

SOMAIYA

VIDYAVIHAR UNIVERSITY

Dr. Shantilal K. Somaiya School of Commerce and Business Studies

QUESTION PAPERS

BRANCH: Bachelor of Business Administration (Hons.)		SEM: II
		MAR/APR-2023
Sr. No.	Subject	Available
1.	131U07K201 – Business Environment (A)	
2.	131U07K201 – Business Environment (B)	
3.	131U07K201 – Business Environment (C)	
4.	131U07N202 – Legal Environment (A) , (B)	
5.	131U07C202 – Macro Economics (A) , (B)	
6.	131U07K202 – Enrichment Course: French (A)	
7.	131U07K202 – Enrichment Course: French (B)	
8.	131U07E202 – Sports Marketing (A)	
9.	131U07E202 – Sports Marketing (B)	
10.	131U07E203 – Financial Management (A)	
11.	131U07E203 – Financial Management (B)	
12.	131U07E203 – Financial Management (C) , (D)	
13.	131U07E206 – Technical Analysis of Financial Markets (A)	
14.	131U07E206 – Technical Analysis of Financial Markets (B), (C)	
15.	131U07E206 – Training & Development	
16.	131U07K403 – Enrichment Course: German (A)	
17.	131U07K403 – Enrichment Course: German (B) , (C)	

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Semester (November 2022 to March 2023)		
Examination: End Semester Examination March/April 2023 (UG Programmes)		
Programme code: 06 Programme: FY BBA Honors	Class: FY	Semester: II
Name of the Constituent College: S.K.Somaiya College	Name of the Department: Business Studies	
Course Code: 131U07K201	Name of the Course: Business Environment	
Duration : 2 Hrs.	Maximum Marks : 60	
Instructions: 1)Draw neat diagrams 2)Assume suitable data if necessary		

Question No.		Max. Marks	CO Attainment
Q.1. A	Elaborate on LPG Policy.	15	3 / 5 / 6
	OR		
Q.1. B	Explain the various environments that impact International businesses.	15	3 / 5 / 6
Q.2. A	Elaborate on MRTP Act.	15	1 / 5
	OR		
Q.2. B	Outline the Political institutions and their critical elements.	15	1 / 5
Q.3. A.	Elaborate on: A: Business Process Outsourcing B: Network Marketing	15	5
	OR		
Q.3. B.	Illustrate on Socio - Cultural Environment.	15	5
Q.4	Solve the following Case Study	15	1 / 3
	For a flat at Trump Tower in Worli, Mumbai, you will get a five year fractional share membership of Lodha private jets with 10 hours of free flying time, equivalent to a trip of Singapore. The price tag only Rs. 10 crore plus. Four seasons Private Residences is offering flats from Rs. 30 Crore to Rs. 100 Crore with amenities such as art gallery, outdoor cinema theater, butler services and even personal trainers and dog walkers. Branded homes are in vogue. A number of top builders like Lodha, Sunteck, Oberoi Realty and Provenance Land have tied up with international names such as Phillippe Starck and Kelly Hoppen, Armani, Donald Trump and others to build such expensive properties in Delhi, Mumbai, Pune and other cities. No wonder things are hotting up in the branded homes space. While designer home give high quality interiors, branded homes offer luxurious services. What also sets branded homes apart from the other luxury projects are the interiors. The designers pay great attention to every little thing from faucets and hand-baked tiles in the restroom to wallpaper in guestroom.		



What's an offer ?

There are developers that have tied up with the luxury hotel chains and offer branded homes. Oberoi Realty, for example, has partnered with Ritz - Carlton. The flats in this project, Three Sixty West, are serviced by the hotel. The RK Jaita Group, promoter of Asian Hotels, is constructing a similar project, next to the Four Seasons hotel.

Why?

Abhishek Lodha, Managing director, Lodha Group, explains: The appetite for luxury living in India has increased for rapidly and is within reach of a much larger group. The global Indian now seeks the same brand and experiences in his homes as he has had with his clothes or the car he drives.

These homes also have a feel-good factor and recall value, it also helps the developer price the project at a premium. According to the study by Knight Frank, customers recognize the value of branded residence and are willing to pay a premium of 25-40% globally. : As the realty market is not doing well currently, they are selling at par with the other premium projects in the vicinity", says Mudassir Zaidi, national director for residential properties at Knight Frank India.

Tie ups with brands also give buyers confidence about the project. These brands join hands with firms with a track record and projects free of all hassles. For, a single controversy related to a project can destroy the brand's reputation.

Customizing:

The idea behind a designer flat is that people move in with movable furnishings and start living without the hassle of spending money and time on the interiors. There are customers who feel interior decoration is a personal affair and a reflection of their personality. That's why many of developers also sell bare-shell residences, in which every detail is personalized to individual tastes.

Question:

A: Carry out PESTLE analysis for Realty Industry.



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Name of the Constituent College: S.K.Somaiya College	Name of the Department: Business Studies	
Course Code: 131U07K201	Name of the Course: Business Environment	
Duration : 2 Hrs.	Maximum Marks : 60	
Instructions: 1)Draw neat diagrams 2)Assume suitable data if necessary		

Question No.		Max. Marks	CO Attainment
Q.1. A	Extend on the MSME Policy.	15	3 / 5 / 6
	OR		
Q.1. B	Demonstrate on the Indian Trade Policy.	15	3 / 5 / 6
Q.2. A	Elaborate on Fiscal Policy, Monetary Policy and Union budget.	15	1 / 5
	OR		
Q.2. B	Show the Economic roles that a Government plays.	15	1 / 5
Q.3. A.	Elaborate on: A: E-Commerce B: Trends in technological environment.	15	5
	OR		
Q.3. B.	Extend on Corporate Governance.	15	5
Q.4	Solve the following Case Study	15	1 / 3
	Perfetti Van Melle has gone national with Chlormint brand of Chewing gum. Chlormint was first launched in 1997 in its green candy version; soon thereafter a gum variant was launched. But sales took off only in the East. Perfetti then brought in the ice candy version of the brand. So why the National roll out? According to Perfetti Managing Director of the brand Sammer Suneja “Gums are doing very well as a category and he is keen to tap this”. Per Capita consumption of gum in India is 8 Pieces per year, compared with 200 Pieces in the US and 100 Pieces in Russia. So there is an upside that confectioners like Perfetti can leverage. The company is pinning its hope on India’s growing disposable income as well as changing lifestyles. Besides Chlormint, Perfetti is present in three sub segments of the gum market : Center fresh and Centre Shock is chewing gum, Centre Fruit and Big Babool in bubble gum and Happydent in functional gum. Happydent is more cosmetic brand, Centre Fresh is fruity but Chlormint is a coated gum through which the market will target the young Male Adult. The positioning makes sense considering that half the country’s population is below 30. Brand experts believe the		



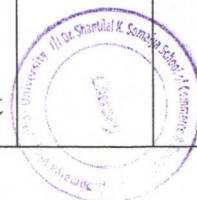
	product will be consumed by those who smoke and want fresh breath - just like the hand boiled Chlormint Candy. Perfetti has a share of 55% percent of the Rs. 800 Crore chewing gum market and the company hopes to increase this with Chlormint's National Launch. Nielsen pegs this as the fastest growing category in the confectionery segment. Still, why was the brand restricted only to the East? The company never advertised. And now the company isn't leaving anything to the chance. New television campaigns will be followed by online as well as trade activation. Also brand Ambassador Salman Khan will be promoting the Variant. Not surprisingly Khan was roped in around the same time as arch rival Wrigley, which has Boomer and Orbit in its portfolio, introduced Deepika Padukone as its brand ambassador. For its part, Wrigley proudly boasted endorsements from various dental associations worldwide - the World Dental Federation, American Dental Association and 17 others - to promote orbit. Apart from rivals, there are other challenges. To begin with, his Re. 1 Chlormint chewing gum now competes with 25 paisa and 50 paisa confectioneries as impulse purchases. There is no strict brand loyalty. The brand has to contend with internal competition among his brands. Questions: A: Carry out Porter's five force analysis for Chlormint.		



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Semester (November 2022 to March 2023)			
Examination: End Semester Examination March/April 2023 (UG Programmes)			
Programme code: 06		Class: FY	Semester: II
Programme: FY BBA Honors			
Name of the Constituent College: S.K.Somaiya College		Name of the Department: Business Studies	
Course Code: 131U07K201	Name of the Course: Business Environment		
Duration : 2 Hrs.	Maximum Marks : 60		
Instructions: 1)Draw neat diagrams 2)Assume suitable data if necessary			

Question No.		Max. Marks	CO Attainment
Q.1. A	Illustrate on New Industrial Policy.	15	3 / 5 / 6
	OR		
Q.1. B	Elaborate on Significance and role of FDI in developing countries.	15	3 / 5 / 6
Q.2. A	Explain Consumerism and Consumer Protection Act.	15	1 / 5
	OR		
Q.2. B	Illustrate on Competition Act.	15	1 / 5
Q.3. A.	Elaborate on: A: Network Marketing B: M-Commerce	15	5
	OR		
Q.3. B.	Extend on Technology transfer	15	5
Q.4	Solve the following Case Study	15	1 / 3
	Case Study: GSK pitched the Horlicks Foodles as a healthier option in instant noodles. Horlicks Foodles is GSK's attempt to get a share of the instant noodles segment. Not just Nestles' Maggi, it had to contend with HUL which had entered the instant noodles snacking segment for the second time with Knorr Soupy Noodles. (It had earlier tried its hand with a tie up with Indo-Nissin for its Smoodles in the 1990s. It had launched and later withdrawn a rice and vegetable based pudding with a chutney mix for evening snack called 4 O'Clock Tiffin). Private labels of large retailers like Future group (Tasty Treat) have gained some traction with their lower price tag. ITC, which has done well for itself in categories like flour, snacks, confectioneries and biscuits, has so far shield away from instant noodles; GSK has chose Horlicks Foodles for its entry into salty foods, a category that hinges on the very subjective criterion of taste. On its target is 6% of the market in a year or so. Health is Wealth: But GSK's Internal studies showed that instant noodles were not		



	usually considered healthy. It found that mothers felt guilty serving instant noodles to children because maida is not as healthy as atta or wholegram wheat. As a result, mothers fortified the noodles with vegetables and eggs. This was a vital clue for GSK before it got started. "The fact that the category is so lopsided presents a bigger opportunity than usual to position oneself as differently and get heard. Even though instant noodles was pre dominantly taste based GSK felt that it could over the nutrition component since it has been long associated with nutrition. GSK Struck a partnership with Nissin the maker of Top Ramen Smoodles, the original Maggi challenger. Nissin helped first in research and then production. The result was a maida product and another noodles made from four different grains as a healthier option. Both contain minerals in their tastemakers. It made a sense to retain Horlicks as the mother brand because of its strong brand equity in the health segment. The brand's India sale alone contributes 70-75% to its global turnover. It also reiterated the association with wellness. To drum in the fact that Foodles stands for nutrition, GSK is now working on a tactical insight from its test launch: It found the need to tag the packs with the respective flavors and the need to be sure that it gives out clues of the noodles being tasty and healthy on the pack itself. Question: A: SWOT and Competitor Analysis for Foodles.		

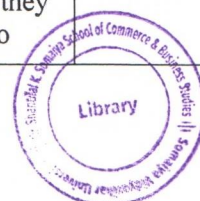


Semester (April 23)

Examination: End Semester Examination March 2023 (UG Programmes)

Programme code: 07	Class: FY	Semester: II
Programme: BBA (Hons.)		
Name of the Constituent College: S. K. Somaiya	Name of the Department: Business Studies	
Course Code: 131U07N202	Name of the Course: Legal Environment	
Duration : 2 Hrs.	Maximum Marks: 60	
Instructions: 1) Write Sections wherever necessary 2) Give example and Draw flow Charts		

Question No.	Attempt following questions	Max. Marks	CO
Q.1. A	What is Meeting ? Discuss concept of quorum for a meeting. Write a note on AGM and EGM with provisions	07	CO1
Q.1. B	What is Prospectus ? Enumerate different type of Prospectus Also explain content of a prospectus	08	CO1
	OR		
Q.1. C	Discuss what is Sports Governance ? Explain the issues of sports governance in India	07	CO3
Q.1. D	Role of Courts and Tribunals in Indian Sports, discuss w.r.t. various provisions	08	CO3
Q.2. A	Explain the concept of Vulnerable groups. Write the conditions and provisions of Vulnerable groups at National and International Level.	07	CO3
Q.2. B	Bring out Differences between MOA and AOA (Memorandum and Articles of Association). Also explain doctrine of Cavet emptor.	08	CO1
	OR		
Q.2. C	Write a note on Indian Sports Policy (ISP) . Give your views on importance on ISP. Compare various provisions of ISP since 1984	07	CO2
Q.2. D	Discuss concept of Anti-Doping . Also discuss Role of NADA and WADA. Write what steps can be taken to completely remove Doping from the field of Sports.	03	CO2
Q.3. A	Define Human Rights (HR) ? Explain characteristics of HR. Explain any 3 HR	07	CO2
Q.3. B	Define Criminology? Explain in detail any 3 theories of Criminology.	08	CO4
	OR		
Q.3. C	Narrate the concept of Scientific basis of Forensic Science.	07	CO4
Q.3. D	Explain the concept of Legal Instrument (LI) . How LI are making laws at Domestic, National & International Level. Explain any 2 LI	08	CO3
Q.4	Solve the following Case Study	15	
	Case Facts related to Human Rights: As part of a government program, Darlene, a grade 12 graduate, got a job with a local garden nursery. She was to help Mr. M., the owner, tend plants and shrubs, place orders and serve customers. Mr. M's first review of Darlene's work showed that she was performing all her job duties exceedingly well. It was obvious that Darlene liked the work. Over the next three months, Mr. M's behaviour toward Darlene began to change. As they worked, he would often put his hands on her shoulders and hips or lean over closer to		



	her. At these times, she would quickly draw away from him. He then began to make offhand remarks about how he was sick of his wife and that he needed "satisfaction" from another woman. Darlene did not encourage the comments or actions, nor did she say anything against them. However, she was becoming increasingly uncomfortable with the situation and tried to avoid the owner as much as possible. One day, Mr. M. asked her for a kiss. When she refused, he said "I know what's wrong with you. You're scared you're going to like it." A few days later, Mr. M. suggested that she come to his apartment to have sex with him. Darlene firmly refused, saying that she was seriously involved with her boyfriend. On several other occasions, the owner tried to get Darlene to come to his apartment. In June, Mr. M. terminated Darlene's employment, saying he had no work for her, even though June is the busiest month of the year for the nursery. Questions: 1. Did the nursery owner violate the <i>Human Rights Code</i>? If so, how? 2. When Darlene first became uncomfortable with the nursery owner's behaviour, why wouldn't she have said something? 3. In this situation, would Darlene have had to say anything to the nursery owner for him to know that he might be violating the <i>Code</i>? 4. Is Darlene's termination a factor when assessing if her rights were violated?		



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Semester (April 23)		
Examination: End Semester Examination March 2023 (UG Programmes)		
Programme code: 07 Programme: BBA (Hons.)	Class: FY	Semester: II
Name of the Constituent College: S. K. Somaiya	Name of the Department: Business Studies	
Course Code: 131U07N202	Name of the Course: Legal Environment	
Duration : 2 Hrs.	Maximum Marks: 60	
Instructions: 1) Write Sections wherever necessary 2) Give example and Draw flow Charts		

Question No.	Attempt following questions	Max. Marks	CO
Q.1. A	Define Company? Discuss in detail advantages of a Company as per 2013 act	07	CO1
Q.1. B	Explain Memorandum and Articles of Association	08	CO1
	OR		
Q.1. C	Discuss Doctrine of Ultra vires with Object clause, Constructive notice	07	CO1
Q.1. D	What is Meeting? Explain types and provisions of Meetings in detail	08	CO4
Q.2. A	Narrate what is Sports Governance (SG)? Discuss why Sports Governance is challenging in India w.r.t. issues related to it.	07	CO3
Q.2. B	Even though Sports Tribunals are existed, Courts and Tribunals are necessary, discuss the role of Courts & Tribunals along with the concept of Sports Tribunals.	08	CO4
	OR		
Q.2. C	Discuss following concepts in detail - Culpability, Responsibility & Participation	07	CO3
Q.2. D	Write a detail note on conditions of Women and Child in the society at National and International Level. Suggest appropriate measures to improve the existing bad conditions,	08	CO2
Q.3. A	Define Human Rights (HR). Explain Legal provisions of HR. Narrate characteristics of HR with example	07	CO2
Q.3. B	Explain steps involve in Scientific Basis – Forensic Science and also write a detail notes of Quantitative and Qualitative approaches	08	CO2
	OR		
Q.3. C	Discuss Legal instruments are sources of Domestic, National and International laws. Explain at least 3 types of Legal instruments	07	CO4
Q.3. D	Explain 3 theories of Criminology	08	CO3
Q.4	Solve the following Case Study	15	
	Facts of the case In the instant case, the directors of Royal British Bank Ltd. (R.B.B) issued a bond to Turquand and borrowed money from him. The Articles of Association authorized the directors to issue such bonds with the approval of a proper resolution. The directors were empowered by the Articles to borrow on bonds only such sums of money as the company in a general meeting resolves to borrow from time to time (through the passing of necessary resolution).		



	However, no such resolution was passed for authorizing the issue of bonds. And the directors issued a bond to Turquand without the authority of a necessary resolution. Later, the repayment of the loan defaulted, and the company was questioned to be liable. The claim was refused by the shareholders in the absence of the resolution. According to principle related to this case, if an act is authorized by the articles or memorandum of a company, an outsider is entitled to believe that all of the specified formalities for carrying out that act have been followed by the company. In other words, persons dealing with a company who have satisfied themselves that the intended transaction is not inherently inconsistent with the Memorandum and Articles, are not required to enquire about the validity of internal proceedings of the company. That is to say that when they contract with a company considering that the intended transaction falls within the purview of its Memorandum and Articles, they are entitled to presume that the provisions of the Memorandum/Articles have been observed by the officers of the company. It is not the duty of outsiders to ensure that the company fulfills its internal regulations. It is sufficient that they ensure that the proposed transaction is permitted by the charter documents of the company. They by no means can know what does or does not take place inside the company.		
	1. Identify and Explain the Doctrine related to above case	04	CO4
	2. Discuss the exceptions applicable to the above Doctrine	04	CO4
	3. Write appropriate judgement according to you with proper reasons, assuming you are the authority	07	CO3

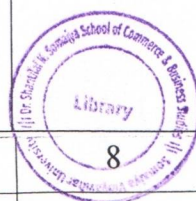


Semester (November 2022 to March 2023)

Examination: End Semester Examination April 2023 (UG Programs)

Programme code: 007		Class:	Semester: II
Programme: Bachelor of Business Administration Hons		FYBBA	
Name of the Constituent College: S.K. Somaiya College		Name of the Department: BBA	
Course Code: 131U07C202	Name of the Course: Macro Economics		
Duration: 2 Hrs.	Maximum Marks: 60		
Instructions: 1) Draw neat diagrams 2) Assume suitable data if necessary			

Question No.		Max. Marks	CO
Q.1. A	Explain, with the help of diagram, Circular flow of aggregate income and expenditure in closed and open economy models.	15	2
	OR		
Q.1. B	Explain the concept of national Income. State the relationship between National Income and Economic Welfare.	15	1
Q.2. A	Explain the velocity of circulation of money. State the factors determining the velocity of circulation of money.	15	1,2
	OR		
Q.2. B	Examine Keynes' Theory of Demand for Money	15	2
Q.3. A.	Explain Protection Policy. State its Pros and Cons.	15	1
	OR		
Q.3. B.	Explain the concept of Balance of Payments. State the Measures to correct disequilibrium in BOP.	15	1,2
Q.4	Solve the following Case Study		1,2
	Fiscal deficit in India have grown rapidly. In the fifteen-year period of 1975-90, the fiscal deficit of the Central Government rose alarmingly from 4.1 per cent of GDP to 7.9 per cent of GDP. The then present fiscal malaise had been caused by unchecked growth of non-planned revenue expenditure. Non plan revenue expenditure particularly on defense, interest payments and food and fertilizer subsidies rose sharply during 1980s. In 1991, major steps were taken to correct the fiscal imbalances. Many expenditures were cut and controlled (e.g., subsidies). The fiscal deficit was reduced to 4.7 per cent in 1991-92 and to 4.1 per cent in 1996-97. Since 1997-98, the fiscal deficit had again started increasing. It stood at 5.6 per cent in 2000-01. To restore fiscal discipline, the Fiscal Responsibility and Budget Management (FRBM) Bill was introduced in 2000 and the FRBM Act was passed in 2003. The Act aims at reducing gross fiscal deficit by 0.5 per cent of the GDP in each financial year (beginning on April 1, 2000). As a result of the efforts taken, the fiscal deficit as a proportion of GDP started declining. During 2003-04, it was 4.5 per cent, which declined to 3.3 per cent and 2.5 per cent in 2006-07 and 2007-08 respectively.		
(A)	Explain the concept of Deficit.	8	
(B)	Suggest the measures of Fiscal solvency.	7	





Semester (November 2022 to March 2023)
Examination: End Semester Examination April 2023 (UG Programs)

Programme code: 007

Programme: Bachelor of Business Administration Hons

Class:
FYBBA

Semester: II

Name of the Constituent College: S.K. Somaiya College

Name of the Department: BBA

Course Code: 131U07C202

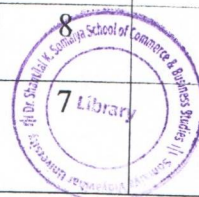
Name of the Course: Macro Economics

Duration: 2 Hrs.

