

K. J. SOMAIYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH

Program: MIM - SEM 1

Subject: Organizational Behavior

Date : 23/11/2019

Maximum Marks: 25

Duration: 2 hours

Notes:

- 1. There are two sections.**
- 2. All questions in same section carry equal marks.**

SECTION – A

16 Marks

Answer ANY TWO of the following.

- 1) Freshqo Corp. is an upcoming retail store chain in India. Freshqo sells organic products in three verticles – health & wellness, beauty products, natural foods. Freshqo plans to setup stores in Mumbai, Delhi, Kolkata and Chennai. Freshqo is in the process forming different departments in the organization. What is departmentalization in organizational structure? On what basis, Freshqo can form various departments?
- 2) Knovatic Ltd. has recently got a software development assignment from its UK-based client. Rehan is been appointed as a project-leader. Rehan has been asked by the management to make a project team. People from UK and India will join the team. Discuss how this group development process will happen and what are the stages in group development.
- 3) You must have seen many leaders in your work and social sphere. Some of them may be task-oriented, some may be people-oriented, some may be transformational, some may be charismatic. Think of a leader whom you consider charismatic. Discuss why do you consider his/her leadership charismatic and which qualities of charismatic leader is evident in his/her personality.
- 4) Tania is been appointed as a group leader in Veqtis Technologies. Tania strongly believes that she needs to develop emotional intelligence in order to be effective leader. Discuss the concept of emotional intelligence. What are the dimensions and importance of EI at workplace?

SECTION – B

09 Marks

Write short notes on ANY TWO –

- a) Big Five personality
- b) Nominal group technique
- c) Power distance
- d) Matrix structure