



# SOMAIYA

## VIDYAVIHAR UNIVERSITY

Somaia School of Humanities and Social Science

### QUESTION PAPERS

BRANCH: Bachelor of Arts (Mass Communication & Journalism) – BAMCJ (HONS)	SEM: III
	APR-2023

Sr. No.	Subject	Available
1.	131U08V302 – Writing Skills (A)	
2.	131U08V302 – Writing Skills (B)	
3.	131U08C303 – Introduction to Literary Criticism (A)	
4.	131U08C303 – Introduction to Literary Criticism (B)	
5.	131U08V302 - Writing Skills (C)	
6.	131U08C303 - Introduction to Literary Criticism (C)	
7.		
8.		
9.		
10.		



LIBRARY



**SOMAIYA**  
VIDYAVIHAR UNIVERSITY

Semester (January 2023 to April 2023)		
Examination: End Semester Examination March/April 2023 (UG/PG Programmes)		
Programme code: 08	Class: SY	Semester: III
Programme: BAMCJ (Honours)		
Name of the Constituent College: S K Somaiya College		Name of the Department: Department of Mass Communication
Course Code: 131U08V302	Name of the Course: Writing Skills	
Duration : 2 Hrs.	Maximum Marks : 60	
Instructions: 1) All questions are compulsory.		

Question No.		Max. Marks	Co Attainment
Q.1	Write a short film script on R K Narayan's short story <i>The Missing Mail</i> developing the scenes creatively.	15	CO1, CO4, CO5
Q.2	A) Explain the creative elements used in the short story <i>A Work of Art</i> by Anton Chekhov.	15	CO1, CO2, CO3
	OR		
Q.3	B) Discuss the formal aspects of poetry in detail with respect to poetic diction, poetic devices, rhyme, rhythm and meter.	15	CO1, CO2, CO3
	A) Elaborate on the significance of television programs in fostering national unity.	15	CO4, CO5
	OR		
	C) Explain the progression of a character using an example from a recent web series or TV show you've viewed.	07	CO2, CO4, CO5
Q.4	D) Write a review of the film <i>"Dead Poets Society"</i> .	08	CO4, CO5
	Write short notes on any three of the following: 1. Radio Advertisement 2. Dos of Blog Writing 3. Symbolism 4. Creativity and Imagination 5. Don'ts of Screenplay Writing	15	CO1, CO2, CO3, CO4, CO5





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Duration : 2 Hrs.	Maximum Marks : 60		
Instructions: 1) All questions are compulsory.			

Question No.		Max. Marks	Co Attainment
Q.1	Create a spin-off script with a three-page storyline depicting an encounter between Andy and Red following the conclusion of "The Shawshank Redemption" film.	15	CO4, CO5
Q.2	A) Explain how setting plays an important role in developing the story.	15	CO1, CO2, CO3
	OR		
	B) Discuss types of poetry in detail.	15	CO1, CO2, CO3
Q.3	A) Outline the dos and don'ts of conducting an interview for profile writing. Formulate 10 questions relevant to this interview process.	15	CO4, CO5
	OR		
	C) Write a blog on labour exploitation in India.	07	CO4, CO5
	D) Explain types of television programs.	08	CO4, CO5
Q. 4	Write short notes on any three of the following: 1. Creativity and Inspiration 2. Types of E-Poetry 3. Characterization in Novel 4. Characteristics of Radio Programmes 5. Children's literature in India	15	CO1, CO2, CO3, CO4, CO5





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<b>Programme code: 08</b> <b>Programme: BAMCJ(Hons)</b>		<b>Class: SY</b>	<b>Semester: III</b>
<b>Name of the Constituent College: S.K. Somaiya</b>		<b>Name of the Department : Mass Media</b>	
<b>Course Code: 131U08C303</b>	<b>Name of the Course: Introduction to Literary Criticism</b>		
<b>Duration : 2 Hrs.</b>	<b>Maximum Marks : 60</b>		
<b>Instructions: 1) Q1 is compulsory 2) Use suitable examples wherever necessary</b>			

