Trim: Jan – Mar 24

Maximum Marks: 50 Examination: ETE Exam Date: 14/04/202 Duration: 3 Hours		
Programme code: 11 **Programme: MBA (PT)-Finance**	**Class: SY**	**Semester/Trimester: VI**
College: K. J. Somaiya Institute of Management	**Name of the department/Section/Center: Finance & Law**	
Course Code: 217P10C608	**Name of the Course: Behavioural Finance**	
Instructions: Attempt Any 5 Questions		

Question No.		**Max. Marks**
Q.1)	Describe following Behavioural Models 1) Barnewall two-way model 2) Bailard, Biehl & Kaiser five- way model and 3) the Pompain Model	10
Q.2)	a) Discuss how behavioural factors affect advisor – client interactions? b) Discuss Prospect Theory	10
Q.3)	a) Discuss how Behavioural factors affect analyst forecasts. b) Discuss Mental Accounting Bias, and Anchoring Bias with examples	10
Q.4)	a) Discuss how behavioural factors affect investment committee decision making process. b) Discuss Status-Quo-Bias and Confirmation Bias with examples	10
Q.5)	Describe how one can identify Stock Market Bubble and causes of the Financial Bubbles.	10
Q.6)	a) Define Behavioural Finance and its branches b) Distinguise between Standard Finance and Behavioural Finance	10
Q.7)	Explain some examples of bubbles from real world and provide Characteristics of Bubbles	10
Q.8)	a) Describe the External factors that affect the influence the Investment Behaviour. b) What are the measures to measure Fear and Greed Index?	10