

K. J. SOMAIYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH

Program: PGDM EXEC Trimester II (Batch 2017-18)

**Subject: Business Ethics
(End term paper)**

Maximum Marks:25

Duration: 1.5 Hour

Date: 23rd March 2018

Answer any five questions. All questions carry equal marks.

1. Explain how ethics is an integral part of business.
 2. Why is moral leadership important for entrepreneurs?
 3. What is the relationship between ethics and law?
 4. How legitimate is the concept of stakeholders in business management?
 5. Consider the statement “Whatever it is ethical to produce or whatever service it is ethical to provide, it is Ethical to advertise.” Do you agree? Why or why not?
 6. How might someone argue that whistle-blowing is always morally prohibited? What is wrong with the argument? How much loyalty, if any, does a worker owe a firm? Defend your answer.
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