Maximum Marks: 60

Instructions: 1) Draw neat diagrams 2) Assume suitable data if necessary

Question No.		Max. Marks	CO
Q.1. A	Explain the Principle of Effective Demand.	15	2
	OR		
Q.1. B	Write a note on Inflation. State the Demand pull and Cost push causes of Inflation.	15	1,2
Q.2. A	Explain the Classical and Neo-classical view of Fiscal policy. State the Principles of Sound and Functional Finance.	15	2
	OR		
Q.2. B	Write a note on the FRBM Act, 2003. State its major features.	15	1
Q.3. A.	Explain Free Trade Policy. State its pros and cons.	15	1
	OR		
Q.3. B.	Explain with examples, favourable and unfavourable terms of trade under different methods. Analyse the various factors determining gains from trade.	15	1,2
Q.4	Solve the following Case Study		1,2
	Cost of living increases when business cycle is expanding. Over the course of several years, the economy routinely experiences a predictable pattern of boom (expansion) followed by bust (recession) followed by recovery that begins the pattern anew. This can be understood with the help of a growth path marked in the business cycle pattern. In the early 1990s and 2000s, the economy experienced recession which was represented by the valleys on the graph. Expansion was represented by the inclines after a recession and peaks that occur later in the decades. Since the 1980s, an entire cycle has taken about a decade. While the government cannot prevent cyclical fluctuations, it can attempt to soften in the booms and busts of the business cycle through monetary and fiscal policy.		
(A)	Explain the phases of business cycle with the help of suitable graph.		
(B)	“While the government cannot prevent cyclical fluctuations, it can attempt to soften in the booms and busts of the business cycle through monetary and fiscal policy.” Explain this statement.		

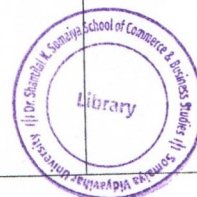




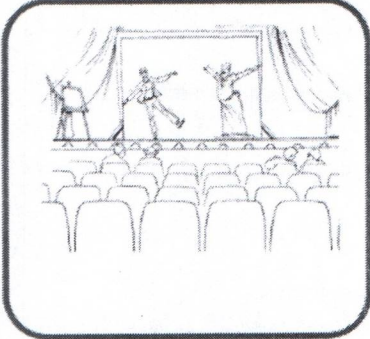
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Examination: End Semester Examination March/April 2023 (UG Programmes)		
Programme code: 07 Programme: BBA (Hons.)	Class: FY	Semester: II
Name of the Constituent College: SKSC	Name of the Department	
Course Code: 131U07K202	Name of the Course: Enrichment Course French	
Duration : 2 Hrs.	Maximum Marks : 60	
Instructions: 1)Draw neat diagrams 2)Assume suitable data if necessary		

Question No.		Max. Marks	CO Attainment
Q.1.	Compréhension <i>Riya, Nee, Isha et Manav viennent passer un week-end à Paris. Ils découvrent la ville.</i> <i>Riya : Enfin nous sommes à Paris...Pour moi, c'est comme un rêve ! C'est notre première visite. Allons à l'Office du Tourisme pour avoir des informations.</i> <i>À l'Office du Tourisme, les quatre jeunes regardent les brochures.</i> <i>Isha : Paris à vélo ! Quelle idée superbe ! Regardez...</i> <i>Employée : Il y a des itinéraires variés. Vous pouvez prendre la « Route Classique ». C'est indiqué sur le plan. Téléchargez le plan sur votre portable. C'est pratique !</i> <i>Isha : Oui madame. Vous avez raison*. Merci. Comme ça, on visite les sites populaires...l'Arc de Triomphe, l'Avenue des Champs-Élysées, le Musée du Louvre, le Musée d'Orsay et la Cathédrale de Notre-Dame. Et bien sûr, la Tour Eiffel !</i> <i>Riya : On va à pied à la Tour Eiffel. Et puis, on prend des vélos à une station Vélib.</i> <i>Manav : Vélib... ? Je ne comprends pas...</i> <i>Riya : C'est un système de vélos en libre-service, disponible à Paris depuis 2007. En route, mes amis !</i> <i>A la fin du circuit</i> <i>Neel : Je suis fatigué ! Rentrons en bus ou en métro. Ils retournent à l'Auberge de Jeunesse en métro et font des projets pour le lendemain.</i> <i>Ira : Quelle journée superbe ! Paris à vélo, c'est génial ! Qu'est-ce qu'on fait demain ?</i> <i>Manav : Découvrons Montmartre à pied...la Basilique du Sacré Cœur et la Place du Tertre.</i> <i>Riya : Ah! J'adore le quartier de Montmartre avec son air bohème et ses artistes.</i> * avoir raison = to be right, avoir tort = to be wrong Vélib = Vélo et Liberté		4,3



	A. Répondez aux questions 1. Les amis sont dans quelle ville? 2. Comment voyagent -ils pour voir la Tour Eiffel? 3. Expliquez Vélib? 4. Nommez quelques sites touristiques de Paris ? 5. Décrivez le quartier de Montmartre B. Dites vrai ou faux 1. Vélib est un système des vélos 2. Les amis visitent Paris pour la deuxième fois 3. Les amis prennent la Route bohème 4. Ils voyagent Montmartre à vélo 5. Riya adore le Montmartre C. Trouvez le mot français de: 1. I don't understand 2. It is great 3. At the end 4. we take cycles 5. Let us return	5	
Q.1.	OR Les amis sont devant le plan du campus. Ils cherchent l'amphithéâtre où il y a l'orientation pour les nouveaux étudiants. Aïsha : Où est l'amphithéâtre ? Neel : Là ! Maya montre l'amphithéâtre sur le plan. Abdel : Nous sommes ici. Les bureaux administratifs sont tout droit. Ira : On passe par les bureaux. Puis, on tourne à gauche et on est là ! Robert : Il y a une grande bibliothèque en face. Mehdi : L'amphithéâtre est entre le Centre Culturel et la Salle d'Activités. Ce n'est pas loin. Maya : Il est déjà 8 heures 50, les amis ! L'orientation commence dans dix minutes. Éric : Salut les amis. Vous avez des cours ? Abdel : Oui, après l'orientation à 11 heures 30. Et toi, Éric... ? Aïsha : L'orientation est pour les nouveaux étudiants, Abdel. D. Répondez aux questions 1. C'est quoi dans l'amphithéâtre ? 2. Où se trouve l'amphithéâtre ? 3. à quelle heure commence l'orientation ? 4. C'est quoi en face de l'amphithéâtre ? 5. Dans quelle direction se trouvent les bureaux administratifs? E. Dites vrai ou faux 1. il y a une petite bibliothèque 2. l'orientation est à 11 heures et 30 3. Abdel est un étudiant 4. l'orientation est pour les nouveaux étudiants	3,4	

	5. Il n'y a pas de cours après l'orientation F. Trouvez le mot français de 1. class 2. admin office 3. activity room 4. map 5. new	5	
Q.2.	A. Complétez les phrases avec des adjectifs possessifs (Any 5) 1. Suzon à trois ans avec chien en peluche. 2. Charles et Sonia avec enfants Éva et Noé. 3. Maxime et Angela avec bébé Sylvain. 4. Suzon à quatre ans à la montagne avec grands-parents. 5. Noël 2003 : Nicolas et première bicyclette. 6. Pâques 2004 : les enfants et paniers pleins d'œufs en chocolat. 7. 1940 : l'oncle Gustave et épouse. 8. Papi André avec tous petits-enfants. B. Ecrivez une recette de votre choix C. Identifiez les images et écrivez les mots 1.  2. 	5	2
		5	3
		5	4



	3.			
	4.			
	5.			
	OR			
Q.2.	D.	Mettez le dialogue en ordre	5	1
	Un journaliste interviewe une passante. Remettez le dialogue dans l'ordre. <i>Micro-trottoir</i> a. LA PASSANTE : Oh ! Parce que c'est un endroit tranquille et parce qu'il y a des sculptures magnifiques. b. LE JOURNALISTE : Je vous remercie, madame. c. LA PASSANTE : Oui, j'habite juste à côté. d. LE JOURNALISTE : Vous avez un endroit préféré dans votre quartier ? e. LE JOURNALISTE : Je suis journaliste à <i>Hebdomag</i> et j'interviewe les gens du quartier. f. LA PASSANTE : Alors... oui ! J'aime beaucoup le musée Hamont en face de la mairie. g. LE JOURNALISTE : Pourquoi aimez-vous ce musée ? h. LA PASSANTE : Pourquoi est-ce que vous me posez cette question ? i. LE JOURNALISTE : Pardon, madame, vous êtes du quartier ?			

E. Décrivez les images

5

2

1.



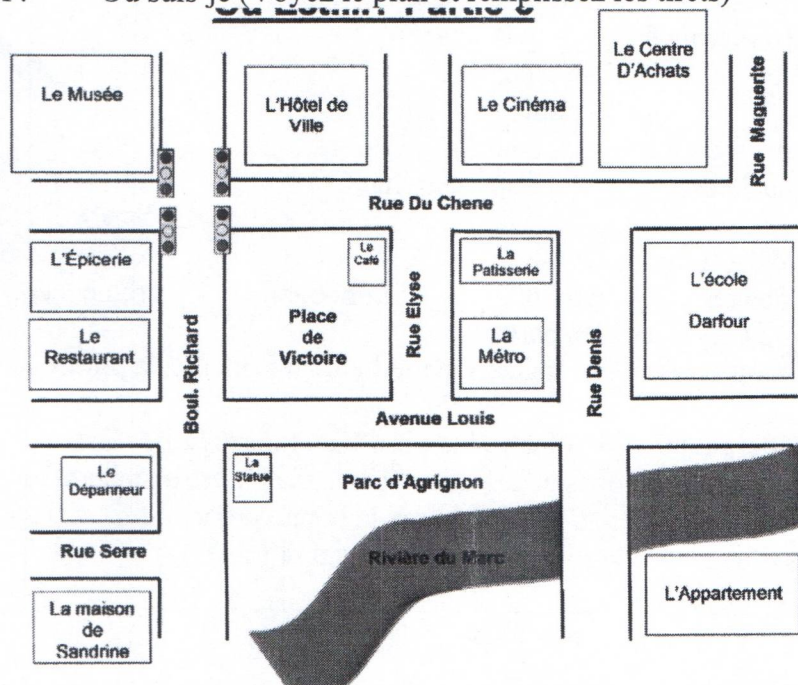
2.



F. Où suis-je (Voyez le plan et remplissez les tirets)

5

4



1. Vous êtes à la maison de Sandrine. Vous allez tout droit, prenez la première rue à droite puis prenez la deuxième route à gauche. A votre droite vous allez trouver _____

2. Vous êtes au Centre d'achats, allez tout droit et tournez à gauche. Allez tout droit jusqu'au feu. Tournez droite, c'est à votre droite - _____

3. Vous êtes à l'Appartement, vous traversez la Rivière du Marc. Tournez à Gauche, c'est à la fin de la rue - _____



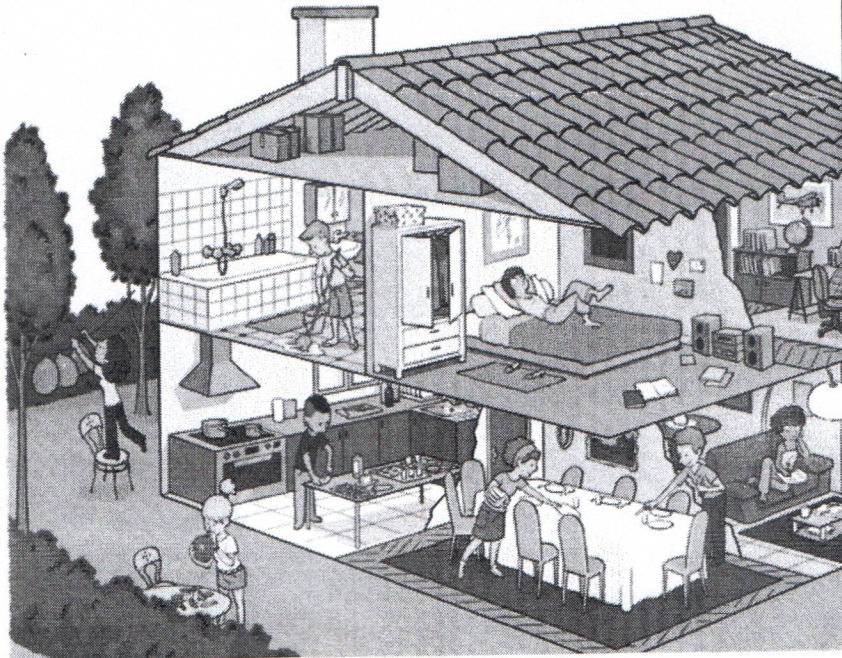
	4. Vous êtes à la maison de Sandrine, vous allez tout droit jusqu'au feu, continuez et c'est à votre droite - _____ 5. Vous êtes au café, vous allez tout droit vers la rue Elysee, puis vous tournez à droite. Vous allez trouver ça à votre droite. c'est _____		
Q.3. A.	Vous écrivez un mail à votre ami et décrivez votre nouvelle maison OR Vous écrivez une lettre à votre ami pour décrire votre routine quotidienne. Vous allez utiliser les heures du jour.	10	1,2,3,4
Q.3. B.	Ecrivez une dialogue au restaurant OR	5	1,2,3,4
	Ecrivez une dialogue au marchand de fruit		
Q.4	A. Mettez les verbes dans les temps donnés - Je (quitter - passé récent) la France - Vous (devoir - présent) faire des exercices (Avoir- impératif) du chocolat - Mes amis (venir - futur proche) du Maroc - Il (falloir - présent) trouver une solution B. Mettez la bonne préposition - La voiture se trouve _____ la maison - Léo arrive _____ moi au cinéma - L'eau est _____ la bouteille - Les enfants jouent _____ jardin - La pharmacie est _____ supermarché C. Do as directed (any 5) - J'aime manger _____ jambon, _____ bonbons, _____ crème et _____ apricot (mettez les articles partitifs) - Le marchand vend de l'orange à son meilleur ami (mettez la phrase au féminin) - Je peux aller au magasin (écrivez la phrase en interrogatif) - On aime acheter des robes et des fleurs (mettez la phrase au négatif) - Nous allons venir _____ Canada (mettez la bonne préposition) - Tu viens d'acheter une robe rouge (mettez au pluriel)	5 5 5	1,2,3 4 1,2,3,4

Semester (November 2022 to March 2023)		
Examination: End Semester Examination March/April 2023 (UG Programmes)		
Programme code: 07 Programme: BBA (Hons.)	Class: FY	Semester: II
Name of the Constituent College: SKSC	Name of the Department	
Course Code: 131U07K202	Name of the Course: Enrichment Course - French	
Duration : 2 Hrs.	Maximum Marks : 60	
Instructions: 1)Draw neat diagrams 2)Assume suitable data if necessary		

Question No.		Max. Marks	CO Attainment
Q.1.	Compréhension En France, l'enseignement est gratuit et obligatoire de 6 à 16 ans. Les enfants de trois ans entrent à l'école maternelle, à l'âge de six ans, à l'école élémentaire et puis à l'âge de onze ans, ils entrent au collège. La journée des écoliers est longue mais il y a des activités artistiques et sportives. Les enfants adorent ces activités. Généralement, les enfants sont à l'école du lundi au vendredi. Mercredi après-midi, ils n'ont pas de cours. Il y a de grandes vacances en juillet et en août. A la fin du collège, les étudiants préparent un examen ... « le Brevet ». Ensuite c'est le lycée. A la fin du lycée, on passe un examen important...le « Baccalauréat ». Après le « Bac » les étudiants commencent à travailler ou ils font des études supérieures. A. Dites Vrai ou Faux - L'enseignement n'est pas gratuit F - La journée des étudiants sont courts F - A la fin du lycée on passe le Baccalauréat V - Le mercredi l'après midi il n'y a pas de cours V - les grandes vacances sont en décembre F B. Répondez aux question - C'est quoi "Bac"? - Nommez trois écoles pour les enfants en France? - Quel est l'examen à la fin du collège? - Pourquoi la journée des écoliers est longue? - Comment est l'enseignement en France? C. Complétez avec un adjectif possessif qui convient : - Tu n'as pas carte d'identité ? - Paul est médecin et femme est journaliste. - Il est algérien; amie est canadienne. M. et Mme Vincent habitent à la campagne, fils Antoine - habite à Lille et filles sont à Marseille.	5 5 5	1,2



