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| Trim: Jan – Mar 24 | | |
| Maximum Marks: 25 | Examination: ETE Exam | Date: 28 April 2024 |
| Duration: 1.5 hrs | | |
| Programme code: 12 | Class: TY | Semester/Trimester: IX |
| Programme: MBA PT HRM | | |
| College: K. J. Somaiya Institute of Management | Name of the department/Section/Center: General Management | |
| Course Code: | Name of the Course: CSR | |
| Instructions: All questions are compulsory | | |

| Question No. | | Max. Marks |
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| 1 | <p>A- Highlight at least three common obstacles businesses face in CSR implementation. Provide brief examples for each challenge and suggest one solution for overcoming each of these challenges.</p> <p>OR</p> <p>B- Write short notes on any two 5x2= 10 marks</p> <p>a) Role of NGOs in CSR implementation</p> <p>b) Sustainable Development Goals and its linkage with CSR</p> <p>c) Schedule VII of CSR Rules 2014 and its relevance to Indian corporates</p> | 10 marks |
| 2 | <p>A- Weak monitoring from the government enhances the risk of environmental degradation by corporations. Discuss any two evidenced corporate cases where such negligence was noted and suggest lessons learnt from those events to improve the government monitoring</p> <p>OR</p> <p>B- Discuss the key element of a responsible business and explain why it is important in today's global business landscape. Provide examples to support your answer.</p> | 10 marks |
| 3 | <p>A- Discuss the key prerequisites outlined in the CSR (Corporate Social Responsibility) Rules 2014 for businesses qualifying to do CSR. Provide an example of a company for each of the requirements.</p> <p>OR</p> <p>B- Discuss what happens to the unused funds for the CSR in the given financial year. You may consider both the scenario of multi-year project or single year project</p> | 5 marks |