



SOMAIYA

VIDYAVIHAR UNIVERSITY

Somaia School of Humanities and Social Science

QUESTION PAPERS

BRANCH: Bachelor of Arts (Mass Communication & Journalism) – BAMCJ (HONS)	SEM: IV
	MAR/APR-2023

Sr. No.	Subject	Available
1.	131U08C401 – Research Methodology & Methods	
2.	131U08V402 – News Processing & Editing	
3.	13108C403 – Globalisation & Media Economics	
4.	131U08V403 – Film Making & Production (DSC)	
5.	131U08V402- News Processing & Editing (B)	
6.		
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10.		



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BAMCJ
SEM IV



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Semester (Nov 2022 to Feb 2023)		
Examination: End Semester Examination March 2023 (UG Programmes)		
Programme code:40 Programme: BAMCJ(H)	Class: SY	Semester: IV
Name of the Constituent College: SKSC	Name of the Department: MASS COMMUNICATION	
Course Code: 131U08C401	Name of the Course: RESEARCH METHODOLOGY AND METHODS	
Duration: 2 Hrs.	Maximum Marks: 60	

Question No.		Max. Marks
Q.1	Prepare a questionnaire of 20 questions using various scales on the research topic of “Relationship between study anxiety and academic performance of college students in Mumbai city: An evaluation.”	15
Q.2	a) Explain the different stages of social science research with suitable examples. OR b.) Write a comprehensive note on scaling and various scaling techniques used in the research process with relevant examples.	15
Q.3	a.) What is sampling? Delineate the distinct types of sampling methods used in social science research. OR b.) Demonstrate the structure of research report in brief with relevant examples	15
Q.4	Write short notes on any three of the following? a. Reliability and validity b. Impact factor c. Review of literature d. Abstract in research. e. Scales of measurement	5X5=15



Semester (November 2022 to March 2023)

Examination: End Semester Examination March/April 2023 (UG Programmes)

Programme code:

Programme: BAMCJ (Hons.)

Class: SY

Semester: IV

Name of the Constituent College: S K Somaiya College

Name of the Department: Dept. Mass Communication

Course Code: 131U08V402

Name of the Course: News Processing and Editing

Duration : 2 Hrs.

Maximum Marks : 60

Instructions:

Question No.		Max. Marks
Q.1	<p>Edit the following news article:</p> <p>EOW interrogate joint municipal commissioner in jumbo covid centres scam Mumbai: Vijay Kumar Yadav The joint municipal commissioner of Brihanmumbai Municipal Corporation (BMC) has recently been interrogated by the Economic Offences Wing (EOW) of the Mumbai police in connection with the jumbo Covid centres scam, in which Sujit Patkar, a close aide of Shiv Sena MP Sanjay Raut, is accused.</p> <p>An police officer says that joint municipal commissioner (improvement) Ramesh Pawar who was then deputy municipal commissioner, was interrogated by EOW officials for the entire day.</p> <p>“The questioning revolved around finding out under whose influence Patkar’s firm, Lifeline Hospital Management Services (LHMS), was allowed to take part in the contract allotment process despite not having any past experience in providing healthcare or medical services. Officers also sought answers to what criteria was followed while awarding the contract to the firm? Pawar’s interrogation has yielded results and may lead to the arrest of other accused in the case soon, said one of the officers.</p> <p>The officer clarified that Pawar was not a suspect in the case. And given the amount of information he had shared with the police during the probe, he might be treated as a key witness in the case.</p> <p>The agency had already arrested two people in connection with the alleged scam – Rajiv aka Raju Salunkhe 48 and Sunil aka Bala Kadam 58 ten days ago, and is likely to make more arrests soon. Both of them Salunkhe and Kadam, are in judicial custody.</p> <p>Salunkhe is one of the partners in the firm. EOW’s probe has revealed that about ₹82 lakh was transferred from Salunkhe’s bank account into Kadam’s. Besides this, amounts of ₹87.31 lakh and ₹45 lakh were also transferred from the bank account of LHMS to Kadam’s bank account on two different occasions. When Kadam was questioned about the transaction of ₹87.31 lakh, he claimed it was</p>	15

