Subject Code: UEXILC 7053   Subject Name: MIS   Date: 13/12/22

Nov – Dec 2022-23
B.Tech Program: COMP-IT-EXTC-ETRX
ILC7053 Examination: LY   Semester: VII
Course Code: _____ and   Course Name: Management Information Systems
Duration: 2.5 Hours   Max. Marks: 60

Instructions:
(1) All questions are compulsory.
(2) Draw neat diagrams wherever applicable.
(3) Assume suitable data, if necessary.

		Max. Marks	CO	BT level
Q 1	**Solve any six questions out of eight:**	12		
i)	What is MIS?	2	1	U
ii)	List the main reasons of Computer Crimes.	2	3	U
iii)	What is Big data? Give its characteristics.	2	2	U
iv)	Is social computing important for marketing? Give any example in case of MIS.	2	4	U
v)	What is Mobile Commerce?	2	4	U
vi)	What are the responsibilities of IT Manager?	2	5	U
vii)	Enumerate any four applications of ERP.	2	6	U
viii)	List and explain any two operations performed in RDBMS.	2	2	U
Q.2	**Solve any four questions out of six.**	16		
i)	Analyze the relationship between Consumer, Business and Government for E-commerce functionality.	4	4	An
ii)	Evaluate the role of network security in MIS system.	4	5	E
iii)	Give an understanding on hierarchy that leads to DSS.	4	2	U
iv)	Explain contemporary approaches to Information System	4	1	U
v)	What are important characteristics of ethics?	4	3	U
vi)	Apply the TPS for Payroll Management System	4	6	Ap
Q.3	**Solve any two questions out of three.**	16		
			3	U

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i)	Describe Internet Security Challenges with suitable examples.	8			
ii)	Apply the different types of CRM to marketing Department with Example.	8	4	Ap	
iii)	Explain various technologies available in wired and wireless computer networks	8	5	U	
Q.4	**Solve any two questions out of three.**	16			
i)	Give an understanding on the evolution of Computing models and its effect on Business.	8	1	U	
ii)	Write short notes on ERP and TPS	8	6	U	
iii)	Is competition an important aspect for taking decisions in an organization? Evaluate.	8	2	E	

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