SIMSR IT for Management

K. J. Somaiya Institute of Management Studies & Research MMM – SEM-I (2017-20 Batch)

End Term Exam.

IT for Management

22/11/2017 Duration: 3 Hrs. 50 Marks

All questions are compulsory

START ANSWERINGN EVERY NEW QUESTION ON A FRESH PAGE.

Q1.	Write a Paragraph on any Two. a) Mobile & Web Technology b) Big Data c) Business Intelligence d) Open Source	10
Q2.	Write Short Notes on any one : a) ERP b) Type of Knowledge Available in an Organizatio.	05
Q3.	 i. Explain with example the Use of : a. MailMerg b. Access Query & Report ii. Explain the Tables you would require for gathering information for Sales Orders in Sales Accounting System and the fields required in each Table. iii. Explain the Nonaka and Takeuchi model of Knowledge Management. 	10

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Q4.	USE COMPUTER to do the Q4 & Q5.	15
	 CREATE a Folder with the name xx-MMM2017. (xx stands for your roll no. Copy all required files to your to your folder) Import the Excel files MMM-SALES1 and MMM-SALES2 from MMM-TEST 2017 to create an Access Table in xx-MMM2017 with the same name. Build a <i>drop down</i> in Table MMM-SALES2 for the product ordered using the PROD-DET file. Generate a Parent-Child FORM using tables MMM-SALES1 and MMM-SALES2. Add 2 different orders thru the FORM generated in the above point 4 with each record having minimum 2 products bought by 2 different customers. 	
Q5.	Generate a Mail to send it to 15 customers of MUMBAI and 5 Customers of Bangalore from the given word file INVITE LETTER available in the folder MMM-TEST 2017 and merge the Address from the given Address File ADD-MMM2017. The output generated should be named as INVITE LETTER MUM-BANG to be saved in the folder xx-MMM-TEST 2017.	10

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