	used for LHMS's work, but failed to provide any documents supporting his claims, another EOW source said. The source added that when asked about the transaction of ₹45 lakh, Kadam claimed that it was used to make the payment of the company's office's rent. However the landlord of the office told EOW that he has not received any money from Kadam. (Source: Hindustan Times)	
Q.2	A) Editorial is a face of newspaper. Critically examine the statement with respect to its importance in democracy. OR B) Explain the process of collection, composition, correction, and dissemination of news.	15
Q.3	A) Enumerate and explain elements of page layout in detail. OR B) Elucidate the need of accuracy, objectivity, clarity, accountability, and humanity in news writing in detail.	15
Q.4	Write short notes on any three of the following: A) Balance- a principle of design B) Agriculture Reporting C) Style sheet D) Reporting Science and Technology E) Principles of Journalism	15



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Semester (November 2022 to March 2023)		
Examination: End Semester Examination March/April 2023 (UG Programmes)		
Programme code: Programme: BA (Hons) MCJ	Class: SY	Semester: IV
Name of the Constituent College: S.K. Somaiya College	Name of the Department: Mass Communication Department	
Course Code: 131U08C403	Name of the Course: Globalisation and Media Economics	
Duration : 2 Hrs.	Maximum Marks : 60	
Instructions: 1) Q1 is compulsory 2)Draw neat diagrams 3)Elucidate your answers with suitable examples wherever necessary		

Question No.		Max. Marks
Q.1	Discuss the Sri Lanka crisis as important lessons for developing economies from the following parameters: diversification of debt, industrializing the economy, avoiding populist tax cuts that hurt the government's balance sheets, and cutting unnecessary public expenditure.	15
Q2. a.	Examine the implications and objectives of the new international information world order.	07
Q2. b.	What are the implications of the democratization of the information process?	06
Q 2.c	OR Explain the types of economies.	07
Q 2.d.	Explain the economies of scale	06
Q.3a	Explain globalisation in detail.	07
Q3. b	Explain how global production leads to global imperialism	06
Q3. c	OR What were the objectives of Globalisation, privatization, and liberalization policy of 1991 in India?	15
Q.4	Write short notes on any three of the following: a. Oligopoly b. Homogenization c. Characteristics of the status quo of cultural self-realization under conditions of "globality" d. Decolonizing in global economy e. Internet's effect of media economy	15



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Semester (November 2022 to March 2023)		
Examination: End Semester Examination March/April 2023 (UG Programmes)		
Programme code:08 Programme: B.A. Hons in Mass Comm and Journalism	Class: SY	Semester: IV
Name of the Constituent College: S.K Somaiya College	Name of the Department: Mass Media Communication and Journalism	
Course Code: 131U08V403	Name of the Course: FILM MAKING AND PRODUCTION (DSC)	
Duration : 2 Hrs.	Maximum Marks : 60	
Instructions: 1)Draw neat diagrams 2)Assume suitable data if necessary 3)		

Question No.		Max. Marks
Q.1	Write step to step process of Scripting a Film	15
Q.2	1) <i>"Film as dream, film as music. No art passes our conscience in the way film does, and goes directly to our feelings, deep down into the dark rooms of our souls."</i> – Ingmar Bergman a) How the statement is related to the essential nature of cinema? You can elaborate your answer with examples of some films you have seen b) How do you think the statement may find validity with reference to the film <i>'Cries and Whispers'</i>	15
	OR	
Q.2	Explain the three stages of Film Production in detail.	15
Q.3	a) What factors should be kept in mind while designing the poster for the film? b) What factors should be kept in mind while designing the trailer for the film?	15
	OR	
Q.3	Discuss Alfonso Cuarón's film <i>Roma</i> as a cinema of memories illustrating with the narrative style and scenes from the film	15
Q.4	Answer any three of the following questions in short (Any 3) A) How does a Storyboard help in filmmaking? B) Explain, why Scheduling is a crucial stage of Pre-production. C) How does a Proust questionnaire help in the scriptwriting process? D) Visual style of Tarkovsky's <i>'The Sacrifice'</i> E) Randomness in the film <i>Roma</i>	3x5=15



