

K.J. Somaiya Institute of Management Studies and Research
PGDM Trim V Batch (2016 – 2018) & PGDM (EX) 2016-17
Theory Examination – Dec. 2017
Subject: - Big Data Analytics

Total Marks: 25

Duration: 1 Hr 30 Min.

Date : 29/12/2017

N.B. : 1. Question No. 1 is Compulsory

2. Solve any two questions from Q2 to Q4.

3. Figure to the right indicates marks.

Q1. What is Big Data? What is the importance of Big Data? What are the characteristics of Big Data? [9]

Q2. Explain the different big data types with suitable example. [8]

Q3. What is Big Data Analytics? Why is big data analytics important? Explain different types of Big Data Analytics. [8]

Q4. Explain the any four common data objects in R. [8]
