transactions.
6. a) What are the main commodities in the international commodities market? Explain them.
b) Explain the role of commodity exchanges
7. a) Describe the Important Agreements of World Trade Organization (WTO)
b) Explain the Functions and working of IMF
8. What is meant by PESTEL Analysis? Explain with examples.
9. a) What is forex market? What are the practices followed in forex market?
b) How is it relevant to International Business?
