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| Trim: Jan – Mar 24 | | |
| Maximum Marks: 50 Examination: ETE Exam Date: 20.4.2024 Duration:3 hours | | |
| Programme code:12 | Class: SY | Semester/Trimester: 6 |
| Programme: MBA (PT) HR | | |
| College: K. J. Somaiya Institute of Management | | Name of the department/Section/Center: |
| Course Code: | Name of the Course: Qualitative and Mixed Methods Research | |
| Instructions: 1. Question Number 1 is compulsory 2. Attempt any three from the remaining | | |

| Question No. | | Max. Marks |
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| 1. | <p>Data in a qualitative study often consist of “text” produced with the help of interviews and observations.</p> <p>Imagine you are to conduct semi-structured interviews with employees who work in teleworking format. You want to explore the challenges and opportunities associated with teleworking. Also, the objective is to understand how teleworking format is impacting workplace relationships.</p> <p>Describe and develop an interview guide/protocol for the same. Also mention what are the probes that you would use for questions in the interview guide/protocol.</p> | 20 |
| 2. | <p>A study does not begin with a design or a method. A study begins with a well-justified purpose and a clearly delineated set of inquiry questions.</p> <p>Explain five purposes for Mixed Methods Research Design as given by Greene. Elaborate with examples.</p> | 10 |
| 3 | <p>Discuss FGD as a data collection method used in qualitative research. Discuss the various types of members you may encounter in an FGD and the ways to manage them.</p> | 10 |
| 4 | <p>Purpose statements of mixed methods research studies differs based on study design. Give examples of purpose statement of different types of research designs.</p> | 10 |
| 5 | <p>Short Notes (any one)</p> <p>a) MMR data collection and sampling</p> <p>b) Difference between quantitative and qualitative research</p> <p>c) Qualitative data analysis</p> | 10 |