

K.J. Somaiya Institute of Management Research

Vidya Vihar ,Mumbai-77

Subject-International Business

End Term Examination)

PGDM – II TRIM DivA&-B/PGIB

2018-2019 BATCH

Date:- 17/01/2019

Time : 3 Hours

Marks : 50

NOTE:-

- a) Question No.1 is compulsory
 - b) Answer any 4 questions from the rest
 - c) Each Question carries 10 marks
- Time :- 3 hours

Total :- 50 Marks

1 What is meant by PEST analysis? Illustrate the same in respect of any one country of your choice

2. a) Bring out the differences between US \$ Money market and euro \$ money market?
b) Explain how is LIBOR calculated? Why do you think LIBOR is important?
3. What are the different types of Letters of Credit used in international business?
Explain
Bring out the duties & responsibilities of bankers under L/C
4. What is meant by PPP & IRP theorems? Give examples
What is the relevance of these theorems to international business?
- 5 What are the products available in the international stock markets?
Explain how Stock indexes can be worked out? Give examples
- 6 Explain the following concepts with examples :-
 - a) Logistics management
 - b) Spot rates in Forex Market
7. Explain the concept of Globalisation? Give examples
What are the advantages &disadvantages of Globalisation?
