

Nov - Dec 2023				
(B. Tech) Program: Information Technology				
Examination: TY Semester: V				
Course Code: ITC503		Course Name: Entrepreneurship and E-Business		
Duration: 2.5 Hours			Max. Marks: 60	
Instructions:				
(1) All questions are compulsory.				
(2) Draw neat diagrams wherever applicable.				
(3) Assume suitable data, if necessary.				
Ques. No.	Question	Max. Marks	CO	BT level
Q1.	Solve any six questions out of eight.	12		
i)	Define Entrepreneurship and enlist its types.	2	CO1	U
ii)	Discuss Types of startups in Entrepreneurship Development.	2	CO2	U
iii)	Compare Periodic Analysis and Product wise Analysis.	2	CO3	A
iv)	Distinguish between first stage and second stage financing phase.	2	CO4	AN
v)	Define E-Commerce along with its features.	2	CO5	U
vi)	Which are key features of Supply Chain Management?	2	CO6	U
vii)	Discuss Collaborative Commerce.	2	CO5	U
viii)	Explain categories of Customers.	2	CO6	U
Q2.	Solve any four questions out of six.	16		
i)	Describe the role of Entrepreneurship in Economic Development.	4	CO1	U
ii)	Define Proprietorship and explain various features of it.	4	CO2	U
iii)	Compare and Contrast different types of Start ups.	4	CO3	AN
iv)	Examine the different factors which affects the Recruitment?	4	CO4	AN
v)	Describe the different challenges faced by the E-Business in brief.	4	CO5	U
vi)	Explain the various components of E-procurement Systems.	4	CO6	U

K. J. Somaiya Institute of Engineering and Information Technology, Sion, Mumbai-22
(Autonomous College Affiliated to University of Mumbai)

Subject Code: ITC503

Subject Name: Entrepreneurship and E-Business

Date: December 07, 2022

Q3.	Solve any two questions out of three.	16		
i)	Discuss the measures taken by government for women Entrepreneurship development.	8	CO1	U
ii)	Examine the various factors influencing the Entrepreneurial development.	8	CO4	AN
iii)	Discuss bricks and clicks, bricks and mortar business model with real world case studies in detail and also give advantages and disadvantages of it.	8	CO5	U
Q4.	Solve any two questions out of three.	16		
i)	Explain various small scale, medium scale and large-scale enterprise along with example.	8	CO2	U
ii)	Relate the various stages involved in creating a new venture.	8	CO3	AN
iii)	Explain SCM and Elements of SCM with the help of any two existing industries in the world.	8	CO6	U
