

K.J. SOMAIYA INSTITUTE OF MANAGEMENT STUDIES & RESEARCH  
PGDM / MMS (OPERATIONS) – VI TRIM  
2017 – 19 BATCH  
Environment Conscious Manufacturing

Date : 10/04/2019

Marks : 25

Time : 2 Hours

Important :

First Question is 10 marks.

In question 2, do any 5, each 3 marks

1. From Nike case, discuss the sustainability strategy and how is linked to business strategy of the company

2. Please explain any of the following:

1. GRI governance
2. GRI social
3. GRI environmental
4. GRI economic
5. water footprint
6. Life cycle assessment
7. Design for environment
8. SDGs
9. Environmental issues
10. Environmental solutions
11. Cleaner production
12. Waste management

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