



SOMAIYA

VIDYAVIHAR UNIVERSITY

Somaiya School of Humanities and Social Science

QUESTION PAPERS

BRANCH: Bachelor of Arts (Mass Communication & Journalism) – BAMCJ	SEM: VI
	MAR/APR-2024

Sr. No.	Subject	Available
1.	131U08C604 – International Communication	
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LIBRARY



Semester (January 2024 to April 2024)			
Examination: End Semester Examination March/April 2024 (UG/PG Programmes)			
Programme code: 08		Class: TY	Semester: VI
Programme: TYBAMCJ (Journalism)			
Name of the Constituent College: SKSC		Name of the Department Mass Communication and Journalism	
Course Code: 131U08C604	Name of the Course: International Communication		
Duration : 2 Hrs.	Maximum Marks : 60		
Instructions: 1)Draw neat diagrams 2)Assume suitable data if necessary 3)			

Question No.		Max. Marks	Co Attainm ent
Q.1	Analyze the role of social media platforms in the Arab Spring.	15	Co2
Q.2a	What was the MacBride Commission, and why was it significant in the context of international communication?	15	Co2
Or			
Q.2b	Does the International Monetary Fund (IMF) perpetuate economic dependency and inequality among its member countries? Critically analyze.	15	Co3
Q.3a	Analyze the Media Dependency Theory in the context of international communication, focusing on its relevance in explaining the dynamics between global media systems and international audiences	15	Co1
Or			
Q.3b	Analyze the role of Al-Jazeera and Tiktok in changing the landscape of global communication. Particularly the context of media imperialism.	15	Co2
Q.4	Write Short Notes on Any 3 of the following 1. World Bank 2. Sepsturps Flow of Communication 3. Transnational Media Ownership 4. United Nations (U.N) 5. Reporters without Borders (RSF)	5*3 =15	Co1,Co3 ,Co4