Q.1.	OR <i>Riya, Nee, Isha et Manav viennent passer un week-end à Paris. Ils découvrent la ville.</i> <i>Riya : Enfin nous sommes à Paris...Pour moi, c'est comme un rêve ! C'est notre première visite. Allons à l'Office du Tourisme pour avoir des informations.</i> <i>À l'Office du Tourisme, les quatre jeunes regardent les brochures.</i> <i>Isha : Paris à vélo ! Quelle idée superbe ! Regardez...</i> <i>Employée : Il y a des itinéraires variés. Vous pouvez prendre la « Route Classique ». C'est indiqué sur le plan. Téléchargez le plan sur votre portable. C'est pratique !</i> <i>Isha : Oui madame. Vous avez raison*. Merci. Comme ça, on visite les sites populaires...l'Arc de Triomphe, l'Avenue des Champs-Élysées, le Musée du Louvre, le Musée d'Orsay et la Cathédrale de Notre-Dame. Et bien sûr, la Tour Eiffel !</i> <i>Riya : On va à pied à la Tour Eiffel. Et puis, on prend des vélos à une station Vélib.</i> <i>Manav : Vélib... ? Je ne comprends pas...</i> <i>Riya : C'est un système de vélos en libre-service, disponible à Paris depuis 2007. En route, mes amis !</i> <i>A la fin du circuit</i> <i>Neel : Je suis fatigué ! Rentrons en bus ou en métro. Ils retournent à l'Auberge de Jeunesse en métro et font des projets pour le lendemain.</i> <i>Ira : Quelle journée superbe ! Paris à vélo, c'est génial ! Qu'est-ce qu'on fait demain ?</i> <i>Manav : Découvrons Montmartre à pied...la Basilique du Sacré Cœur et la Place du Tertre.</i> <i>Riya : Ah! J'adore le quartier de Montmartre avec son air bohème et ses artistes.</i> * avoir raison = to be right, avoir tort = to be wrong Vélib = Vélo et Liberté D. Répondez aux questions 1. Les amis sont dans quelle ville? 2. Comment voyagent -ils pour voir la Tour Eiffel? 3. Expliquez Vélib? 4. Nommez quelques sites touristiques de Paris ? 5. Décrivez le quartier de Montmartre E. Dites vrai ou faux 1. Vélib est un système des vélos 2. Les amis visitent Paris pour la deuxième fois 3. Les amis prennent la Route bohème 4. Ils voyagent Montmartre à vélo 5. Riya adore le Montmartre	4,3 5 5
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	F. Trouvez le mot français de: 1. I don't understand 2. It is great 3. At the end 4. we take cycles 5. Let us return	5	
Q.2.	A. Créer un menu de votre choix B. Complétez les phrases avec des adjectifs possessifs (Any 5) 1. Suzon à trois ans avec chien en peluche. 2. Charles et Sonia avec enfants Éva et Noé. 3. Maxime et Angela avec bébé Sylvain. 4. Suzon à quatre ans à la montagne avec grands-parents. 5. Noël 2003 : Nicolas et première bicyclette. 6. Pâques 2004 : les enfants et paniers pleins d'œufs en chocolat. 7. 1940 : l'oncle Gustave et épouse. 8. Papi André avec tous petits-enfants. C. Ecrivez une recette de votre choix	5	3
	OR		
Q.2.	D. Observez cette image et répondez aux questions. 	10	2



	- Décrivez les femmes dans le jardin - Décrivez la salle à manger - Décrivez la chambre à coucher - Décrivez l'homme dans le bureau et que fait-il? - Décrivez la maison en 4 phrases. E. Observez l'image et Répondez par vrai ou faux : - Il y a un ordinateur dans le salon. - Il y a un chien dans le jardin. - Il y a des boîtes dans le grenier. - La cheminée est en train de fumer. - Il y a la photo d'un avion dans le bureau.	5	2,4
Q.3. A.	Vous écrivez un mail à votre ami et décrivez votre nouvelle maison OR Vous écrivez une lettre à votre ami pour décrire votre routine quotidienne. Vous allez utiliser les heures du jour.	10	1,2,3,4
Q.3. B.	Ecrivez une dialogue au restaurant OR Ecrivez une dialogue au marchand de fruit	5	1,2,3,4
Q.4	A. Mettez les verbes dans les temps donnés - Je (quitter - passé récent) la France - Vous (devoir - présent) faire des exercices (Vouloir- impératif) du chocolat - Mes amis (aller - futur proche) au Maroc - Il (falloir - présent) trouver une solution B. Mettez la bonne préposition - La voiture se trouve _____ la maison - Léo arrive _____ moi au cinéma - L'eau est _____ la bouteille - Les enfants jouent _____ jardin - La pharmacie est _____ supermarché C. Do as directed (any 5) - J'aime manger _____ jambon, _____ bonbons, _____ crème et _____ apricot (mettez les articles partitifs) - Le marchand vend de l'orange à son meilleur ami (mettez la phrase au féminin) - Je peux aller au magasin (écrivez la phrase en interrogatif) - On aime acheter des robes et des fleurs (mettez la phrase au négatif) - Nous allons venir _____ Canada (mettez la bonne préposition) - Tu viens d'acheter une robe rouge (mettez au pluriel) Bonne Chance !	5 5 5	1,2,3 4 1,2,3,4



SOMAIYA
VIDYAVIHAR UNIVERSITY

Semester (November 2022 to March 2023)		
Examination: End Semester Examination April 2023 (UG Programmes)		
Programme code:7	Class: FYBBA (Hons)	Semester: II
Programme: BBA (Hons)		
Name of the Constituent College: SKSC	Name of the Department: Business Studies	
Course Code: 131U07E202	Name of the Course: Sports Marketing	
Duration : 2 Hrs.	Maximum Marks : 60	
Instructions: 1)Draw neat diagrams 2)Assume suitable data if necessary		

Question No.		Max. Marks	CO
Q.1. A	State how VR has become a trend for Sports Marketing.	7	01
Q.1. B	Illustrate the advantage & disadvantages of Sports Marketing	8	01
	OR		
Q.1.C	Outline the evolution of Sports Media plan beyond the 30 second ad	15	02
Q.2. A	Identify the 4 levels of Non- Consumers in Sports	8	02
Q.2. B	Demonstrate how Blogging is an excellent way to connect with your consumers.	7	03
	OR		
Q.2.C	Discuss how a Sports property can engage with its fans.	15	01
Q.3. A.	Discuss if it is necessary for Sports Managers to be cognizant of the various external factors that impact Sports Consumption.	15	04
	OR		
Q.3. B.	Demonstrate how Sponsorships can be an effective tool in Sports Marketing	15	04
Q.4	Solve the following Case Study	15	
	During the 2012 London Olympics, Adidas, promoted their brand through a "Take the Stage" marketing campaign. The striking promotional campaign featured inspirational photographic portraits of young British athletes. By focusing on the relevance of young Olympic athletes, who are just starting their athletic careers, Adidas was able to differentiate themselves from other Olympic sponsors, who have predominantly focused on older, more established athletes. This campaign targeted an audience of young people, who had begun to lose interest in the Olympics as an event. As a whole Adidas' "Take the Stage" marketing campaign was a success, its first TV spot received a total of 62,000 views on YouTube. and #TakeTheStage, was mentioned 57,816 times for a total of 187 million prints.		
A	Demonstrate the strategy used by Adidas during the London Olympics that can be used in the upcoming TATA IPL.		03
B	Outline the power of Social Media in Sports Marketing from the above case study.		04
C	Illustrate how BATA will promote itself in the London Olympics in the given scenario.		04



Semester (November 2022 to March 2023)		
Examination: End Semester Examination April 2023 (UG Programmes)		
Programme code:7 Programme: BBA (Hons)	Class: FYBBA (Hons)	Semester: II
Name of the Constituent College: SKSC	Name of the Department: Business Studies	
Course Code:131U07E202	Name of the Course: Sports Marketing	
Duration : 2 Hrs.	Maximum Marks : 60	
Instructions: 1)Draw neat diagrams 2)Assume suitable data if necessary		

Question No.		Max. Marks	CO
Q.1. A	Identify the various uses of Sports Marketing.	7	01
Q.1. B	Describe what is Sports Marketing and where do we see it. OR	8	01
Q.1.C	Analyze the Sports Marketing Advertising industry in 2023.	15	02
Q.2. A	Discuss how AI is changing the world of Sports.	8	02
Q.2. B	Illustrate how Sports Marketing has changed over the years. OR	7	03
Q.2. C	Discuss how the Customer is at the center of the Sports Marketing mix.	15	01
Q.3. A.	Identify how Sponsorships can be an effective tool of promotion. OR	15	04
Q.3. B.	Describe how a non-pattern attender of sports can be turned into a frequent attender of sports.	15	04
Q.4	Solve the following case study	15	
	Days after Neeraj Chopra's historic gold medal at the Tokyo Olympics, he became the 2 nd most "marketable" athlete in the country after Virat Kohli. He added 3 million Instagram followers in a week after the Olympic win. Winning one is always a cause of national celebration and turns the medalist into an overnight star. Due to India's super showing at Tokyo 2020 (this was India's best-ever performance at the Olympics) and huge public interest in the Games, the medalists are already celebs and their newfound celeb status is attracting huge brand interest and guaranteeing them windfall through meatier endorsement deals.		
A	You are the manufacturer of a new sports clothing line, explain if you will select Neeraj Chopra to represent your company.		03
B	State any three popular new extreme sports and discuss how you will tap the new found fame of Neeraj Chopra to promote them.		04
C	Express if you believe that successful athletes and celebrities are good candidates for promoting Hallmark events.		04





SOMAIYA
VIDYAVIHAR UNIVERSITY

Semester (November 2022 to March 2023)		
Examination: End Semester Examination March/April 2023 (UG Programmes)		
Programme code: 07 Programme: BBA (H)	Class: FY/SY/TY	Semester: II/IV/VI
Name of the Constituent College: S k Somaiya College	Name of the Department: Business Studies	
Course Code: 131U07E203	Name of the Course: Financial Management	
Duration : 2 Hrs.	Maximum Marks : 60	
Instructions: 1)Draw neat diagrams 2)Assume suitable data if necessary		

Question No.		Max. Marks	CO Attainment										
Q.1. A	NCC Ltd. has the following book-value capital structure as on 31st March, 2022 <table><tr><th>Particulars</th><th>Amt (Rs.)</th></tr><tr><td>Equity share capital (2,00,000)</td><td>20,00,000</td></tr><tr><td>12% Preference shares</td><td>10,00,000</td></tr><tr><td>10% Debentures</td><td>20,00,000</td></tr><tr><td>Total</td><td>50,00,000</td></tr></table> Equity shares of the company sell for Rs. 10 . It is expected that company will pay next year a dividend of Rs.1 per equity share, which is expected to grow at 8% p.a. forever. Assume a 35% corporate tax rate. Required. a) Compute weighted average cost of capital (WACC) of the company based on the existing capital structure. b) Compute the new WACC, if the company raises an additional 10 lakhs debt by issuing 12% . debentures. This would result in increasing the expected equity dividend to Rs.1.40 and leave the growth rate unchanged, but the price of equity share will fall to Rs.8 per share.	Particulars	Amt (Rs.)	Equity share capital (2,00,000)	20,00,000	12% Preference shares	10,00,000	10% Debentures	20,00,000	Total	50,00,000	15	Co - 4
Particulars	Amt (Rs.)												
Equity share capital (2,00,000)	20,00,000												
12% Preference shares	10,00,000												
10% Debentures	20,00,000												
Total	50,00,000												
	OR												
Q.1. B	Tata Ltd. firm's details are as follows. <table><tr><th>Particulars</th><th>Amt (Rs.)</th></tr><tr><td>Sales</td><td>10,00,000</td></tr><tr><td>Variable cost</td><td>40%</td></tr><tr><td>Fixed Cost</td><td>4,00,000</td></tr></table> Interest for the year is Rs. 50,000. Calculate operating, financial and combine leverage from the following.	Particulars	Amt (Rs.)	Sales	10,00,000	Variable cost	40%	Fixed Cost	4,00,000	8	Co-4		
Particulars	Amt (Rs.)												
Sales	10,00,000												
Variable cost	40%												
Fixed Cost	4,00,000												
Q.1. C	Calculate cost of capital of the following. a) A company issues Rs. 1,00,000 debentures of Rs.1000 each at discount of 10%, to be redeemed after 5years at Rs. 1200. Calculate cost of debentures using tax rate of 35%. b) Also calculate cost of preference share if it was issues at same conditions as above.	7	Co-4										



Q.2. A	The following particulars are available in respect of lucky Limited: (a) 2000, 10% preference shares of ` Rs.100 each fully paid and 50,000 equity shares of ` Rs. 10 each fully paid (b) External liabilities Rs. 1,00,000. (c) Reserves and surplus Rs. 50,000. (d) Average expected profit earned by the company is Rs. 1,50,000 (e) The normal profit earned on the market value of equity shares (full paid) of the same type of companies is 12% (f) 10% of the profit after tax is transferred to reserves. (g) Total Assets 8,50,000 of which 50,000 are fictitious assets. Calculate value per equity share according to dividend yield basis and Net asset Value basis.	15	Co – 3																														
	OR																																
Q.2. B	Kiara an investor wishes to invest in either of the bonds, you as financial planner are asked to advise her which bond should be purchased and why? Support your answer with calculations based on YTM method. <table><tr><td>Bonds</td><td>Coupon rate</td><td>Maturity (Years)</td><td>Price per bond</td></tr><tr><td>Adani</td><td>18</td><td>5</td><td>975</td></tr><tr><td>IIFL</td><td>20</td><td>8</td><td>800</td></tr></table> Bonds are expected to be redeemed at 20% premium. (Face value Rs.1000). Also calculate the value of the bond that is advised if the expected rate of return is 15%.	Bonds	Coupon rate	Maturity (Years)	Price per bond	Adani	18	5	975	IIFL	20	8	800	15	Co-3																		
Bonds	Coupon rate	Maturity (Years)	Price per bond																														
Adani	18	5	975																														
IIFL	20	8	800																														
Q.3. A.	A machine can be purchased for Rs. 1,00,000. Machine will contribute Rs. 24,000 per year for the next five years. Assume borrowing cost at 8% pa. compounded annually. a) Determine whether the machine should be purchased or not. b) Determine if the same machine is available at a lease of Rs. 15,000 per year. Should the machine be bought or leased.	15	Co-1																														
	OR																																
Q.3. B.	Following are the details of tata and sons <table><tr><td>Particulars</td><td>2018 (Rs.)</td></tr><tr><td>Sales</td><td>1,00,000</td></tr><tr><td>Less : Cost of goods sold</td><td>50,000</td></tr><tr><td>Gross profit</td><td>50,000</td></tr><tr><td>Administration expense</td><td>20,000</td></tr><tr><td>Selling and distribution expense</td><td>5000</td></tr><tr><td>Net profit before tax and interest</td><td>25000</td></tr><tr><td>Less : Interest</td><td>3000</td></tr><tr><td>Net profit before tax</td><td>22000</td></tr><tr><td>Less ; Tax</td><td>600</td></tr><tr><td>Net profit</td><td>16,000</td></tr></table> Additional data <table><tr><td>Particulars</td><td>2018 (Rs.)</td></tr><tr><td>Equity share capital (10,000 Sahres)</td><td>20,000</td></tr><tr><td>Borrowed fund</td><td>20,000</td></tr><tr><td>Capital Employed</td><td>40,000</td></tr></table> Company paid Dividend of Rs. 1 Per share in both the years. Calculate 1) Net profit ratio, 2) Earning per share, 3) Return on investment, 4) Dividend payout ratio,	Particulars	2018 (Rs.)	Sales	1,00,000	Less : Cost of goods sold	50,000	Gross profit	50,000	Administration expense	20,000	Selling and distribution expense	5000	Net profit before tax and interest	25000	Less : Interest	3000	Net profit before tax	22000	Less ; Tax	600	Net profit	16,000	Particulars	2018 (Rs.)	Equity share capital (10,000 Sahres)	20,000	Borrowed fund	20,000	Capital Employed	40,000	8	Co -2
Particulars	2018 (Rs.)																																
Sales	1,00,000																																
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Particulars	2018 (Rs.)																																
Equity share capital (10,000 Sahres)	20,000																																
Borrowed fund	20,000																																
Capital Employed	40,000																																



Q.3.C	Elaborate on different finance Decisions.	7	Co-1
Q.4	Write the following concepts (5 Marks each)	15	
a)	Profit Maximization		Co-1
b)	Capital structure		Co-4
c)	Quick Ratio		Co-2





Semester (November 2022 to March 2023)

Examination: End Semester Examination March/April 2023 (UG Programmes)

Programme code: 07
Programme: BBA (H)

Class: FY

Semester: II

Name of the Constituent College: S k Somaiya College

Name of the Department: Business Studies

Course Code: 131U07E203

Name of the Course: Financial Management

Duration : 2 Hrs.

Maximum Marks : 60

Instructions: 1) Draw neat diagrams 2) Assume suitable data if necessary

Question No.		Max. Marks	CO Attainment										
Q.1. A	NCC Ltd. has the following book-value capital structure as on 31st March, 2022 <table><tr><th>Particulars</th><th>Amt (Rs.)</th></tr><tr><td>Equity share capital (2,00,000)</td><td>20,00,000</td></tr><tr><td>12% Preference shares</td><td>10,00,000</td></tr><tr><td>10% Debentures</td><td>20,00,000</td></tr><tr><td>Total</td><td>50,00,000</td></tr></table> Equity shares of the company sell for Rs. 10 . It is expected that company will pay next year a dividend of Rs.1 per equity share, which is expected to grow at 8% p.a. forever. Assume a 35% corporate tax rate. Required. a) Compute weighted average cost of capital (WACC) of the company based on the existing capital structure. b) Compute the new WACC, if the company raises an additional 10 lakhs debt by issuing 12% . debentures. This would result in increasing the expected equity dividend to Rs.1.40 and leave the growth rate unchanged, but the price of equity share will fall to Rs.8 per share.	Particulars	Amt (Rs.)	Equity share capital (2,00,000)	20,00,000	12% Preference shares	10,00,000	10% Debentures	20,00,000	Total	50,00,000	15	Co - 2
Particulars	Amt (Rs.)												
Equity share capital (2,00,000)	20,00,000												
12% Preference shares	10,00,000												
10% Debentures	20,00,000												
Total	50,00,000												
	OR												
Q.1. B	Shiv Ltd. firm's details are as follows. <table><tr><th>Particulars</th><th>Amt (Rs.)</th></tr><tr><td>Sales</td><td>10,00,000</td></tr><tr><td>Variable cost</td><td>40%</td></tr><tr><td>Fixed Cost</td><td>4,00,000</td></tr></table> It has borrowed Rs. 2,00,000 @ 15% p.a. and its equity share capital is Rs. 10,00,000. a) Calculate operating leverage, financial leverage, combined leverage. b) Calculate EBIT and PBT If the sales increases by 2,00,000.	Particulars	Amt (Rs.)	Sales	10,00,000	Variable cost	40%	Fixed Cost	4,00,000	15	Co-2		
Particulars	Amt (Rs.)												
Sales	10,00,000												
Variable cost	40%												
Fixed Cost	4,00,000												



