



# SOMAIYA

## VIDYAVIHAR UNIVERSITY

Somaia School of Humanities and Social Science

### QUESTION PAPERS

BRANCH: Bachelor of Arts (Mass Communication & Journalism) – BAMCJ (HONS)	SEM: II
	APR-2024

Sr. No.	Subject	Available
1.	231U08C201 – Introduction to Journalism	
2.	131U08K202 – Theatre & Folk Media	
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		



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**April 2024**

**Examination: End Semester Examination (UG Programmes)**

Programme code: 08		Class: FY	Semester: II
Programme: BA MCJ(H)			
Name of the Constituent College: S K Somaiya College		Name of the Department Mass Communication	
Course code: 231U08C201	Name of the Course: Introduction to Journalism		
Duration : 2 Hr.	Maximum Marks : 60		
Instructions: Answer all questions			

Question No.		Max Marks	CO
Q1	Enumerate with examples the impact of ICT on Print Media and Journalism	15 m	3
Q 2	A) " The role of Newspapers in the 21st century has not faded away". Justify this statement with relevant examples. OR B) Live coverage has made news a 24 hour business. Discuss the elements of news in the context of a globalized world.	15 m	1 2
Q 3	A) Reporters are eyes and ears of a media house. Justify this statement with examples giving the job of a reporter. OR B) "Journalists are Gatekeepers of information". Do you agree? Does this Gatekeeping obstruct the free flow of information?	15 m	2 4
Q 4	Answer any THREE a) Citizen journalism b) Mobile Journalism c) Attribution d) Newsworthiness e) Paid news	3*5= 15 m	3 3 2 2 4





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**Examination: End Semester Examination (UG Programmes)**

<b>Programme code: 08</b> <b>Programme: BAMCJ</b>	<b>Class: FY</b>	<b>Semester: II</b>
<b>Name of the Constituent College: S K Somaiya</b>	<b>Name of the Department: Mass Communication</b>	
<b>Course Code: 131U08K202</b>	<b>Name of the Course: Theatre &amp; Folk Media</b>	
<b>Duration : 2 Hr.</b>	<b>Maximum Marks : 60</b>	
<b>Instructions: 1)Draw neat diagrams 2)Assume suitable data if necessary 3)</b>		

<b>Question No.</b>		<b>Max. Marks</b>	<b>CO</b>
Q. 1	Folk media as a form of entertainment is facing many challenges. The traditional artists are doing their best to survive the art. The role of government is very important in the development of any suppressed class. In reference to Folk media artists and the role of government to change their life answer the following  A. Do you think making a pension policy for age-old artists may bring some change to the suffering of Folk media artists? Justify  B. Do you think the free availability of theatres increases the number of audiences for folk media? Justify  C. Do you think that due to many challenges faced by folk media artists, their Right to Life is violated? Justify	15	1, 3
Q. 2 A	Elaborate on the history of World theatre.  <b>OR</b>	15	1, 2
Q. 2 B	Describe the Rasa theory in detail.	15	
Q. 3 A	Write a detail note on folk forms in Maharashtra.  <b>OR</b>	15	3, 4
Q. 3 B	Elaborate on Opportunities and Challenges to new media and theatre	15	
Q. 4	Write a short note on (Any Three)  1. Yakshaganam 2. Kalidas 3. Hamlet 4. Contemporary theatre 5. Characteristics of folk Media	15	3 1 1 2 4