

K. J. SOMAIYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH

Program: PGDM EXEC /5TH TRIMESTER

Subject: Corporate Strategy and Implementation

(Final examination)

Maximum Marks: 25

Duration: 1.5 hours

Date: 2017

Write an essay of 3000 words for 25 marks on any one of the following:

1. Is solar power the future for Indian houses?
2. Why hasn't India developed world class packaged software - operating systems or general products?
3. Will Amazon break the Kiranawalla in Bombay?
4. Will a Startup(s) overturn the established players in any sector in India in the next 5 years?
5. Will environmental tourism rescue the Indian environment?