

Ph.D Elective paper Examination: End Term Examination		
Program code: 15 Program: Ph.D	Class: FY	Semester: I (SVU 2024)
Name of the Constituent College: K. J. Somaiya Institute of Management		Name of the department/Section/Center: Finance
Course Code: 117D18E104	Name of the Course: Research Design in Finance & Contemporary Research in Financial Economics	

Maximum Marks: 50

Date: 04-12-24

Notes:

1. Answer any five questions (5*10=50 Marks)

Question No.		Max. Marks
Q1.	Distinguish between Quantitative research and Qualitative research	10M
Q2.	Explain Holistic view of research using Saunder's research onion diagram	10M
Q3.	Explain the importance and usage of Moderator, Mediator and Control variables in finance research areas	10M
Q4.	Imagine you are planning to do research on factors influencing the investment decision of digital assets like Crypto and Dogecoin. Prepare research questions, research aim, and research objectives based on the given topic and explain theories and research models that you can link to this research.	10M
Q5.	If you are tasked with exploring how people on Samurai Island manage their wealth. How do you conduct research? Which research method, tools and techniques do you apply?	10M
Q6.	Explain Ethnographic studies and Thematic analysis usage under qualitative research design using a hypothetical example in the finance research area	10M
Q7.	If you are planning research on the investment preferences of young investors in India, how do you make it as a mixed methods research design?	10M