

K. J. Somaiya Institute of Management Studies & Research
MMS / PGDM (Elective) - V TRIM
2017 - 19 batch
Big Data Analytics

Marks: 25

Exam Date: 16th January 2019

Time: 1.5 hours

Notes:

- All 3 questions are compulsory.
- Start each question on a fresh page.
- Draw diagrams, mention examples & answer pointwise.

Questions:

1. Explain Big Data Framework in context of Hadoop Ecosystem with diagrams. List Mapping of each Apache Hadoop project with corresponding Big Data framework component. List the different types / categories of big data with examples which Big Data Framework can handle. [6 Marks]
2. Define types of Big Data Analytics. List statistical algorithms used by Data Scientists to gain insight into data sets alongwith with example. List Data sources & Use Cases for Big Data Analytics in 3 industries (e.g. Retail / Telecom / Healthcare). [9 Marks]
3. List the advantages of using Hadoop Enterprise Data Lake over traditional Enterprise Data Warehouse. Draw Data Lake Architecture for any one Industry (e.g. Retail / Telecom / Healthcare). Clearly Identify the Data Sources, Data Repository, Analytics Use Cases for that Industry. [10 Marks]
