Program: PGDM (FS) , (Batch2018-2020), III Tri/, END Trimester Exam paper, Subject: Enterprise Resource Planning

K. J. SOMAIYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH

Program: PGDM(FS) Tri-III (Batch 2018-2020)

Subject: Enterprise Resource Planning End-Term Examination

Maximum Marks: 50

Duration: 3 hrs **Date:** 03/04/2019

Q. 1 Differentiate Between (any Four)

 $[4 \times 5 = 20]$

- 1) Federalistic Vs. Franchising approach of Implementation
- 2) Off the shelf ERP Vs. Tailor made ERP
- 3) On premise ERP Vs, On demand ERP
- 4) Single vendor Vs. Best of breeds for IT solutions
- 5) Customisation Vs. Configuration

Q. 2 Write Short Note on any 2 topics

 $[2 \times 5 = 10]$

- 1) Data Migration in ERP projects
- 2) Compelling Business Case for ERP
- 3) Big Bang Implementation

Q. 3 Read the case carefully and answer questions given below

 $[4 \times 5 = 20]$

- 1. ERP projects are expensive and risky. Why did Keda decide to embark on an ERP implementation project?
- 2. What were the main challenges faced by Keda in each stage of its ERP projects? What factors contributed to the project's success in the face of these challenges?