Q.2. A	The following is the balance sheet of Dhoni ltd. as on 31-3-2020. <table><tr><th>Particulars</th><th>Amt (Rs.)</th></tr><tr><td>Sources of funds</td><td></td></tr><tr><td>1. Capital fund</td><td></td></tr><tr><td> a) Share capital.</td><td></td></tr><tr><td> i) 20,000 Equity share of Rs. 10 Each</td><td>2,00,000</td></tr><tr><td> ii) 20,000 10% cumulative preference share of Rs. 10 Each</td><td>2,00,000</td></tr><tr><td> b) Reserves and surplus</td><td></td></tr><tr><td> i) Profit and loss Account</td><td>1,50,000</td></tr><tr><td> ii) General reserves</td><td>1,00,000</td></tr><tr><td>2. Borrowed capital</td><td>1,00,000</td></tr><tr><td>3. Current liabilities</td><td></td></tr><tr><td> i) Creditors</td><td>75,000</td></tr><tr><td> ii) Bills payable</td><td>50,000</td></tr><tr><td> iii) provision for taxation</td><td>1,00,000</td></tr><tr><td> Total liabilities</td><td>9,75,000</td></tr><tr><td>Application of funds</td><td></td></tr><tr><td>Fixed assets-</td><td>5,00,000</td></tr><tr><td>Current assets</td><td></td></tr><tr><td> i) Stock</td><td>1,00,000</td></tr><tr><td> ii) Debtors</td><td>3,00,000</td></tr><tr><td> iii) Preliminary Expense</td><td>75,000</td></tr><tr><td> Total assets</td><td>9,75,000</td></tr></table> Net profit of the company for the last three years are Rs. 3,00,000 , Rs.3,50,000 and Rs. 4,00,000. Calculate the fair value of equity shares of the company, assuming that the fair return on investment in the company doing similar business is 15%	Particulars	Amt (Rs.)	Sources of funds		1. Capital fund		a) Share capital.		i) 20,000 Equity share of Rs. 10 Each	2,00,000	ii) 20,000 10% cumulative preference share of Rs. 10 Each	2,00,000	b) Reserves and surplus		i) Profit and loss Account	1,50,000	ii) General reserves	1,00,000	2. Borrowed capital	1,00,000	3. Current liabilities		i) Creditors	75,000	ii) Bills payable	50,000	iii) provision for taxation	1,00,000	Total liabilities	9,75,000	Application of funds		Fixed assets-	5,00,000	Current assets		i) Stock	1,00,000	ii) Debtors	3,00,000	iii) Preliminary Expense	75,000	Total assets	9,75,000	15	Co – 2
Particulars	Amt (Rs.)																																														
Sources of funds																																															
1. Capital fund																																															
a) Share capital.																																															
i) 20,000 Equity share of Rs. 10 Each	2,00,000																																														
ii) 20,000 10% cumulative preference share of Rs. 10 Each	2,00,000																																														
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ii) General reserves	1,00,000																																														
2. Borrowed capital	1,00,000																																														
3. Current liabilities																																															
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Total liabilities	9,75,000																																														
Application of funds																																															
Fixed assets-	5,00,000																																														
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iii) Preliminary Expense	75,000																																														
Total assets	9,75,000																																														
	OR																																														
Q.2. B	Kiara an investor wishes to invest in either of the bonds, you as financial planner are asked to advise her which bond should be purchased and why? Support your answer with calculations based on YTM method. <table><tr><th>Bonds</th><th>Coupon rate</th><th>Maturity (Years)</th><th>Price per bond</th></tr><tr><td>Adani</td><td>18</td><td>5</td><td>975</td></tr><tr><td>IIFL</td><td>20</td><td>8</td><td>800</td></tr></table> Bonds are expected to be redeemed at 20% premium. (Face value Rs.1000). Also calculate the value of the bond that is advised if the expected rate of return is 15%.	Bonds	Coupon rate	Maturity (Years)	Price per bond	Adani	18	5	975	IIFL	20	8	800	15	Co-2																																
Bonds	Coupon rate	Maturity (Years)	Price per bond																																												
Adani	18	5	975																																												
IIFL	20	8	800																																												
Q.3. A.	An organization wants to buy a Machinery costing Rs. 5,00,000 after 10 years. Calculate the amount to be, a) Invested yearly, Interest is compounded annually at 10% b) Invested 6 monthly, Interest is compounded half yearly at 10% c) Also calculate the amount that will be accumulated at the end of 10 years if company decides to invest Rs. 20,000 every year compounded yearly at 12%	15	Co-1																																												
	OR																																														
Q.3. B.	Following are the details of tata and sons <table><tr><th>Particulars</th><th>2018 (Rs.)</th></tr><tr><td>Sales</td><td>1,00,000</td></tr><tr><td>Less : Cost of goods sold</td><td>50,000</td></tr></table>	Particulars	2018 (Rs.)	Sales	1,00,000	Less : Cost of goods sold	50,000	8	Co -1																																						
Particulars	2018 (Rs.)																																														
Sales	1,00,000																																														
Less : Cost of goods sold	50,000																																														

	<table><tr><td>Gross profit</td><td>50,000</td></tr><tr><td>Administration expense</td><td>20,000</td></tr><tr><td>Selling and distribution expense</td><td>5000</td></tr><tr><td>Net profit before tax and interest</td><td>25000</td></tr><tr><td>Less : Interest</td><td>3000</td></tr><tr><td>Net profit before tax</td><td>22000</td></tr><tr><td>Less ; Tax</td><td>600</td></tr><tr><td>Net profit</td><td>16,000</td></tr></table>	Gross profit	50,000	Administration expense	20,000	Selling and distribution expense	5000	Net profit before tax and interest	25000	Less : Interest	3000	Net profit before tax	22000	Less ; Tax	600	Net profit	16,000			
Gross profit	50,000																			
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Net profit before tax and interest	25000																			
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Less ; Tax	600																			
Net profit	16,000																			
	Additional data																			
	<table><tr><td>Particulars</td><td>2018 (Rs.)</td></tr><tr><td>Equity share capital (10,000 Sahres)</td><td>20,000</td></tr><tr><td>Borrowed fund</td><td>20,000</td></tr><tr><td>Capital Employed</td><td>40,000</td></tr></table>	Particulars	2018 (Rs.)	Equity share capital (10,000 Sahres)	20,000	Borrowed fund	20,000	Capital Employed	40,000											
Particulars	2018 (Rs.)																			
Equity share capital (10,000 Sahres)	20,000																			
Borrowed fund	20,000																			
Capital Employed	40,000																			
	Company paid Dividend of Rs. 1 Per share in both the years. Calculate 1) Net profit ratio, 2) Earning per share, 3) Return on investment, 4) Dividend payout ratio,																			
Q.3. C	Elaborate on different finance Decisions.	7		Co-1																
Q.4	Write the following concepts (5 Marks each)	15																		
a)	Wealth Maximization			Co-1																
b)	Capital structure			Co-2																
c)	Cost of Capital			Co-2																





SOMAIYA
VIDYAVIHAR UNIVERSITY

Semester (November 2022 to March 2023)		
Examination: End Semester Examination March/April 2023 (UG Programmes)		
Programme code: 07 Programme: BBA (H)	Class: FY	Semester: II
Name of the Constituent College: S k Somaiya College	Name of the Department: Business Studies	
Course Code: 131U07E203	Name of the Course: Financial Management	
Duration : 2 Hrs.	Maximum Marks : 60	
Instructions: 1)Draw neat diagrams 2)Assume suitable data if necessary 3)		

Question No.		Max. Marks	CO Attainment								
			ment								
Q.1. A	Mr. Ganesh had purchased a share of Alpha Limited for Rs. 2,000. He received dividend for a period of 8 years at the rate of 15%.pa. At the end of the 8 th year, he sold the share of Alpha Limited for Rs. 2500. You are required to compute the cost of equity as per realized yield approach.	15	Co-2								
	OR										
Q.1. B	Ram Ltd. firm's details are as follows.<table><tr><td>Particulars</td><td>Amt (Rs.)</td></tr><tr><td>Sales</td><td>20,00,000</td></tr><tr><td>Variable cost</td><td>50%</td></tr><tr><td>Fixed Cost</td><td>8,00,000</td></tr></table> It has borrowed Rs. 8,00,000 @ 10% p.a. and its equity share capital is Rs. 10,00,000. a) Calculate operating leverage, Financial leverage, combined leverage. b) Calculate EBIT and PBT If the sales increases by 5,00,000.	Particulars	Amt (Rs.)	Sales	20,00,000	Variable cost	50%	Fixed Cost	8,00,000	15	Co-2
Particulars	Amt (Rs.)										
Sales	20,00,000										
Variable cost	50%										
Fixed Cost	8,00,000										
Q.2. A	The following particulars of Axim Ltd. as on 31 st March, 2022 are available 1. 1,00,000 Equity Shares of ` 10 each fully paid Rs.10,00,000 2. 10,000 12% Preference shares of ` 100 each fully paid ` Rs. 10,00,000 3. Securities Premium `Rs. 11,50,000 4. Profit and Loss Account Rs. 33,58,000 5. General Reserve Rs. 18,85,000 6. Current liabilities – Rs. 41,80,000 7. Average Profit after Tax (for last three years) Rs. 25,85,000 8. 20% of profit after tax is transferred to General Reserve every year 9. Fictitious Assets Rs. 80,000 10. Normal Rate of Return is 10% 11. Total assets are 1,25,73,000 Considering the above information, compute the value of equity share by: 1. Yield method 2. Fair value method (ignore goodwill)	15	Co -2								
	OR										
Q.2. B	Calculate value of the bond if a) Bond matures at par after 5 years. b) Bond matures at 20% premium after 5 years c) Bond matures at 5% Discount after 5 years Other information	15	Co-2								

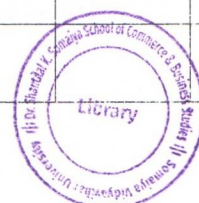


	Face value = Rs. 1000 Interest rate = 8% Expected rate of return = 10%																																																						
Q.3. A.	Machine with useful life of seven years costs Rs. 20,000 while another machine with useful life of five years costs Rs. 16,000. The first machine saves labour expenses of Rs.3,800 annually and the second one saves labour expenses of Rs. 4,400 annually. Determine the preferred course of action. Assume cost of borrowing as 10% compounded per annum.	15	Co -2																																																				
	OR																																																						
Q.3. B.	Suppose your mom decides to gift you Rs. 20,000 every year starting from today for the next five years. You deposit this amount in a bank as and when you receive and get 7% per annum interest rate compounded annually. What is the present value of this annuity?	7	Co-1																																																				
Q.3 C	<table><tr><th>Particulars</th><th>Amt (Rs.)</th></tr><tr><td>Sales</td><td>2,00,000</td></tr><tr><td>Less : Cost of goods sold</td><td>1,00,000</td></tr><tr><td>Gross profit</td><td>1,00,000</td></tr><tr><td>Administration expense</td><td>40,000</td></tr><tr><td>Selling and distribution expense</td><td>10,000</td></tr><tr><td>Net profit before tax and interest</td><td>50,000</td></tr><tr><td>Less : Interest</td><td>6,000</td></tr><tr><td>Net profit before tax</td><td>44,000</td></tr><tr><td>Less ; Tax</td><td>12,000</td></tr><tr><td>Net profit</td><td>32,000</td></tr></table> <table><tr><th>Particulars</th><th>2018 (Rs.)</th></tr><tr><td>Sources of fund</td><td></td></tr><tr><td>Equity shares capital (Face value Rs. 100/share)</td><td>1,60,000</td></tr><tr><td>Profit and loss account</td><td>1,00,000</td></tr><tr><td>10% Debentures.</td><td>1,00,000</td></tr><tr><td>Capital Employed</td><td>360000</td></tr><tr><td>Application of funds</td><td></td></tr><tr><td>Building</td><td>1,40,000</td></tr><tr><td>Machinery</td><td>1,00,000</td></tr><tr><td>Debtors</td><td>1,90,000</td></tr><tr><td>Stock</td><td>60,000</td></tr><tr><td>Cash</td><td>10,000</td></tr><tr><td>Creditors</td><td>(1,00,000)</td></tr><tr><td>Bank overdraft</td><td>(40,000)</td></tr><tr><td>Capital Employed</td><td>360000</td></tr></table> Calculate the following ratios. a) Return on proprietary, b) Current ratio, c) Debtors turnover ratios, d) Net profit ratio,	Particulars	Amt (Rs.)	Sales	2,00,000	Less : Cost of goods sold	1,00,000	Gross profit	1,00,000	Administration expense	40,000	Selling and distribution expense	10,000	Net profit before tax and interest	50,000	Less : Interest	6,000	Net profit before tax	44,000	Less ; Tax	12,000	Net profit	32,000	Particulars	2018 (Rs.)	Sources of fund		Equity shares capital (Face value Rs. 100/share)	1,60,000	Profit and loss account	1,00,000	10% Debentures.	1,00,000	Capital Employed	360000	Application of funds		Building	1,40,000	Machinery	1,00,000	Debtors	1,90,000	Stock	60,000	Cash	10,000	Creditors	(1,00,000)	Bank overdraft	(40,000)	Capital Employed	360000	8	Co-1
Particulars	Amt (Rs.)																																																						
Sales	2,00,000																																																						
Less : Cost of goods sold	1,00,000																																																						
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Creditors	(1,00,000)																																																						
Bank overdraft	(40,000)																																																						
Capital Employed	360000																																																						
Q.4	Write the following concepts (5 Marks each)	15																																																					
	Features of ideal Capital Structure.		Co-2																																																				
	Quick Ratio		Co-1																																																				
	Return on investment		Co-1																																																				



Semester (November 2022 to March 2023)		
Examination: End Semester Examination March/April 2023 (UG Programmes)		
Programme code: 07 Programme: BBA (H)	Class: FY	Semester: II
Name of the Constituent College: S k Somaiya College	Name of the Department: Business Studies	
Course Code: 131U07E203	Name of the Course: Financial Management	
Duration : 2 Hrs.	Maximum Marks : 60	
Instructions: 1)Draw neat diagrams 2)Assume suitable data if necessary 3)		

Question No.		Max. Marks	CO Attainment										
Q.1. A	Axita Ltd. has the following book-value capital structure as on 31st March, 2022 <table><tr><td>Particulars</td><td>Amt (Rs.)</td></tr><tr><td>Equity share capital (4,00,000)</td><td>40,00,000</td></tr><tr><td>12% Preference shares</td><td>20,00,000</td></tr><tr><td>12% Debentures</td><td>40,00,000</td></tr><tr><td>Total</td><td>1,00,00,000</td></tr></table> Equity share of the company sell for Rs. 10 . It is expected that company will pay next year a dividend of Rs.2 per equity share, which is expected to grow at 8% p.a. forever. Assume a 35% corporate tax rate. Required. a) Compute weighted average cost of capital (WACC) of the company based on the existing capital structure. b) Compute the new WACC, if the company raises an additional 20 lakhs debt by issuing 15% . debentures. This would result in increasing the expected equity dividend to Rs.2.50 and the growth rate will change to 10%, but the price of equity share will fall to Rs.8 per share.	Particulars	Amt (Rs.)	Equity share capital (4,00,000)	40,00,000	12% Preference shares	20,00,000	12% Debentures	40,00,000	Total	1,00,00,000	15	Co - 2
Particulars	Amt (Rs.)												
Equity share capital (4,00,000)	40,00,000												
12% Preference shares	20,00,000												
12% Debentures	40,00,000												
Total	1,00,00,000												
	OR												
Q.1. B	Tata Ltd. firm's details are as follows. <table><tr><td>Particulars</td><td>Amt (Rs.)</td></tr><tr><td>Sales</td><td>10,00,000</td></tr><tr><td>Variable cost</td><td>40%</td></tr><tr><td>Fixed Cost</td><td>4,00,000</td></tr></table> Interest for the year is Rs. 50,000. Calculate operating, financial and combine leverage from the following.	Particulars	Amt (Rs.)	Sales	10,00,000	Variable cost	40%	Fixed Cost	4,00,000	8	Co-2		
Particulars	Amt (Rs.)												
Sales	10,00,000												
Variable cost	40%												
Fixed Cost	4,00,000												
Q.1 C	Calculate cost of capital of the following. a) A company issues Rs. 1,00,000 debentures of Rs.1000 each at discount of 10%, to be redeemed after 5years at Rs. 1200. Calculate cost of debentures using tax rate of 35%. b) Also calculate cost of preference share if it was issues at same conditions as above.	7	Co-2										



Q.2. A	The following particulars are available in respect of lucky Limited: (a) 2000, 10% preference shares of ` Rs.100 each fully paid and 50,000 equity shares of ` Rs. 10 each fully paid (b) External liabilities Rs. 1,00,000. (c) Reserves and surplus Rs. 50,000. (d) Average expected profit earned by the company is Rs. 1,50,000 (e) The normal profit earned on the market value of equity shares (full paid) of the same type of companies is 12% (f) 10% of the profit after tax is transferred to reserves. (g) Total Assets 8,50,000 of which 50,000 are fictitious assets. Calculate value per equity share according to dividend yield basis and Net asset Value basis.		15	Co-2																												
	OR																															
Q.2. B	Sanjay Ltd. has issued a debenture with face value Rs 1,000 bearing interest @ 24% compounded half yearly maturing after 5 years at par. The expected rate of return of an investor is 12%. Should the investor buy the debenture if the current market price of debenture is Rs. 1,000		7	Co -2																												
Q.2.C	From the following information relating to a company calculate the value of its equity share with Dividend Yield Method. Issued Equity Share Capital 20,000 shares of Rs. 10 each 6% Preference Share Capital 20,000 shares of Rs. 10 each fully paid up Annual transfer to General Reserve 20% Rate of Tax 50% Expected Profits before Tax Rs. 4,00,000 Normal Rate of Dividend 15%		8	Co-2																												
Q.3. A.	A machine can be purchased for Rs. 1,00,000. Machine will contribute Rs. 24,000 per year for the next five years. Assume borrowing cost at 8% pa. compounded annually. a) Determine whether the machine should be purchased or not. b) Determine if the same machine is available at a lease of Rs. 15,000 per year. Should the machine be bought or leased.		15	Co-2																												
	OR																															
Q.3. B.	<table><tr><th>Particulars</th><th>2018 (Rs.)</th></tr><tr><td>Equity shares capital (Face value Rs. 10/share)</td><td>80,000</td></tr><tr><td>Preference share capital</td><td>30,000</td></tr><tr><td>Profit and loss account</td><td>50,000</td></tr><tr><td>10% Debentures.</td><td>50,000</td></tr><tr><td>Capital Employed</td><td>2,10,000</td></tr><tr><td>Building</td><td>80,000</td></tr><tr><td>Machinery</td><td>70,000</td></tr><tr><td>Debtors</td><td>95,000</td></tr><tr><td>Stock</td><td>30,000</td></tr><tr><td>Cash</td><td>5,000</td></tr><tr><td>Creditors</td><td>(50,000)</td></tr><tr><td>Bank overdraft</td><td>(20,000)</td></tr><tr><td>Capital Employed</td><td>2,10,000</td></tr></table>	Particulars	2018 (Rs.)	Equity shares capital (Face value Rs. 10/share)	80,000	Preference share capital	30,000	Profit and loss account	50,000	10% Debentures.	50,000	Capital Employed	2,10,000	Building	80,000	Machinery	70,000	Debtors	95,000	Stock	30,000	Cash	5,000	Creditors	(50,000)	Bank overdraft	(20,000)	Capital Employed	2,10,000		8	Co-1
Particulars	2018 (Rs.)																															
Equity shares capital (Face value Rs. 10/share)	80,000																															
Preference share capital	30,000																															
Profit and loss account	50,000																															
10% Debentures.	50,000																															
Capital Employed	2,10,000																															
Building	80,000																															
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Stock	30,000																															
Cash	5,000																															
Creditors	(50,000)																															
Bank overdraft	(20,000)																															
Capital Employed	2,10,000																															
	Additional information																															
		Amt (Rs.)																														
	Net profit before interest and tax	1,50,000																														
	Less interest and tax	(15,000)																														
	Net profit	1,35,000																														

	Company paid Dividend of Rs. 5 Per share in both the years. Interpret the performance of the company with the help of following ratios. 1) Current ratio, 2) Net profit ratio 3) Return on investment, 4) Earnings per share		
Q.3 C	Explain in detail objective of financial management	7	Co-1
Q.4	Write the following concepts (5 Marks each)	15	
a)	Profit Maximization		Co-1
b)	Factors affecting capital Structure		Co-2
c)	Leverages		Co-2





