

K. J. SOMAIYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH,
VIDYAVIHAR, MUMBAI- 400077

Program: PGDM (IB) Batch 17-19, Tri-IV
Subject: Global Business Environment & Policy
(End Term Examination)

Maximum Marks: 25

Date:

27/09/2018 Duration: 2.00 hours

Instructions: Question No. one is compulsory (5 marks). Attempt any two from the remaining questions (10 marks each).

Q.1: Explain any one of the following:

- a) Regional economic agreements (any one)
- b) Investment risk in global economy
- c) Technology which has changed the business environment
- d) Reforms in major countries (any one) which are shaping global economy

Q. 2: Discuss the current trends in global economy. Analyze any three economies in terms of business opportunities and threat.

Q. 3: Discuss the issue of recent rises in protectionism. Analyze the implication of trade war between US and China on world economy. Do you think protectionism is likely to prevail for a longer period of time?

Q. 4: Why politics of oil plays a significant role in global business? Also analyze the impact of oil price on both types of economies ie oil producing and oil importing.

Q. 5: What is sovereign debt status of different countries? Why sovereign debt is a good thing -- up to a point? When sovereign debt goes wrong?

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