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Semester (November 2022 to March 2023)		
Examination: End Semester Examination March/April 2023 (UG Programmes)		
Programme code: Programme: BAMCJ (Hons.)	Class: SY	Semester: IV
Name of the Constituent College: S K Somaiya College	Name of the Department: Dept. Mass Communication	
Course Code: 131U08V402	Name of the Course: News Processing and Editing	
Duration : 2 Hrs.	Maximum Marks : 60	
Instructions: 1)Draw neat diagrams 2)Assume suitable data if necessary 3)		

Question No.		Max. Marks
Q.1	<p>Edit the following article.</p> <p>Seven-fold increase in draft events, six-fold rise in Frequency of extreme flood events at Maharashtra over 50 years: Study</p> <p>Badri Chatterjee Mumbai</p> <p>Maharashtra has been witnessed a seven-fold increased in drought events and an six-fold rise in frequency of flood events in last 50 years, according by Council on Energy, Environment and Water (CEEW). An first-of-its-kind study conducted by the not-for-profit Policy research institute was assessed patterns through district-level profiling of India's extreme climate events between 1970 to 2019.</p> <p>In the study published on Thursday, CEEW found that in over 80% Maharashtra districts (home to 78.41 million), people were vulnerable to drought or drought-like situations and 10.23 million people are exposed to extreme flood events annually. mumbai has been recorded a three-fold increase in the frequency of extreme flood events in the last five decades. The programme lead of CEEW, and the author of the study, Abinash Mohanty, said "For Maharashtra, droughts and floods have become a twin issue among major climate event concerns. Surprisingly certain districts are witnessing droughts while others are witnessing floods during the same season.'</p> <p>Extreme drought events in Maharashtra have rose from 11 during 1970-79 to 14 during 1980-89; 17 during 1990-99; 23 during 2000-2010; and 79 during 2010-2019. Aurangabad, Jalna, Latur, Osmanabad, Pune, nashik, and Nanded were been identified as drought hotspot district. Mohanty said traditionally drought-prone areas (like Aurangabad, Kolhapur, Pune, and Sangli districts) had shown a shift towards extreme flood events and storm surges over the last decade.</p> <p>According to Mohanty these extreme climate events were the result of a combination of factors including unplanned urban development, encroachment upon ecosystems like mangroves and weather conditions like the urban heat island effect, periods of intense rainfall during monsoon and increased frequency of storm surges. "The impact of extreme climate events has to be understood in the context of mumbai and other cities along the west coast wherein rising seas</p>	15

	<p>potentially threaten their safety. Research studies have suggested that a one-metre rise in sea level can potentially inundate 5,763 km in India,” he said. CEEW also found that some districts, such as Aurangabad, Mumbai, Nashik, Pune, and Thane, were witnessing a micro-climatic shift to a dry summer climate zone, resulting in an increase in cyclonic disturbances. “This has increased the intensity of storm surges, incessant rainfall and flooding,” said Mohanty.</p> <p>This CEEW’s study is based on verified government data from bodies such as the Union agriculture ministry, National Disaster Management Authority, India Meteorological Department, Press Information Bureau, and international bodies such as World Meteorological Organisation and World Health Organisation.</p> <p>The finding’s of such a survey should be taken into consideration in district disaster plan’s, and further assimilated into the state’s climate change action plan. CEEW has been suggested a four-step approach for tackle the climate issue, beginning with a more localised micro-level assessment of past events at the district level. “Until the findings are integrated, budget allocation for implementable action cannot be recognised at the district level,” said Mohanty.</p> <p><i>(Source: Hindustan Times)</i></p>	
Q.2	A) What are the news elements? How are they used to write a hard news?	15
	OR	
	B) What is lead? Explain the various types of lead with appropriate examples.	15
Q.3	A) Write a detailed note on layout and design of major pages in a newspaper.	15
	OR	
	B) Elucidate the principles of editing explaining the importance of editing in news writing.	15
Q.4	Write short notes on any three of the following:	15
	A) Editorials	
	B) News Sources	
	C) Crime Reporting	
	D) Picture Editing and Caption Writing	
	E) Newsworthiness	