SOMAIYA
VIDYAVIHAR UNIVERSITY

S3B

Semester (November 2022 to March 2023)		
Examination: End Semester Examination March/April 2023 (UG Programmes)		
Programme code: 07 Programme: BBA (H)	Class: FY	Semester: II
Name of the Constituent College: Sk Somaiya	Name of the Department : Business studies	
Course Code: 131U07E206	Name of the Course: Technical Analysis of financial markets	
Duration : 2 Hrs.	Maximum Marks : 60	
Instructions: 1)Draw neat diagrams 2)Assume suitable data if necessary 3) 3) Dark candles indicate red candle and Hollow candles indicate Green candles. 4) Please attach charts to your Answer sheets		

Question No.		Max. Marks	CO Attainment
Q.1. A	Elaborate the uses of Futures and options and discuss their advantages and disadvantages of derivatives market.	15	Co-3
	OR		
Q.1. B	Explain trading system and discuss 5 steps plan to form trading system.	8	Co-3
Q.1. C	Enumerate rules to stop losing money.	7	Co-3
Q.2. A	Discuss 4 trend identification tools.	8	Co-2
Q.2.B	Explain in detail Simple moving average (SMA) with its application.	7	Co-2
	OR		
Q.2. C	In the given chart of Apollotyre motors. Thin Light line indicate 50MA and Thick dark line indicate 200MA. Using Moving average cross over strategy state your Entry, exit and Stop loss. Also mark it on charts and explain your strategy in detail.	7	Co-2
Q.2 D	Analyze the daily chart of Bharti Airtel ltd. Using Elliot wave theory and state your buying, Stop loss and target. Also explain your strategy in detail (Also mark it on chart).	8	Co-2
Q.3. A.	Describe in detail about candle sticks and discuss different Candlestick patterns.	10	Co-1
Q.3 B.	Discuss Charts and Illustrate its types.	5	Co-1
	OR		
Q.3.C.	Analyze the daily chart of ITC ltd. Using pattern trading and state your buying, Stop loss and target. Also explain your strategy in detail (Also mark it on chart)	7	Co-2
Q.3.D.	Analyze the daily chart of Aegis chemical and state your buying, Stop loss and target using Trendline Also explain your strategy in detail (Also mark it on chart)	8	Co-2
Q.4	Answer the following concepts	15	
	Moving average		Co - 2
	Option chain		Co-3
	Elliot Wave		Co-1



APOLLOTRE, 1D, NSE

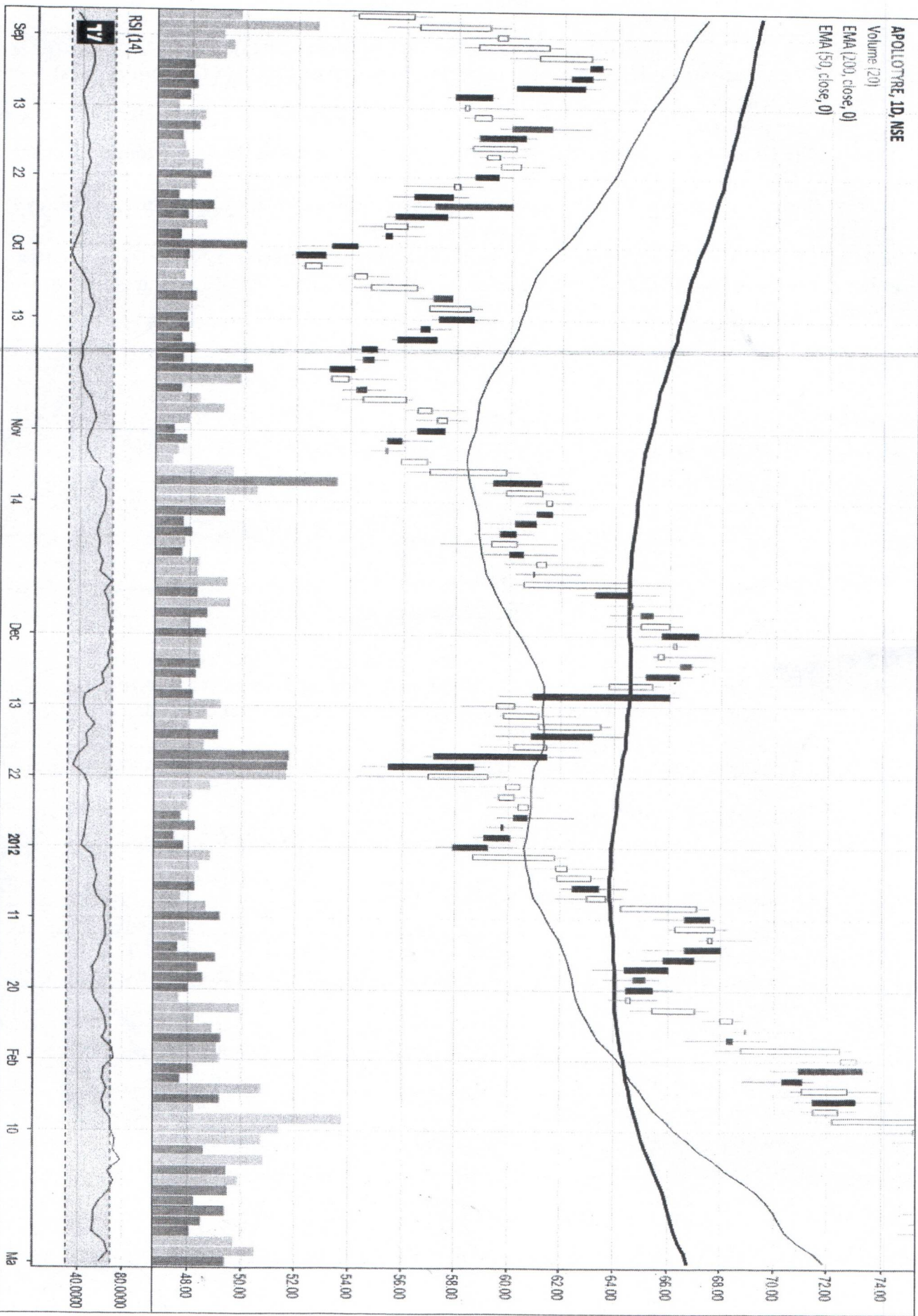
Volume (20)

EMA (200, close, 0)

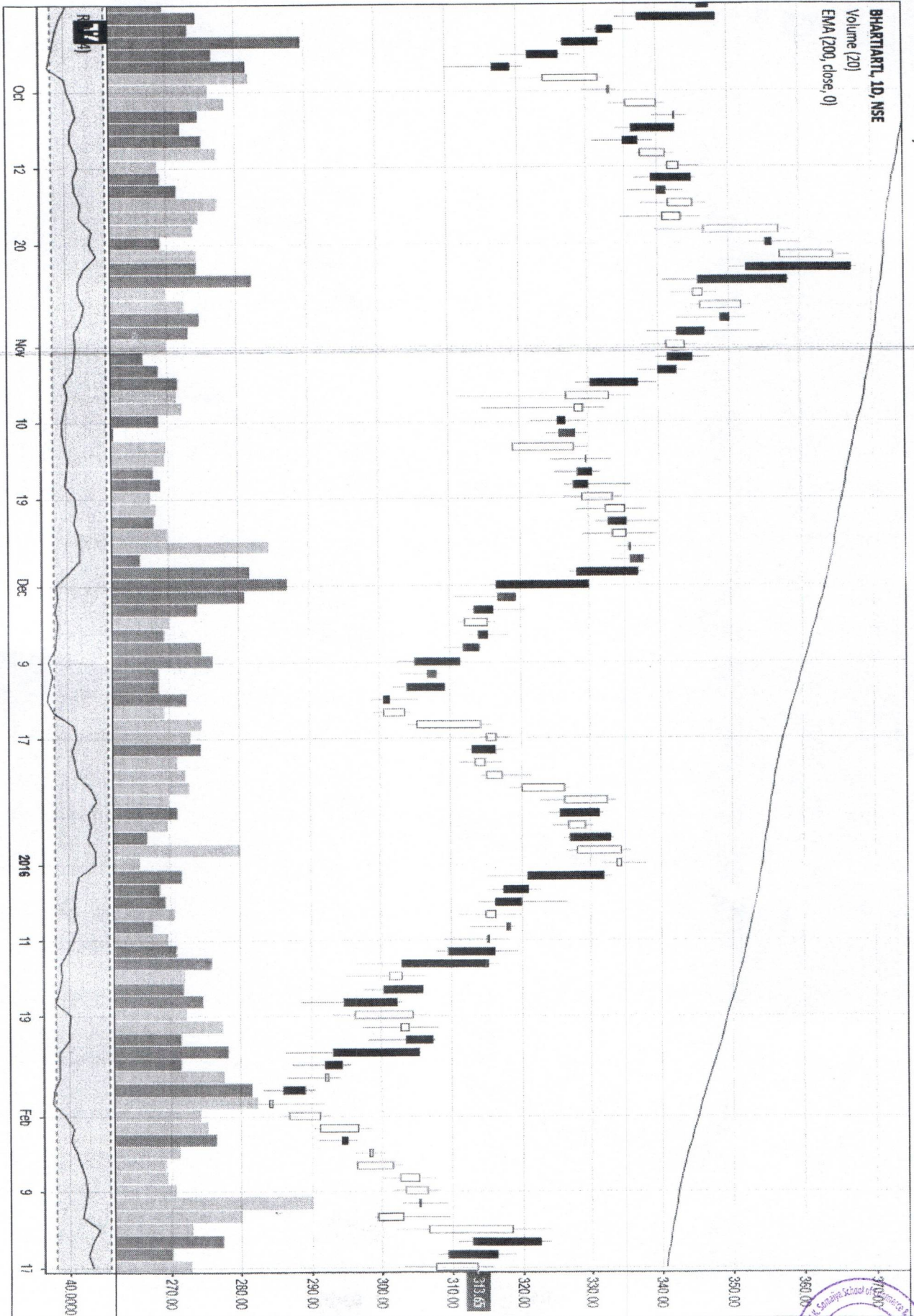
EMA (50, close, 0)

RSI (14)

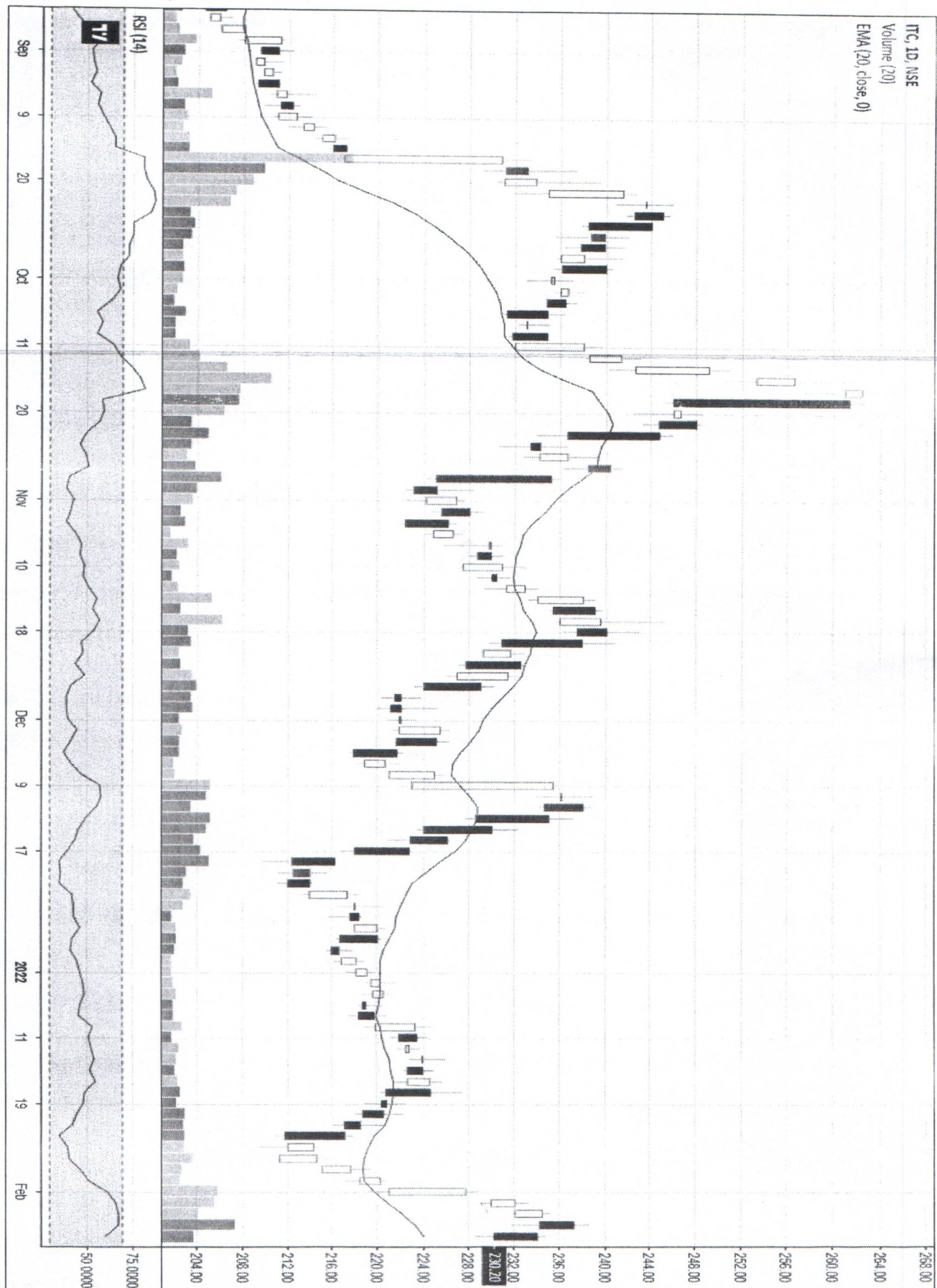
TV

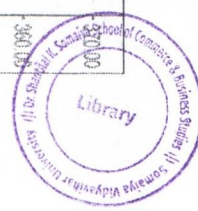
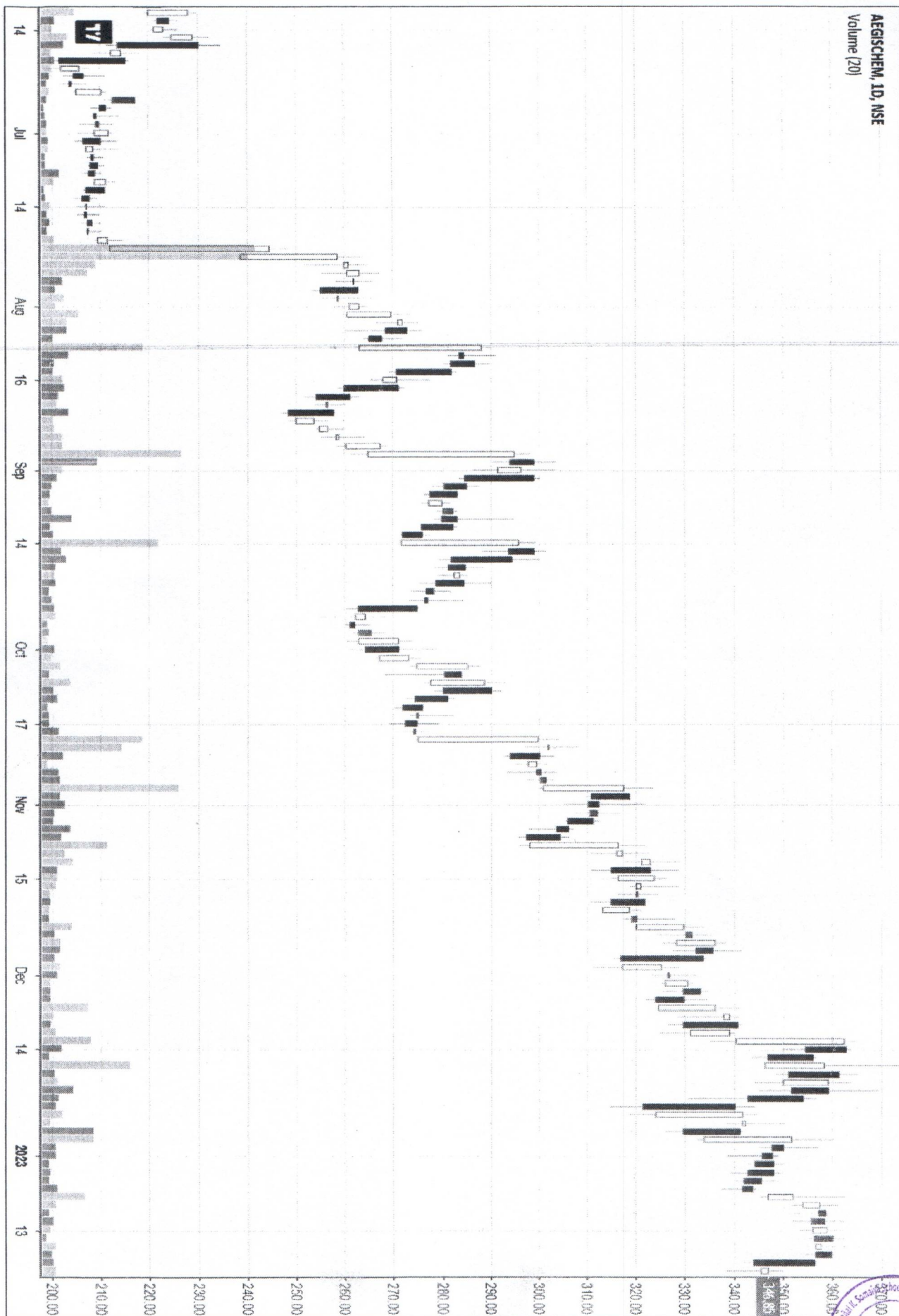


Q2 D



ITC, 1D, NSE
Volume (20)
EMA (20, close, 0)