<b>Question No.</b>		<b>Max. Marks</b>	<b>Co Attainment</b>
Q.1	<p>Please read the given short story carefully and analyze it based on any one of the Literary theories studied in class.</p> <p><b>Girl- Jamica Kincaid</b></p> <p>Wash the white clothes on Monday and put them on the stone heap; wash the color clothes on Tuesday and put them on the clothesline to dry; don't walk bare-head in the hot sun; cook pumpkin fritters in very hot sweet oil; soak your little cloths right after you take them off; when buying cotton to make yourself a nice blouse, be sure that it doesn't have gum in it, because that way it won't hold up well after a wash; soak salt fish overnight before you cook it; is it true that you sing benna in Sunday school?; always eat your food in such a way that it won't turn someone else's stomach; on Sundays try to walk like a lady and not like the slut you are so bent on becoming; don't sing benna in Sunday school; you mustn't speak to wharf-rat boys, not even to give directions; don't eat fruits on the street—flies will follow you; but I don't sing benna on Sundays at all and never in Sunday school; this is how to sew on a button; this is how to make a buttonhole for the button you have just sewed on; this is how to hem a dress when you see the hem coming down and so to prevent yourself from looking like the slut I know you are so bent on becoming; this is how you iron your father's khaki shirt so that it doesn't have a crease; this is how you iron your father's khaki pants so that they don't have a crease; this is how you grow okra—far from the house, because okra tree harbors red ants; when you are growing dasheen, make sure it gets plenty of water or else it makes your throat itch when you are eating it; this is how you sweep a corner; this is how you sweep a whole house; this is how you sweep a yard; this is how you smile to someone you don't like too much; this is how you smile to someone you don't like at all; this is how you smile to someone you like completely; this is how you set a table for tea; this is how you set a table for dinner; this is how you set a table for dinner with an important guest; this is how you set a table for lunch; this is how you set a table for breakfast; this is how to behave in the presence of men who don't know you very well, and this way they won't recognize immediately the slut I have warned you against becoming; be sure to wash every day, even if it is with your own spit; don't squat down to play marbles—you are not a boy, you know; don't pick people's flowers—you might catch something; don't throw stones at blackbirds, because it might not be a blackbird at all; this is how to make a bread pudding; this is how to make doukona; this is how to make pepper pot; this is how to make a good medicine for a cold; this is how to make a good medicine to throw away a child before it even becomes a child; this is how to catch a fish; this is how to throw back a fish you don't like, and that way something bad won't fall on you; this is how to bully a man; this is how a man bullies you; this is how to love a man, and if this doesn't work there are other ways, and if they don't work don't feel too bad about giving up; this is how to</p>	15	CO3, CO4, CO1

	spit up in the air if you feel like it, and this is how to move quick so that it doesn't fall on you; this is how to make ends meet; always squeeze bread to make sure it's fresh; but what if the baker won't let me feel the bread?; you mean to say that after all you are really going to be the kind of woman who the baker won't let near the bread?		
Q.2	<p>'Formalism is the synthesis (or lack of synthesis) of the multiple elements of film production, and the effects, emotional and intellectual, of that synthesis and of the individual elements.' Analyze any film you have watched based on formalism.</p> <p><b>OR</b></p> <p>Explain the post-structuralism. Explain structuralism in cinema.</p>	15	CO1, CO2, CO3 CO4
Q.3	<p>Discuss the media literacy model in detail. Please elucidate your answers with suitable examples.</p> <p><b>OR</b></p> <p>Write a detailed note on the Bhakti tradition.</p>	15	CO4 CO5
Q.4	<p>Write short stories on <b>any three</b> of the following:</p> <ol style="list-style-type: none"> <li>Sphota theory</li> <li>Kuntaka</li> <li>Narrative Prosthesis</li> <li>Knowledge as a part of Bhasha</li> <li>Epicureanism</li> </ol>	15	CO1, CO5, CO2





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Programme code: 08 Programme: BAMCJ(Hons)	Class: SY	Semester: III
Name of the Constituent College: S.K. Somaiya	Name of the Department: Mass Media	
Course Code: 131U08C303	Name of the Course: Introduction to Literary Criticism	
Duration : 2 Hrs.	Maximum Marks : 60	
Instructions: 1) Q1 is compulsory 2) Use suitable examples wherever necessary		

