

**K. J. SOMAIYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH,**  
**Vidyavihar, Mumbai- 400077**

**Program: MIM 3, (Batch 2017-20), Sem.-V, End term exam**  
**Subject: Entrepreneurship Management**  
**(End Term Examination)**

**Maximum Marks: 50**

**Duration: 3 hours**

**Date: 18/11//2019**

**Instructions**

**Attempt all questions. Please write in points**

**1. Q 1 - Answer all of the following - All questions carry 5 marks each – 50 Marks**

1. Explain five traits or competencies of successful entrepreneurs
2. List five challenges that entrepreneurs face in the startup phase.
3. Give examples of three technology entrepreneurs and discuss the source of their entrepreneurial idea.
4. Discuss five learning from the guest lecture on entrepreneurship- Indian talent Olympiad.
5. Discuss one entrepreneurial failure along with five reasons for the failure.
6. What is the role of business incubators in entrepreneurship?
7. Discuss the story of two successful young technology entrepreneurs.
8. Discuss crowdfunding as a source of entrepreneurial finance
9. Discuss the concept of angel investors.
10. What are the challenges faced by women entrepreneurs in India?

-----**End of paper**-----