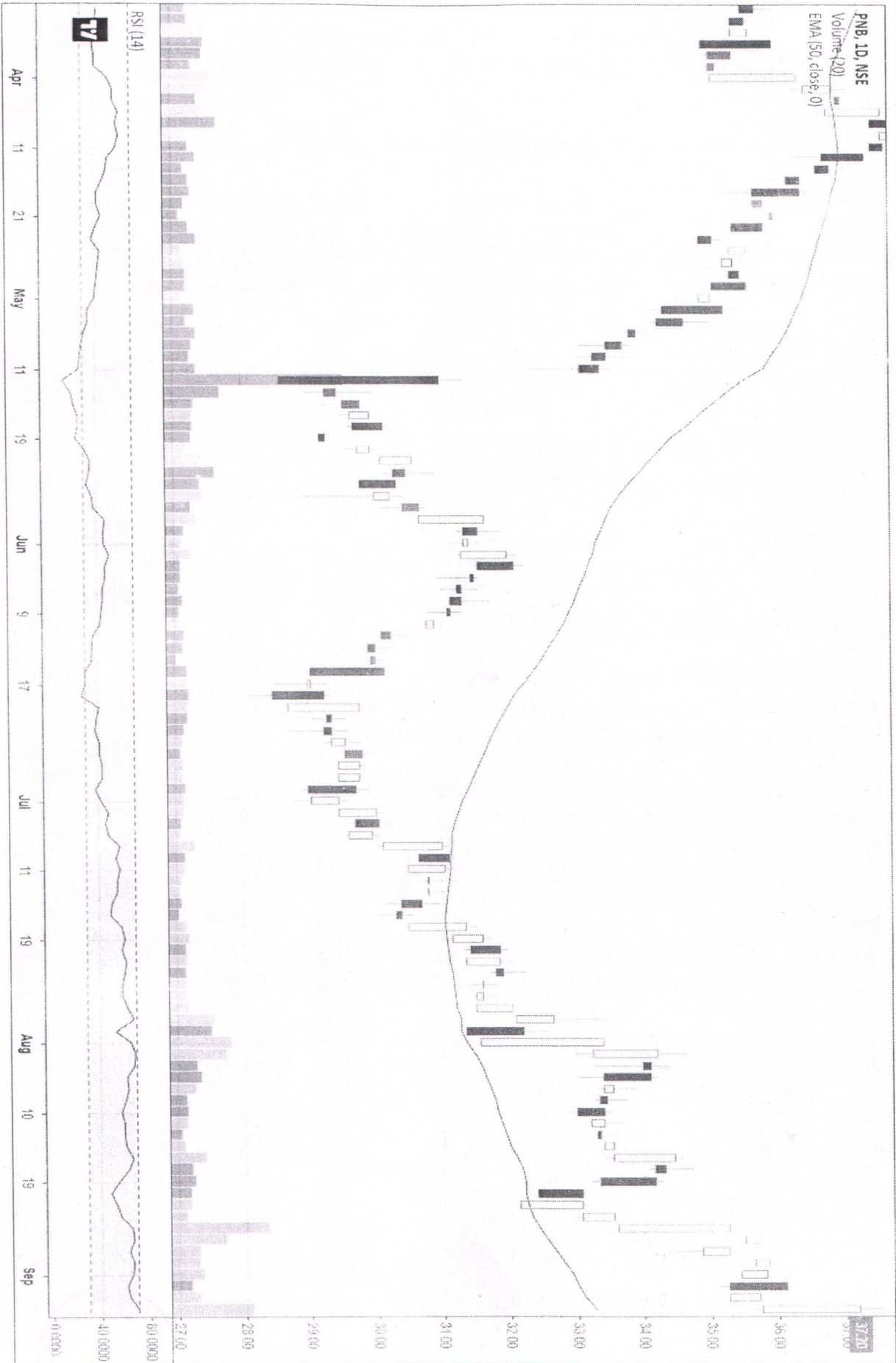


SOMAIYA
VIDYAVIHAR UNIVERSITY

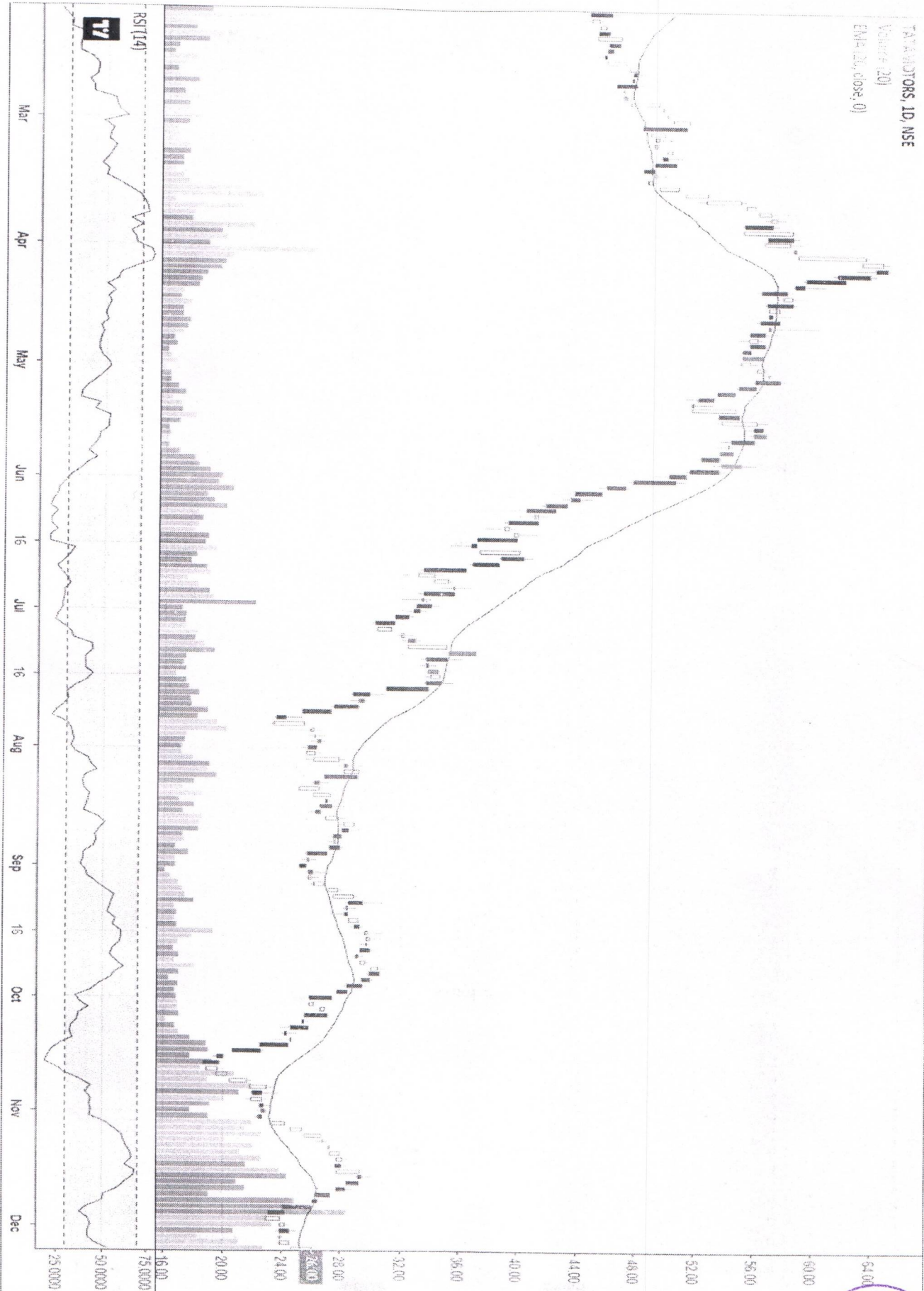
Semester (November 2022 to March 2023)		
Examination: End Semester Examination March/April 2023 (UG Programmes)		
Programme code:07 Programme: BBa (H)	Class: FY	Semester: II
Name of the Constituent College: Sk.Somaiya College	Name of the Department: Business studies	
Course Code: 131U07E206	Name of the Course: Technical analysis of financial markets	
Duration : 2 Hrs.	Maximum Marks : 60	
Instructions: 1)Draw neat diagrams 2)Assume suitable data if necessary 3) Dark candles indicate red candle and Hollow candles indicate Green candles. 4) Please attach charts to your Answersheets		

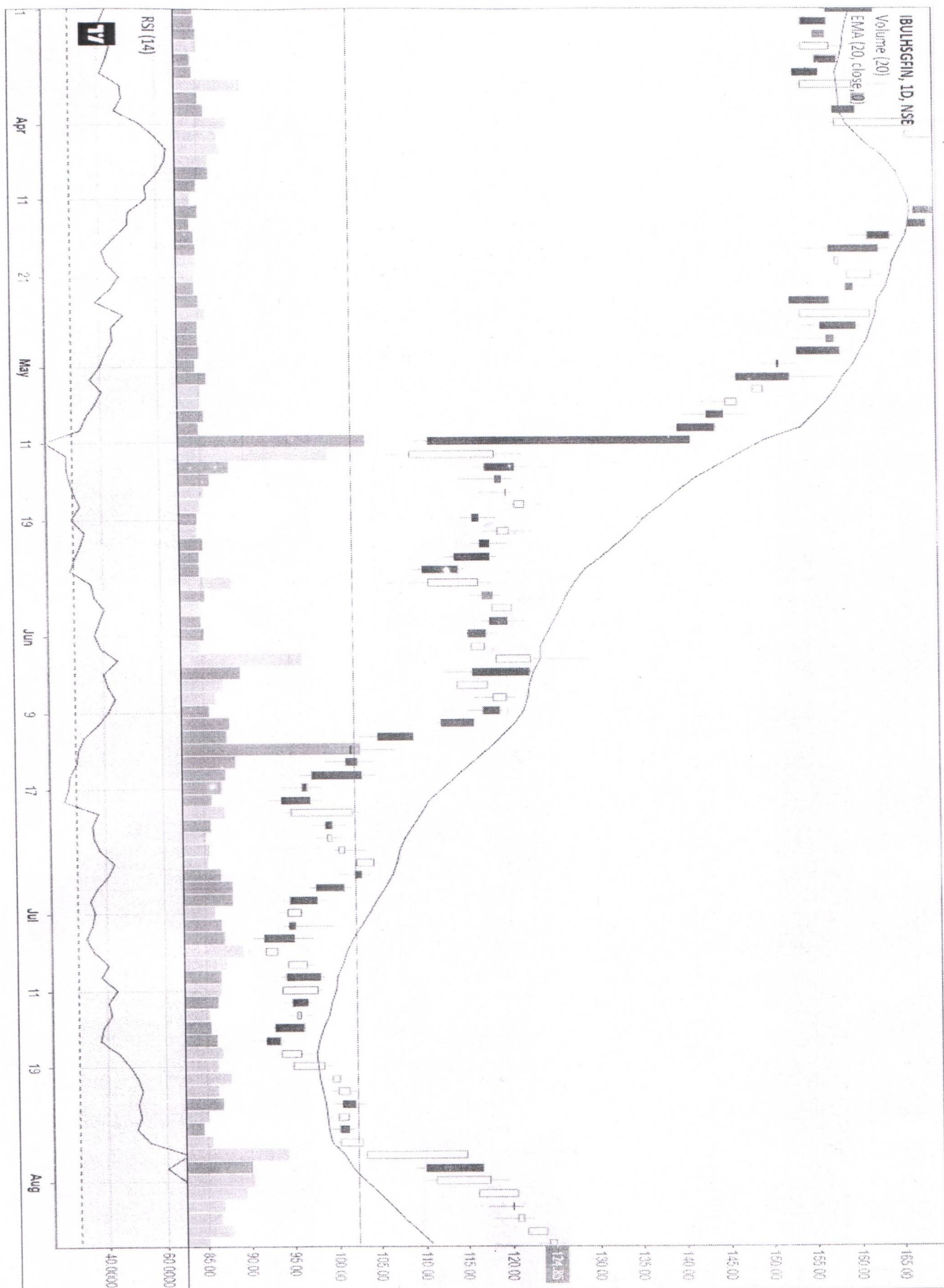
Question No.		Max. Marks	CO Attainment
Q.1. A	Summarize Option Greeks in Detail.	8	Co-3
Q.1.B	Differentiate between Derivative market and Cash market	7	Co-3
	OR		
Q.1. B	Enumerate golden rules of trading.	8	Co-2
Q.1. C	Describe Derivative markets and list their participants	7	Co-3
Q.2. A	Explain moving average and discuss its applications (Strategies).	8	Co-2
Q.2.B	Summarize in detail MACD with its application.	7	Co-2
	OR		
Q.2. C	In the given one day chart of PNB, Black line passing through charts indicate 50EMA line. Using Moving average strategy state your Entry, exit and Stop loss. Also mark it on charts and explain your strategy in detail.	7	Co-2
Q.2 D	Analyze the daily chart of TataMotors Ltd. Using Elliot wave theory and state your buying, Stop loss and target. Also explain your strategy in detail (Also mark it on chart.	8	Co-2
Q.3. A.	Describe in detail different trend reversal patterns.	8	Co-2
Q.3 B.	Summarize in detail Dow Jones theory	7	Co-1
	OR		
Q.3.C.	Analyze the daily chart of Indiabulls housing Finance Ltd. Using pattern trading and state your buying, Stop loss and target. Also explain your strategy in detail (Also mark it on chart)	8	Co-2
Q.3.D.	Draw Support and Resistance Zone from the following daily chart of ITC Ltd. Also state your Entry, Exit, Stoploss and risk to reward using Support Resistance strategy.(Also mark the same on the charts.)	7	Co-2
Q.4	Write notes on	15	
	Option Greeks		Co-3
	Trend		Co-1
	Technical Analysis		Co-1





TATA MOTORS, 1D, NSE
 Volume: 120
 EMA(120, close, 0)









SOMAIYA
VIDYAVIHAR UNIVERSITY

Semester (November 2022 to March 2023)			
Examination: End Semester Examination March/April 2023 (UG Programmes)			
Programme code:07		Class: FY	Semester: II
Programme: BBA(H)			
Name of the Constituent College:S.K>Somaiya		Name of the Department: Business Studies	
Course Code: 131U07E206	Name of the Course: Technical Analysis of Financial Markets		
Duration : 2 Hrs.	Maximum Marks : 60		
Instructions: 1)Draw neat diagrams 2)Assume suitable data if necessary 3) Dark candles indicate red candle and Hollow candles indicate Green candles. 4) Please attach charts to your Answersheets			

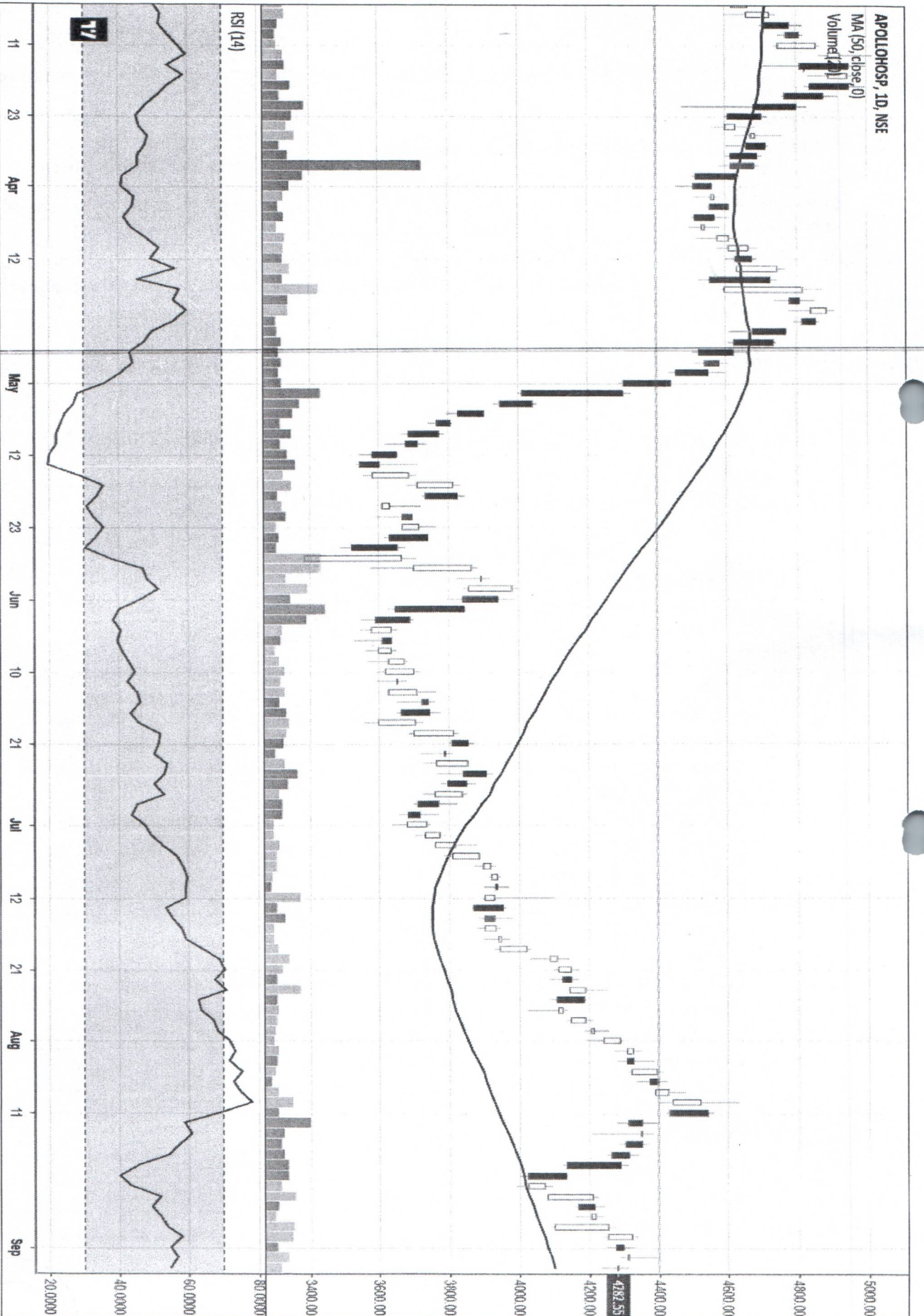
Question No.		Max. Marks	CO Attainment
Q.1. A	Elaborate in detail about Derivatives and Discuss different types of derivative contracts.	8	Co-3
Q.1. B	Summarize open interest and outlines its Analysis	7	Co-3
	OR		
Q.1. C	Enumerate qualities of successful traders.	8	Co-3
Q.1. D	Explain in detail trading system and its advantages.	7	Co-3
Q.2. A	Summarize Elliot wave theory.	8	Co-1
Q.2.B	Explain in detail Exponential moving average (EMA) with its application.	7	Co-2
	OR		
Q.2. C	In the given one-day chart of ApolloHospitals, Black line passing through charts indicate 50MA line. Using Moving average strategy state your Entry, exit and Stop loss. Also mark it on charts and explain your strategy in detail.	7	Co-2
Q.2 D	Analyze the daily chart of ITC ltd. Using Elliot wave theory and state your buying, Stop loss and target. Also explain your strategy in detail (Also mark it on chart.	8	Co-2
Q.3. A.	Summarize in detail about Trend and Trend Line.	8	Co-1
Q.3 B.	Describe in detail different trend continuation patterns.	7	Co-2
	OR		
Q.3.C.	Analyze the daily chart of NCC ltd. Using pattern trading and state your buying, Stop loss and target. Also explain your strategy in detail (Also mark it on chart.	7	Co-2
Q.3.D.	Analyze the daily chart of BhartiAirtel ltd. Using pattern trading and state your buying, Stop loss and target. Also explain your strategy in detail (Also mark it on chart.	8	Co-2
Q.4	Write the following concepts (5 marks Each)	15	
	Derivatives Market		Co-3
	Candlestick charts		Co-1
	Support and Resistance		Co-1