Question No.		Max. Marks	Co Attainment
Q.1	<p>Please read the given short story carefully and analyze it based on any one of the Literary theories studied in class:</p> <p><b>LIKABLE by DEB OLIN UNFERTH</b></p> <p>She could see she was becoming a thoroughly unlikable person. Each time she opened her mouth she said something ugly, and whoever was nearby liked her a little less. These could be strangers, these could be people she loved, or people she knew only slightly whom she had hoped would one day be her friends. Even if she didn't say anything, even if all she did is seem a certain way, have a look on her face, or make a soft sound of reaction, it was always unlikable—except in the few cases that she fixed herself on being likable for the next four seconds (more than that was impossible) and sometimes that worked, but not always.</p> <p>Why couldn't she be more likable? What was the problem? Did she just not enjoy the world anymore? Had the world gotten away from her? Had the world gotten worse? (Maybe, probably not. Or probably in some ways but not in the ways that were making her not like it). Did she not like herself? (Well, of course she didn't, but there was nothing new in that.)</p> <p>Or had she become less likable simply by growing older—so that she might be doing the same thing she always did, but because she was now forty-one, not twenty, it had become unlikable because any woman doing something at forty-one is more unlikable than a woman doing it at twenty? And does she sense this? Does she know she is intrinsically less likable and instead of resisting, does she lean into it, as into a cold wind? Maybe (likely) she used to resist, but now she sees the futility, so each morning when she opens her mouth she is unlikable, proudly so, and each evening before sleep she is unlikable, and each day it goes on this way, she getting more unlikable by the hour, until one morning she will be so unlikable, inconveniently unlikable, that she will have to be shoved into a hole and left there</p>	15	CO4, CO5, CO1
Q.2	<p>How does post-colonial theory work in relation to colonial hegemony?</p> <p><b>OR</b></p> <p>Discuss the role these four elements, 'language, memory, imagination and otherness' in usage of language and telling a story</p>	15	CO1, CO2, CO3

Q.3	Explain Critical Disability studies in detail. <b>OR</b> Explain Structuralism and how it can be applied to films.	15	CO1, CO2, CO4
Q.4	Write short stories on <b>any three</b> of the following: a. Social Model in Critical Disability b. Hegemony c. The 4'C in structuralism in Films d. Rhetoric e. Apparatus Theory	15	CO3, CO4, CO5





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*June* *September*  
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Programme code: 08

Programme: BAMCJ (Honours)

Class: SY

Semester: III

Name of the Constituent College: S K Somaiya College

Name of the Department: Department  
of Mass Communication

Course Code: 131U08V302

Name of the Course: Writing Skills

Duration : 2 Hrs.

Maximum Marks : 60

Instructions: 1) All questions are compulsory.

Question No.		Max. Marks	Co Attainment
Q.1	Review the film "12 Years a Slave" (2013) and substantiate your recommendations.	15	CO4, CO5
Q.2	A) Explain the elements of plot with the help of appropriate examples.	15	CO1, CO2, CO3
	OR		
	B) Discuss narrative poetry in detail.	15	CO1, CO2, CO3
Q.3	A) Write a two page two-column script on violence against minorities.	15	CO4, CO5
	OR		
	C) Write a feature article on Cricket World Cup 2023.	07	CO4, CO5
	D) Write a blog on "Media and Creativity".	08	CO1, CO4, CO5
Q. 4	Write short notes on any three of the following: 1. TV Advertisement 2. Don'ts of Creative Writing 3. Characteristics of Short Story 4. Creativity and Imagination 5. Dos of Film Review	15	CO1, CO2, CO3, CO4, CO5





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Instructions: 1) Q1 is compulsory 2) Use suitable examples wherever necessary			

Question No.		Max. Marks	Co Attainment
Q.1	<p>Please read the given short story carefully and analyze it based on any one of the Literary theories studied in class.</p> <p><b>A fifty year old letter by Kevin Hughees</b></p> <p>The mailman apologized.</p> <p>"I am so sorry. I don't know how it happened. But, anyways, we found it now. It took some doing, I must say. But Delilah is a Wizard at that search stuff and she found your addresses. So, here you go. I hope it was worth the wait. "</p> <p>The old man smiled.</p> <p>"Well, thank you. I would rather have gotten this letter back in 1972...but let's see what it says."</p> <p>The mailman nodded. He, too, was a former Soldier. He recognized the purple envelope, the little kisses and hearts plastered all over the envelope. Even after all these years the tiny hint of perfume was evident...if you held the letter close to your nose. As the guy he just gave it to - just did. He saw a bigger smile form on the man's face. Some memory must have connected the letter to that smell.</p> <p>"Okay, not often I get to deliver a half century old letter...and the person is still alive."</p> <p>"I can't believe you even found me. (Pointing to the address on the letter) That is my APO from the Army. How in the world did you find my Civilian address? ""I told you, Delilah is a Wizard. She sort of made it a hobby. It took her almost a month to track you down. She said: "This is a love letter from long ago. Either they are still together, in which case they will love reading it together. Or...it is from a time long past...and he will read it alone."</p> <p>He tapped the letter against his other hand...gently.</p> <p>"It is the latter. (The smile grew soft) but it will be nice."</p> <p>"Okay, then. You have a good day."</p> <p>"You too. And...well...thank Delilah for me, will you?"</p> <p>A wink and a nod, followed by a thumbs up and a quick:</p> <p>"Will do!"</p> <p>And he was alone on the porch with a letter from fifty years ago. He hadn't seen that handwriting in fifty years. He had married, raised kids, been widowed, made (and lost) most of a fortune. It had been, by anyone's standards, a good life. His eyes misted up for a second. A good life. With a wonderful woman. He tapped the letter against his hand again. Without realizing it, he said (out loud):</p> <p>"This would have been a different life."</p> <p>He opened the letter. The smell of the perfume was stronger on the inside paper. He lifted it to his nose, closed his eyes and went back in time. Flashes of laughter, young</p>	15	CO3, CO4, CO5



