

Trim: June – Sep 24		
Maximum Marks: 50	Examination: ETE Exam	Date: 2.12.24 Duration: 2 hrs
Programme code:15	Class: FY	Semester/Trimester: 1
Programme: PhD		
College: K. J. Somaiya Institute of Management	Name of the department/Section/Center:	
Course Code: 117D20E103	Name of the Course: Qualitative Research in Management	
Instructions: 1. Q1 is compulsory. 2. Attempt any two from the remaining		

Question No.		Max. Marks
Q 1)	<p>A researcher is conducting a qualitative study on the impact of remote work on employee well-being in a multinational corporation. They choose to use semi-structured interviews as their primary data collection method.</p> <p>Based on this context, answer the following:</p> <p>a) Develop a qualitative research design for this study. (15 marks)</p> <p>Your answer should include - The research paradigm and its justification, The qualitative approach and reasons for its selection., The method of data collection and rationale, sampling strategy, including how participants would be selected, Ethical considerations for this study.</p> <p>b) Design a sample interview guide that could effectively elicit insights on employee well-being in a remote work setting. Explain the rationale behind each question, linking them to key concepts/theories/overall research question. (15 marks)</p>	30
Q2)	<p>What are the major qualitative research designs? Discuss key characteristics of each research design. Give relevant examples for each of the designs.</p>	10
Q 3)	<p>Discuss FGD as a data collection method used in qualitative research. Discuss the various types of members you may encounter in an FGD and the ways to manage them.</p>	10
Q 4)	<p>Short Notes (Any One)</p> <p>a) Qualitative Data Analysis</p> <p>b) Difference between quantitative and qualitative research</p>	10