APOLLOHOSP, 1D, NSE

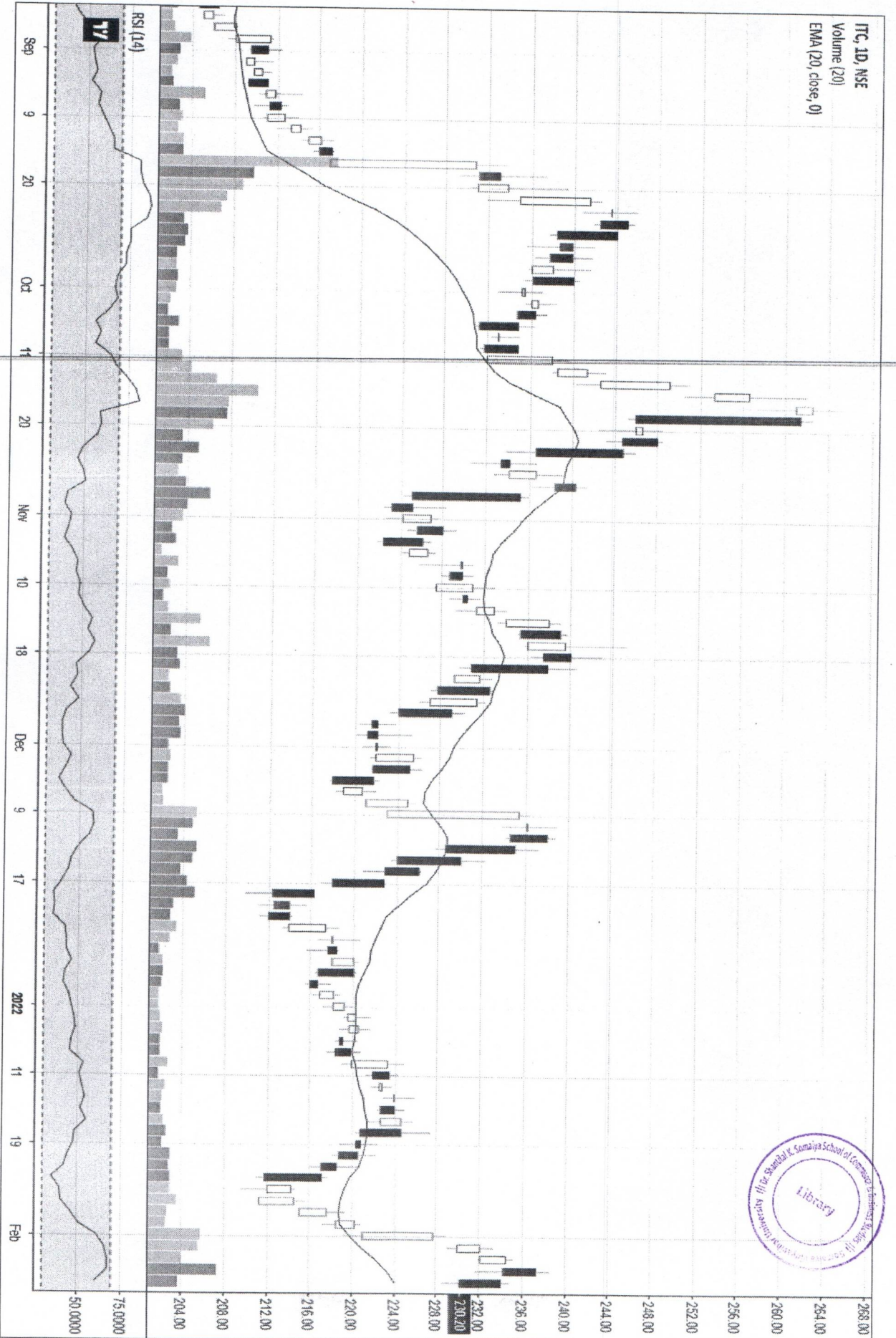
MA (50, close, 0)

Volume (20)

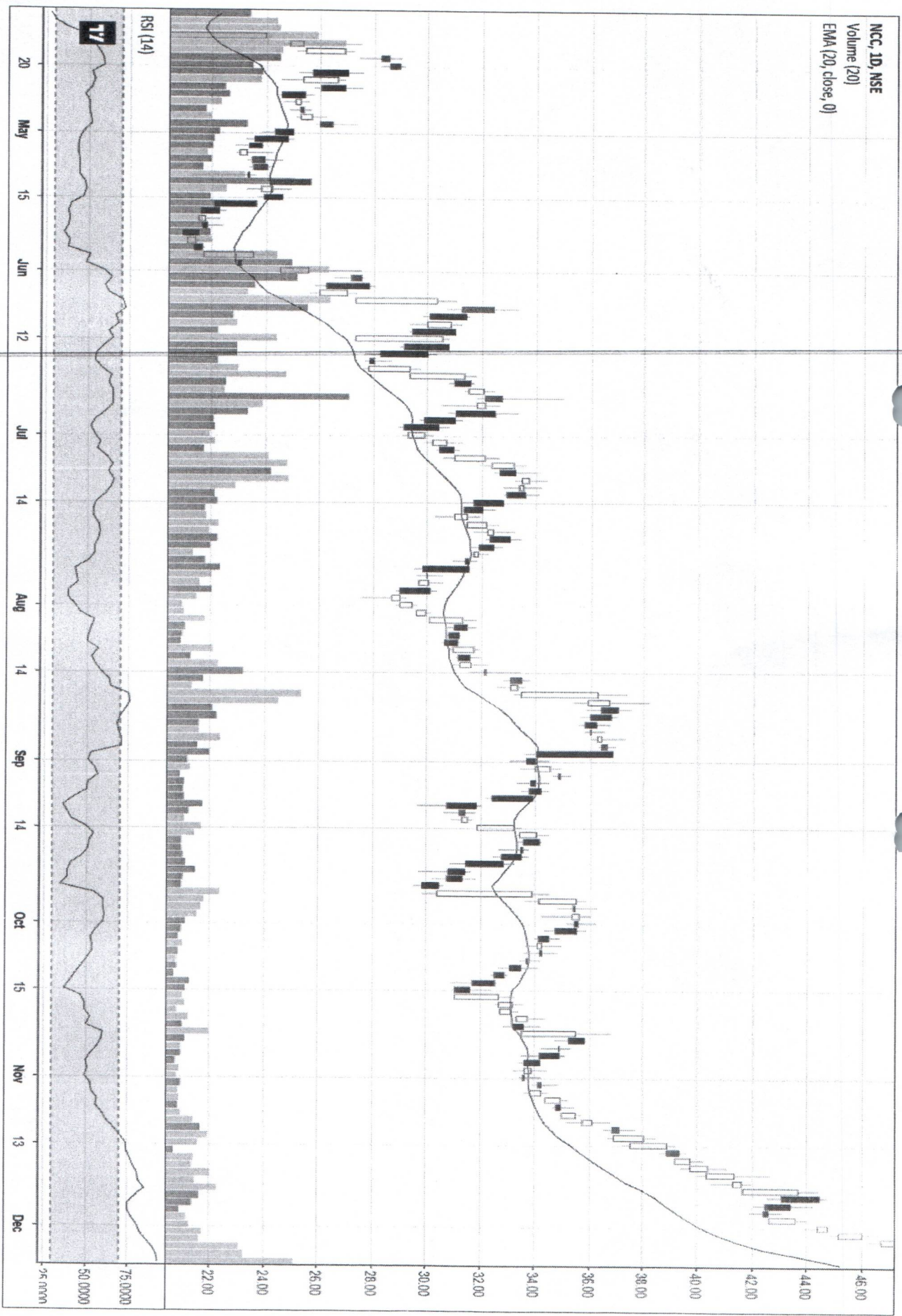


Q-2C

ITC, 1D, NSE
Volume (20)
EMA (20, close, 0)

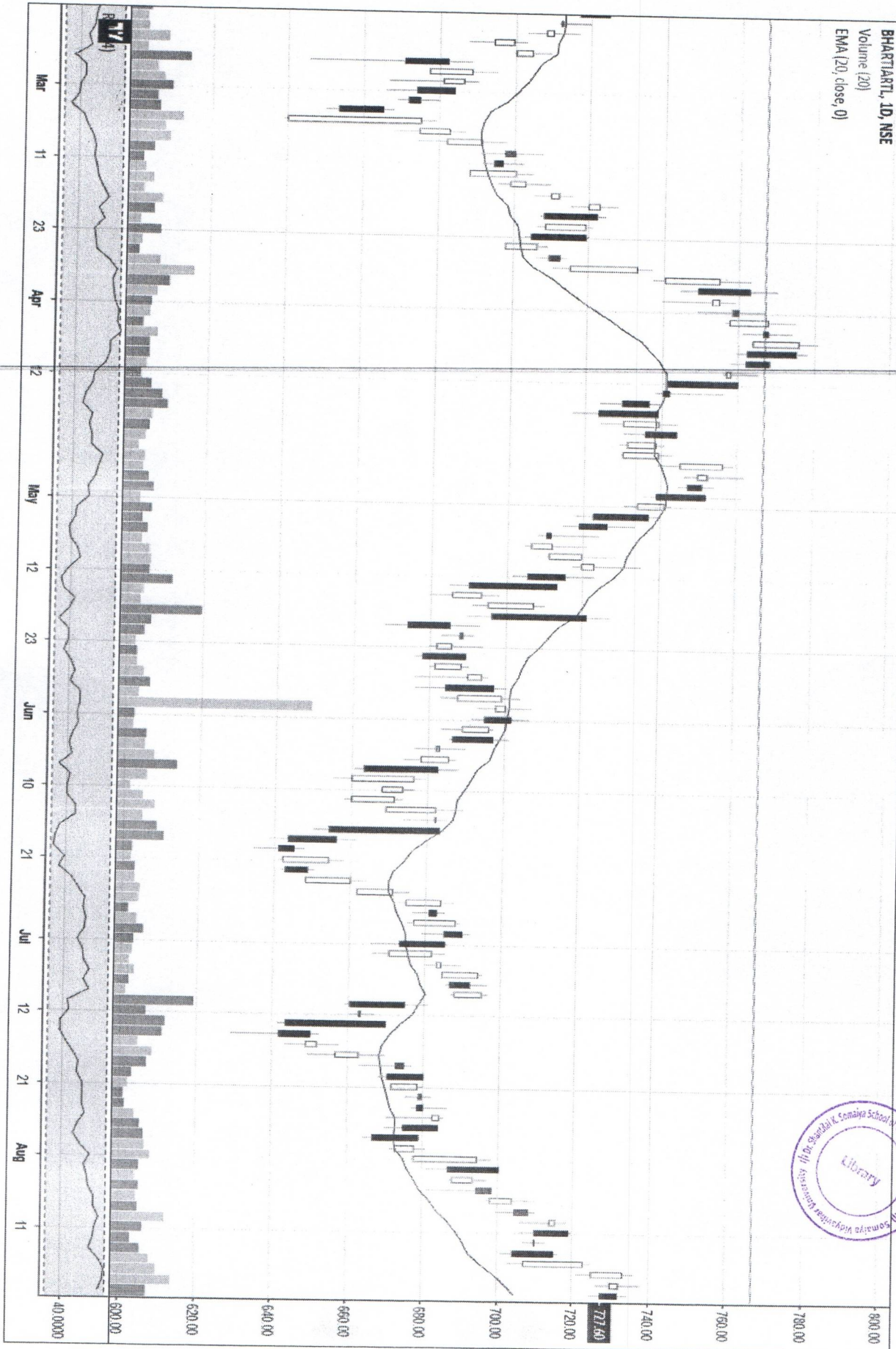


Q.3 C



Q3 D

BHARTIARTL, 1D, NSE
Volume (20)
EMA (20, close, 0)





SOMAIYA
VIDYAVIHAR UNIVERSITY

Semester (November 2022 to March 2023)		
Examination: End Semester Examination March/April 2023 (UG Programmes)		
Programme code: 07 Programme: BBA (Hons)	Class: FYBBA (H)	Semester: II
Name of the Constituent College: S K Somaiya College	Name of the Department: BBA (H)	
Course Code: 131U07E206	Name of the Course: Training and Development	
Duration : 2 Hrs.	Maximum Marks : 60	
Instructions: 1) Draw neat diagrams 2) Assume suitable data if necessary		

Question No.		Max. Marks	CO Attainment
Q.1. A	Define Training. Explain in brief the contents of Job Analysis.	15	CO 1
	OR		
Q.1. B	Explain the techniques of Performance Appraisal along with its definition.	15	CO 1
Q.2. A	Apply the method of designing effective training program.	15	CO 2
	OR		
Q.2. B	Classify the types of Training Need Analysis along with its process.	15	CO 2
Q.3. A.	Prove the characteristics of MDP.	15	CO 4
	OR		
Q.3. B.	Discuss the various types of Data Analysis.	15	CO 3
Q.4	Solve the following Case Study	15	
	Divya Skin Clinic Divya Skin Clinic was founded by Dr Mourya, who is a dermatologist. Dr Mourya, who hails from an industrial and entrepreneurial family, identified skin clinics as an emerging opportunity for business. He has seen the success of leading chains such as 'Kaya', which has ventured into beauty and skin clinics across the country. Kaya, which started with two clinics, four years ago, has now grown to over 100 clinics across India. Dr Mourya engaged a reputed consultant to do a study on the business potential of skin and wellness products in the country. The consultant, after an extensive study, came back with the feedback that this business could clock in about 5,000 crores in a decade. In the report, the consultant suggested separation of the skin and wellness aspects, as combining the two was leading to confusion in brand equity in the minds of potential customers. Armed with this feedback, Dr Mourya decided to start the 'Divya'		



	Skin Clinic chain, as he wanted the brand to project the image of a confident and modern woman, who is self-conscious and strives to look good. For commencing the operations, Dr Mourya hired a core team comprising a CEO and heads of HR, finance, branding, and administration to prepare a blueprint for rolling out the chain of clinics. Dr Mourya, in his brief to the core team, stated that he believed in having a structured and professional interaction with them, and would like to give them the freedom to formulate business plans. However, the team must seek his approval before executing plans. The HR head, Mr Satish, had a series of discussions with the core team, about the quality and quantity of manpower that could support them in building the brand. The core team suggested the following to Mr Satish: • Recruit the best dermatologists from across the city. • Hire excellent paramedical staff. • Encourage and support staffs who strive to ensure service excellence. Questions 1. Analyse whether Dr Mourya has a structured and professional approach towards HRM at Diva. 2. Discuss and suggest the approach to be taken by Mr Satish to place the HRM practices in the organization on a firm footing.	08 07	CO 3 CO 4



Semester (November 2022 to March 2023)			
Examination: End Semester Examination March/April 2023 (UG Programmes)			
Programme code: 07		Class: FY	Semester: II
Programme: BBA Hons			
Name of the Constituent College: SKSC		Name of the Department Business Studies	
Course Code: 131U07K403	Name of the Course: Enrichment Course - German		
Duration : 2 Hrs.	Maximum Marks : 60		
Instructions: 1) Question 1, 2 and 3 have options. Question 4 is compulsory.			

Question No.		Max. Marks
Q.1. A	Hallo, mein Name ist Simone Becker. Ich wohne mit meinen Eltern in einem Einfamilienhaus in Heidelberg. Das Haus hat drei Schlafzimmer, ein Wohnzimmer, eine Küche und einen Garten. Der Garten ist klein, aber schön. Mein Zimmer ist ziemlich klein, aber durch das Fenster kann ich in den Garten sehen. Im Zimmer sind mein Bett, ein Schrank und ein Regal für meine Comics und Musikinstrumente. Denn meine Hobbys sind Musik und Comics lesen. Grüß dich! Ich heiße Lars Meyer. Wir wohnen in einer Drei-Zimmer-Wohnung in Münster. Da ist nicht viel Platz. Aber meine Großeltern wohnen in einem Fachwerkhaus auf dem Land. Das finde ich toll! Ich und mein Bruder Finn, wir haben ein Zimmer zusammen. Finn ist Fußballfan, er hängt viele Fotos von Fußballspielern ins Zimmer. Wir haben einen Computer im Zimmer und ich surfe gern im Internet. Servus! Ich bin Mia Weber und wohne in einem Reihenhaus in Wien. Das Haus hat zwei Schlafzimmer, ein Wohnzimmer, eine Küche und ein Bad. Ich habe ein eigenes Zimmer. Leider haben wir keinen Garten. Aber der Park ist nicht weit. Mein Zimmer ist super und sehr gemütlich. Da habe ich ein Bett, ein Sofa und einen Kleiderschrank. Ich liebe Musik und überall im Zimmer habe ich viele Poster von Konzerten. Lesen Sie und wählen Sie die richtige Person. (You can have more than one person as an answer. Mark all the persons it applies to) (1x8=8) Simon, Lars, Finn, Mia und wohnen in einer Drei-Zimmer-Wohnung. wohnt in einem Haus mit Garten. und haben einen Computer im Zimmer. spielt Musik Instrumente. ist Fußballfan. liest viele Comics.	10



	Suchen Sie die Gegenteile im Text: (1x2=2) 7. groß x 8. wenig x											
Q.1. B	Schreiben Sie noch einmal. Was ist hier ungesund? <table><tr><td>1. Apfel</td><td>6. Bier trinken</td></tr><tr><td>2. Kartoffelchips</td><td>7. Hamburger</td></tr><tr><td>3. Cola</td><td>8. Pommes frites</td></tr><tr><td>4. Obst</td><td>9. Nüsse</td></tr><tr><td>5. joggen</td><td>10. zu viel Videospiele spielen</td></tr></table>	1. Apfel	6. Bier trinken	2. Kartoffelchips	7. Hamburger	3. Cola	8. Pommes frites	4. Obst	9. Nüsse	5. joggen	10. zu viel Videospiele spielen	5
1. Apfel	6. Bier trinken											
2. Kartoffelchips	7. Hamburger											
3. Cola	8. Pommes frites											
4. Obst	9. Nüsse											
5. joggen	10. zu viel Videospiele spielen											
OR												
Q.1. C	Schreiben Sie einen Dialog im Kaufhaus. Sie wollen ein Kleid für eine Party kaufen.	10										
Q.1. D	Ergänzen Sie! a) Ich suche Pullover. b) Bringen Sie bitte schönen Schal. c) Ich möchte bitte Flasche Wasser. d) Geben Sie bitte Kuli. e) Können Sie bitte Schokolade kaufen?	5										
Q.2. A	b) Carola und Ellen kaufen online. Ergänzen Sie. ansehen • du • finde • hier • langweilig • Meinst • nicht • recht • schön • schrecklich • sieht • super ◆ Hier, diese Hose ist doch <u>schön</u> (1). ◆ Welche meinst (2)? ◆ Die rote da, ganz links. ◆ Na ja, ich weiß (3). Aber da, diese hier in Grau. Die (4) gut aus. Und der Pullover dazu. ◆ Dieser Pullover? Nö, der ist nicht gut. Der ist doch (5). ◆ Also, ich (6) ihn gut. ◆ Aber hier, das T-Shirt ist doch (7). Toll! ◆ Welches denn? ◆ Na, dieses (8), in Blau und Weiß. ◆ Das da? Nee, ein T-Shirt muss doch Farbe haben. Blau und Weiß ist doch (9). Aber das hier. ◆ Wo? (10) du das rote? Na ja. ◆ Kannst du das groß machen, bitte? Ich möchte es genau (11). Ist doch gut, nicht? ◆ Ja, doch, da hast du (12). Und Rot steht dir gut! Und dazu eine coole Jeans. ... 	10										

Q.2. B

Lesen Sie. Welche Reaktion passt? Kreuzen Sie an.

0. Wie gefällt dir mein Sofa? ☐ a Oh, nicht so gern. ☒ b Gut. Es ist sehr gemütlich.	3. Die Wohnung ist zu dunkel, oder? ☐ a Ja, ich finde sie auch zu dunkel. ☐ b Nein, sie ist zu dunkel.
1. Wie findest du den Schreibtisch? ☐ a Er gefällt mir nicht so gut. ☐ b Das ist ja schön.	4. Der Sessel gefällt mir gut. ☐ a Aber ich finde ihn hässlich. ☐ b Ja, er ist zu alt.
2. Magst du die Lampe? ☐ a Es tut mir Leid. ☐ b Die Lampe ist wirklich klasse.	5. Ich finde die Wohnung klein, aber schön. Und du? ☐ a Überhaupt. ☐ b Ja, sie ist nicht groß, aber schön.

5

OR

Q.2. C

Liebe Carmen,

am kommenden Sonntag habe ich Geburtstag.
Ich möchte gerne mit dir feiern und lade dich
herzlich zu meiner Party am Samstagabend ein.
Wir fangen um 21 Uhr an. Ist das okay für dich?
Es werden viele Leute da sein, die du auch kennst.
Kannst du vielleicht einen Salat mitbringen? Und
vergiss bitte nicht einen Pullover oder eine Jacke!
Wir wollen nämlich draußen im Garten feiern.
Ich freue mich sehr auf dich!