lips, dreams, ice cream, and walks in the snow, or dancing in swimming pools surfaced in no particular order. Dresses, mini skirts, and embarrassing moments of being caught on a couch, with her bra still on the floor. He stopped to laugh. For a long moment he was young again. Innocent enough in memory, but wise enough in old age -to see how far in his past it was. She was.

A dropped penny while stopped at a red light, and he, her and his newly minted Driver's license, gently bumped into the car in front of him. They had both bent to pick it up...and that let his foot off of the brake...just enough.

The Driver of the other car got out. What he saw was two very scared young kids, barely into their mid teens. Wide eyed and apologetic. He checked his trunk and bumper...no real damage. So he laughed and told them both:

"You kids park next time you want to kiss each other. Go to the Valley or Lover's lane at the Airport. Do your submarine watches while stationary. No need to call the Police. Just drive more careful."

It was a strong memory for him. He did pull over and kiss her once they got home. Both of them still shaking from what could have been. They never did find that penny. The letter quoted the lyrics from a song she loved. It was a typical "love you, miss you, need you" song ...and she did. So did he...then. It spoke of precious and few moments together. Had he known what he did now...well, those lyrics would have had even more power. For precious and few are all the moments anyone ever has with the ones they love. He stopped to cry a bit. Not for that girl, but for the next one...the one he married and lived with, loved, and built a life with. Forty six years with her...was not nearly enough.

Then he read the second page of the letter. As was typical back then, the writing, a clean feminine cursive that was easy to read, flowed from one page to the back side, with an arrow at the bottom. And a heart. Then it was onto another page. He read them all. Six and one half pages of a letter to her man. He laughed again, without artifice or angst.

"A man? Hell, I was only nineteen. I had no clue. She was seventeen. All we were... was in love. Closer to boy and girl with grown up bodies, then men and women with grown up problems."

She talked about School things, mutual friends, a couple of songs...and his picture. She kept it next to her bed. A blown up 8x10 of him and her together. There were some silly comments that made him laugh. And some ending comments that would have made her Mother blush - had she read them back then. Heck, he was blushing now. He still had that old picture of them. It was graying and yellow around the edges. He meant to throw it out when their time together ended. But his new girl, his Bride for forty odd years, had told him to keep it.

"You loved her. She loved you. Even if it didn't work out. It prepared you for me. She was a part of your life...a good part mostly. So keep it in your scrapbook. We will make our own."

They did.

He got to the last line of the letter.

Those words hit hard.

"Forever yours."

He cried tears. Tears for fifty years ago...and for today. He had loved two women.

They had loved him. One for a short time, one for a long time. He put the letter back in the envelope after one last sniff of a perfume. A perfume that still held sway over his memory. He went to his bookshelf and pulled out the scrapbook his wife had made of his life before they got married. The old 8x10 was under a sheet of clear plastic. He pulled the plastic back gently...so as not to tear the picture. He slid the letter in and resealed the plastic. He leafed through his youth.

That night he wondered how she was now. Where she was. If she was even alive. He hoped she was. He hoped she was content. He was.



	Tomorrow, he would buy a box of chocolates. He would ask the Mailman to deliver them to Delilah. The letter was more than fifty years old, but got to him at the right time. He went to bed with a smile.		
Q.2	<p>'Language allows consciousness to come to terms with the world.' Discuss this statement in the context of how our memory and imagination works.</p> <p><b>OR</b></p> <p>'The technologies of popular culture serve a subtle form of social control that relies less on persuasion.' Explain critical theory in the context of this statement.</p>	15	CO1, CO2, CO3 CO4
Q.3	<p>Explain formalist film theory. Please give suitable examples.</p> <p><b>OR</b></p> <p>Explain the twelve types of dramas by Dhananjaya. How do you see them reflected in the films that you have watched?</p>	15	CO4 CO5
Q.4	<p>Write short stories on <b>any three</b> of the following:</p> <ol style="list-style-type: none"> <li>Bhakti movement</li> <li>Rasa Theory</li> <li>Spectatorship</li> <li>Structuralism in Cinema</li> <li>Poetics</li> </ol>	15	CO1, CO5, CO2