

<b>Semester: July 24 to Oct 24</b>		
<b>Maximum Marks: 50 Examination: ESE Exam Date: 12.11.24 Duration: 2.0 hrs.</b>		
<b>Programme code: 14</b>	<b>Class: FY</b>	<b>Semester: I</b>
<b>Programme: MBA Sports Management</b>	<b>Name of the department/Section/Center:</b> Operations (Sports Management)	
<b>College: K. J. Somaiya Institute of Management</b>	<b>Name of the Course: Sports Structure, Development &amp; Governance</b>	
<b>Course Code: 317P14C113</b>		
<b>Instructions:</b> Total Marks: 50		

Question No.	Part A Answer any <b>TWO</b> questions	Max. Marks
1.	Explain in detail the Key Concepts of International Sports. Use examples in each of the cases.	15 marks
2.	How did the Globalized Sports Industry evolve during the Industrial Revolution. Explain with examples the key milestones during each era.	15 marks
3.	What are International Federations and what are its roles and responsibilities? Explain its relationship with the International Olympic Council and how are International Federation is categorized. Please use "One International Federation" to explain the whole structure.	15 marks
	<b>Part B</b> Write short notes on any <b>ONE</b> of the below	
4.	Ethics & Ethical Behaviour in Sports	5 marks
5.	Sports Governance in India	5 marks
	<b>Part C – Compulsory Question</b>	
	Pick any <b>one sport of interest (No Cricket &amp; Football)</b> and diagrammatically cover the entire aspect of Sports Development and Governance right from Key concepts to Anti doping details about the sport	15 marks