

Trim: Jan – Mar 24		
Maximum Marks: 50	Examination: ETE Exam	Date: 28-04-24
Duration: 03 hrs		
Programme code: 11	Class: TY	Semester/Trimester: IX
Programme: MBA PT		
College: K. J. Somaiya Institute of Management	Name of the department/Section/Center:	
Course Code:	Name of the Course: Entrepreneurship Management	
<p>Instructions:</p> <p>Please write in points.</p> <p>All five questions are compulsory.</p> <p>Each question carries 10 marks.</p>		

Question No.		Max. Marks
1	List the sources of Finance available to entrepreneurs. Discuss any one in detail.	10
2	Discuss the journey of a fin tech start up. (The founders, source of the idea, the opportunity, about the fintech organization, challenges in growth)	10
3	Create the business model for the following start up. An aggregator platform which sells movie tickets online	10
4	Discuss the Difference between Social entrepreneurs & entrepreneurs.	10
5	Elaborate on ten traits that one sees in entrepreneurs.	10