Bis zum Wochenende
Ralf

8

Schreiben Sie bitte richtig oder falsch.

- a) Carmen schreibt die Email.
- b) Ralf hatte am letzten Wochenende Geburtstag.
- c) Ralf hat nur zwei oder drei Leute kommen zu der Party.
- d) Carmen soll Salat mitbringen.

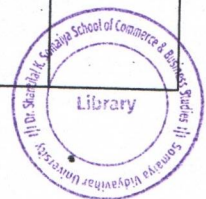
Q.2. D

Schreiben Sie den Satz in der richtigen Form.

Rewrite the sentences in the right form. Do not forget to conjugate the (Separable)Verb.

- a) Getränke • mitbringen • zur Party • Tom • .
- b) Die Kinder • Freunde • zur Party • einladen • .
- c) die Tür • bitte • zumachen • .
- d) ausschalten • Radio • Peter • .
- e) abholen • wir • zusammen • Sofia • .
- f) was • Urlaub • mitbringen • Sie • ?
- g) anfangen • die Party • um 5 Uhr • .

7



Q.3. A.

Sehen Sie das Bild/die Tafel. Wo finden Sie die Sachen? Schreiben Sie in 10 welchem Stock.

3. Stock	
Cafeteria, Schmuck, Uhren,	Herrenmode, Schuhe für sie und ihn
2. Stock	
Damenmode, Kosmetik, Schmuck	Schreibwaren, Bücher, Zeitschriften
1. Stock	
Mode für Kinder und Jugendliche, Spiele	Babykleidung Kinderschuhe
Erdgeschoss	
Lebensmittel, Backwaren, Fleisch	Foto, Fernsehen, Musik und Film
Untergeschoss	
Sportartikel Badekleidung	Freizeitkleidung, Tennis und Golf

Sie brauchen/suchen ...

- ein Hemd
- eine Badehose
- eine Digitalkamera
- Obst und Gemüse
- eine Schokolade

Q.3. B.

Ergänzen Sie!

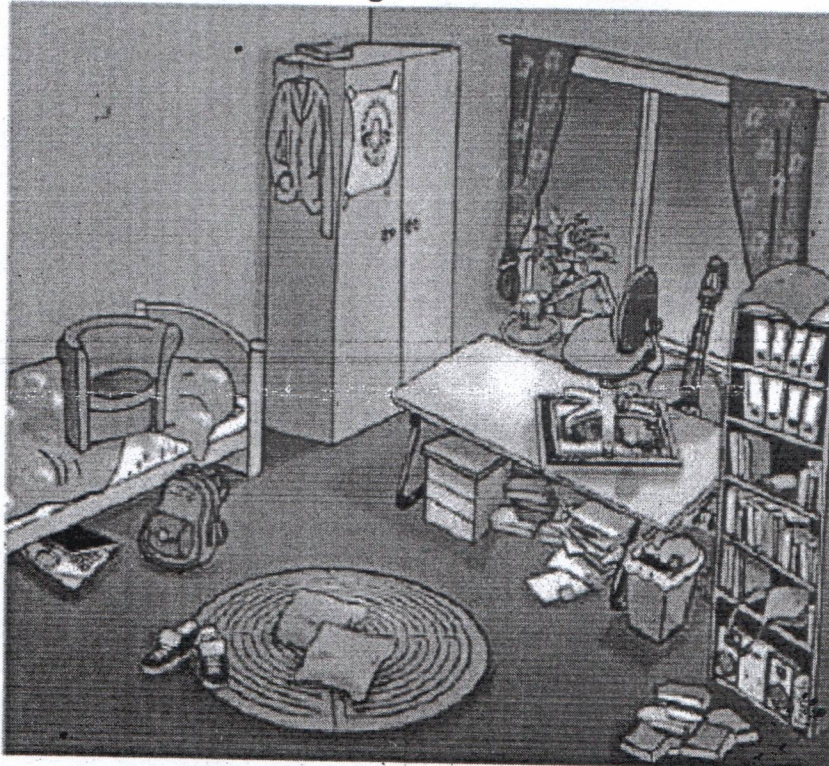
régnent, Wind, Sonne, Wetter, schneit

1. Wie ist das heute?
2. Es ist Sommer. Die scheint.
3. Es ist sehr kalt. Es
4. Es Der Regen macht alles nass.
5. Es ist windig. Es gibt zu viel

OR

Q.3. C.

Beschreiben Sie das Bild. Ergänzen Sie die Sätze.



	Ergänzen Sie die richtigen Wörter. 1. Der Sessel ist dem Sofa. 2. Der Stuhl ist dem Bild. 3. Der Rucksack ist dem Bett. 4. Die Gitarre ist dem Tisch. 5. Die Jacke hängt dem Schrank.	
Q.3. D.	Beschreiben Sie Ihre Wohnung. Schreiben Sie (8-12 Sätze)	10
Q.4		
Q.4.A	Eine Einladung schreiben. Ergänzen Sie. mitbringen • <u>lieber</u> • hoffentlich • Treffpunkt • herzlich • Fest Hallo <u>lieber</u> (0) Lennart, wir sind jetzt ein Jahr in Deutschland und machen am 15. Juli ein (1)! Wir laden dich (2) ein. Wir machen ein Picknick. Der (3) ist um 17 Uhr im Park. Kannst du einen Salat (4)? Du hast (5) Zeit! Viele Grüße, Rosa und Ramón	15 5
Q.4.B	a. Sie fahren nach Deutschland im Dezember. Sie machen 2 Monate Urlaub. Was nehmen Sie mit? b. Meine Hand tut weh. Geben Sie 3 Tipps.	5
Q.4.C	Lesen Sie die Anzeige und notieren Sie. Keferloher Straße, Nähe U-Bahn – zentral und ruhig! 3-Zimmer-Wohnung im 4. Stock, ca. 90 m², Wohnzimmer und Küche mit Balkon, Bad/WC, Ab 01.06. frei. Miete 850€ inklusive • Hausverwaltung Ohms 089-424242 Wie viele Zimmer? _____ Wie groß? _____ Preis? _____ Wo? _____ Kontakt? _____	5





Examination: End Semester Examination March/April 2023 (UG Programmes)

Semester: II

Business Studies

Business Studies	
Name of the Course: Enrichment Course - German	
M. : 15	

Maximum Marks : 60

Instructions: 1) Question 1, 2 and 3 have options. Question 4 is compulsory.

	OR	
Q.1. C	Lesen Sie uns schreiben Sie eine Email! Ihr Freund Kalle ladet Sie zu seiner Geburtstagsfeier ein. Antworten Sie und schreiben Sie über die folgenden Punkte: - Sie haben Zeit - Ihre Freundin Maike besucht Sie. Sie möchten Maike zur Party mitbringen - Essen und Getränke Schreiben Sie zu jedem Punkt eins bis zwei Sätze.	10
Q.1. D	Ergänzen Sie! a) Ich suche Mantel. b) Bringen Sie bitte rote Schuhe. c) Ich möchte bitte Flasche Wasser. d) Geben Sie bitte Bleistift. e) Können Sie bitte Orangensaft kaufen?	5
Q-2A	Liebe Frau Dehner, vielen Dank für die Einladung zu Ihrem Jazz-Konzert. Ich komme gern und ich freue mich sehr auf das Konzert. Ich danke Ihnen auch, dass ich in Ihrem Gästezimmer schlafen kann und kein Hotel suchen muss. Mein Zug kommt schon um circa 16 Uhr an. Kann ich Ihnen am Nachmittag dann vor dem Konzert etwas helfen? Bis bald und herzliche Grüße Winfried Beck Schreiben Sie Richtig oder Falsch. 1. Frau Dehner lädt Herr Beck zum Konzert ein. 2. Herr Beck kann zum Konzert nicht kommen. 3. Herr Beck übernachtet im Hotel. 4. Der Zug kommt vormittags an. 5. Herr Beck möchte Frau Dehner helfen.	10
Q-2B	Trennbare Verben. Ergänzen Sie. <i>abholen, anfangen, einladen, mitbringen, mitkommen</i> 1. Ben und Carina die Freunde von Igor zur Party 2. Die Party am Samstag um 21 Uhr 3. Die Freunde Essen und Getränke 4. Florian Igor um halb zehn 5. Igor zur Party	5 marks
	OR	

Q.2.C

Schreiben Sie eine Antwort an Emilia und Julian. Schreiben Sie:

1. Sie kommen. 2. Uhrzeit? 3. mitbringen?

10

Hallo Freunde,

endlich ziehen wir zusammen ein. Unsere Wohnung ist fertig.
Wir feiern am Sonntag, am 13. Mai in der Hafenstraße 12a.
Wir laden euch herzlich ein. Hoffentlich habt ihr Zeit.
Wir freuen uns schon auf sie.

Emilia und Julian

Telefon 0179/2234567 oder Email an emilia123@whp.de

Q.2.D

Ordnen Sie die Wörter zu.

1. eine Geburtstagsparty	A. geben
2. Geschenke	B. machen
3. Apfelsaft	C. trinken
4. Freunde	D. schneiden
5. Kuchen	E. einladen

5

Q.3. A.

Schreiben Sie einen Dialog im Kaufhaus. Sie wollen eine Jacke kaufen.

10

Q.3.B

- a. Ich habe Bauchschmerzen. Geben Sie 3 Tipps.
b. Sie machen einen Strandurlaub? Wohin fahren Sie? Was nehmen Sie mit?

5

OR

Q.3. C.

Beschreiben Sie das Bild. Ergänzen Sie die Sätze.

10



Beschreiben Sie das Bild. Schreiben Sie 5-6 Sätze.



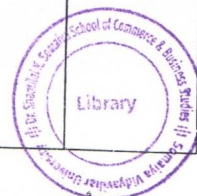
Q.3. D.	Ergänzen Sie die Wörter. In welchem Zimmer ist das Möbel? 1. Das Sofa ist im 2. Die Lampe ist in der 3. Die Leute tanzen im 4. Der Fernseher ist im 5. Der Herd ist in der Adjektive. Was passt? Kreuzen Sie an. 1. Die Wohnung kostet 900 Euro. Das finden Maria und Nils ☐ teuer. ☐ schön. ☐ klein. 2. Anja wohnt im Studentenwohnheim. Das Zimmer ist nur 14 qm ☐ ruhig. ☐ lang. ☐ groß. 3. Bruno und Heide wohnen in einem Bauernhaus. Es ist ziemlich ☐ modern. ☐ kurz. ☐ alt. 4. Familie Galle hat ein Haus mit Garten. Der Garten ist ☐ teuer. ☐ groß. ☐ leise. 5. Wir wohnen in der Stadt, im Zentrum. Es ist leider etwas ☐ laut. ☐ lang. ☐ alt. 6. Petra lebt in Köln. Ihre Wohnung ist klein, aber der Flur ist ☐ teuer. ☐ modern. ☐ lang. •	5
Q.4		15
Q.4.A	Welches Präfix passt? an, ein, fern, mit, auf, aus, zu, ab A. Morgen rufe ich meine Großmutter _____. B. Jeden Tag sehen wir 2 Stunden _____. C. Wir gehen ins Kino. Kommst du _____? D. Nikita lädt ihre Freunde zur Party _____. E. Wann fängt das Konzert _____? F. Um 6 Uhr abends hören wir mit dem Unterricht _____. G. Morgen haben Herr und Frau Martens Gäste. Sie räumen heute die Wohnung _____. H. Wanda holt ihre Kinder vom Sportplatz _____. I. Von oben auf dem Berg sieht ja die Stadt schön _____. J. Mach bitte das Fenster _____. Es ist hier kalt.	10
Q.4.B	Ergänzen Sie! <i>regnet, Wind, Sonne, Wetter, schneit</i> 1. Wie ist das heute? 2. Es ist Sommer. Die scheint. 3. • Es ist sehr kalt. Es 4. Es Der Regen macht alles nass. 5. Es ist windig. Es gibt zu viel	5



SOMAIYA
VIDYAVIHAR UNIVERSITY

Semester (November 2022 to March 2023)		
Examination: End Semester Examination March/April 2023 (UG Programmes)		
Programme code: 07		
Programme: BBA Hons	Class: FY	Semester: II
Name of the Constituent College: SKSC		Name of the Department Business Studies
Course Code: 131U07K403	Name of the Course: Enrichment Course - German	
Duration : 2 Hrs.	Maximum Marks : 60	
Instructions: 1) Question 1, 2 and 3 have options. Question 4 is compulsory.		

Question No.		Max. Marks
Q.1. A	Liebe Carmen, am kommenden Sonntag habe ich Geburtstag. Ich möchte gerne mit dir feiern und lade dich herzlich zu meiner Party am Samstagabend ein. Wir fangen um 21 Uhr an. Ist das okay für dich? Es werden viele Leute da sein, die du auch kennst. Kannst du vielleicht einen Salat mitbringen? Und vergiss bitte nicht einen Pullover oder eine Jacke! Wir wollen nämlich draußen im Garten feiern. Ich freue mich sehr auf dich! Bis zum Wochenende Ralf Lesen Sie den Text und die Aufgaben. Schreiben Sie: Richtig oder Falsch. 1. Ralf hatte am letzten Wochenende Geburtstag. 2. Die Party beginnt um 21 Uhr. 3. Ralf möchte nur zwei oder drei Leute einladen. 4. Die Party ist draußen. 5. Ralf hat Geburtstag am Samstag.	10
Q.1. B	Schreiben Sie 8 Körperteile.	5
Q.1. C	OR Schreiben Sie einen Dialog im Kaufhaus. Sie wollen ein Hemd oder eine Hose kaufen.	10
Q.1. D	Ergänzen Sie! a) Ich suche Pullover. b) Bringen Sie bitte schönen Schal. c) Ich möchte bitte Flasche Wasser. d) Geben Sie bitte Kuli. e) Können Sie bitte Schokolade kaufen?	5



Q.2. A	Schreiben Sie eine Antwort an Emilia und Julian. Schreiben Sie: 1. Sie kommen. 2. Uhrzeit? 3. mitbringen? Hallo Freunde, endlich ziehen wir zusammen ein. Unsere Wohnung ist fertig. Wir feiern am Sonntag, am 13. Mai in der Hafenstraße 12a. Wir laden euch herzlich ein. Hoffentlich habt ihr Zeit. Wir freuen uns schon auf sie. Emilia und Julian Telefon 0179/2234567 oder Email an emilia123@whp.de	10
Q.2. B	Adjektive. Was passt? Kreuzen Sie an. 1. Die Wohnung kostet 900 Euro. Das finden Maria und Nils ☐ teuer. ☐ schön. ☐ klein. 2. Anja wohnt im Studentenwohnheim. Das Zimmer ist nur 14 qm ☐ ruhig. ☐ lang. ☐ groß. 3. Bruno und Heide wohnen in einem Bauernhaus. Es ist ziemlich ☐ modern. ☐ kurz. ☐ alt. 4. Familie Galle hat ein Haus mit Garten. Der Garten ist ☐ teuer. ☐ groß. ☐ leise. 5. Wir wohnen in der Stadt, im Zentrum. Es ist leider etwas ☐ laut. ☐ lang. ☐ alt. 6. Petra lebt in Köln. Ihre Wohnung ist klein, aber der Flur ist ☐ teuer. ☐ modern. ☐ lang.	5
OR		
Q.2. C		10

Ergänzen Sie, je nach dem Bild

1. Die Lampe ist der Küche.
2. Der Hund ist dem Sofa und dem
3. Die Zeitung ist dem Sofa.
4. Die Bücher sind dem Computer.
5. Die Leute tanzen im
6. Der Fernseher ist im
7. Der Herd ist in der
8. Das Bild ist der Wand.
9. Die Gläser sind dem Tisch.
10. Die Lampe ist dem Herd.

Q.2.D

Beschreiben Sie Ihre Wohnung. Schreiben Sie (8-12 Sätze)

5

Q.3. A.

Fitness. Lesen Sie die Beiträge aus dem Forum und kreuzen Sie an: Wer sagt was?

15



Maggie84: Heute haben alle Menschen viel Stress. Ich arbeite in einer großen Firma und mein Beruf ist sehr anstrengend, ich muss fit bleiben. Ich gehe dreimal in der Woche ins Fitness-Studio. Das ist toll, ich habe dort auch schon viele neue Freunde kennen gelernt. Am Sonntag gehe ich ins Schwimmbad und schwimme eine Stunde. Auch mein Freund liebt Sport. Das ist gut, so können wir viel zusammen machen.



TomTom: Fitness-Studios mag ich nicht, ich finde es schrecklich dort – so viele Leute. Und es ist teuer! Bei schönem Wetter gehe ich viel im Park spazieren. Und am Wochenende gehe ich wandern. Ich bin gerne im Park, am Fluss oder im Wald. Das ist doch auch gesund! Und ich esse kein Fleisch und keine Wurst, aber viel Fisch, Obst und Gemüse. Und Trinken ist wichtig. Ich trinke nur Wasser und Tee. So bleibe ich fit!



Clara2013: Fitness! Ich kann es nicht mehr hören. Alle wollen aussehen wie ein Supermodel, das ist doch nicht normal. Also, ich mache nicht viel Sport. In meiner Freizeit bin ich gern zu Hause auf dem Sofa und lese ein gutes Buch. Aber ich fahre mit dem Fahrrad zur Arbeit, das ist genug. Und ich liebe Kuchen und Schokolade. Das ist vielleicht nicht so gesund, aber mir geht es gut! Und nur das ist wichtig, finde ich.

1. Gesund essen – das ist gut für die Fitness.
2. Ich esse, was mir schmeckt.
3. Im Fitness-Studio trifft man viele Leute.
4. Ich bin gern in der Natur.
5. Fahrradfahren ist auch gut für die Gesundheit.
6. Für meinen Beruf muss ich fit sein.
7. Ich gehe nicht gern ins Fitness-Studio.

Maggie

Tom

Clara

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OR

Q.3. B.

Sind die Sätze 1–5 **Richtig** oder **Falsch**? Kreuzen Sie an.

10

0. Maya macht eine Einweihungsparty.

☐ Richtig

☒ Falsch

🔍 🕒 📧 📎 A 🌐 📄 A-

Hallo Maya,
endlich ist unsere neue Wohnung fertig und das wollen wir feiern! Wir laden dich und Uwe herzlich zu unserer Party am Samstag, 26. Juli, in der Mommsenstraße 13 ein. Wir fangen um 20 Uhr an. Hoffentlich habt ihr Zeit. Alex und Verena kommen auch. Und unsere neuen Nachbarn natürlich. Sie sind alle sehr nett. Das Essen machen Paul und ich. Wir grillen Würstchen auf dem Balkon und es gibt Salate und Kartoffeln dazu. Könnt ihr vielleicht eine Flasche Wein mitbringen?
Bis Samstag, Karina

1. Die Party beginnt abends.

☐ Richtig

☐ Falsch

2. Die Nachbarn haben keine Zeit.

☐ Richtig

☐ Falsch

3. Das Essen bringen die Gäste mit.

☐ Richtig

☐ Falsch



Hi Karina,
vielen Dank für die Einladung. Ich freue mich schon auf Samstag und komme gern. Und einen Wein kann ich natürlich auch mitbringen. Aber Uwe hat leider keine Zeit. Er muss bis 23 Uhr arbeiten und ist danach sehr müde.
Also, viele Grüße und bis Samstag,
Maya

4. Maya hat am Samstag Zeit für die Party.

Richtig

Falsch

5. Uwe kommt nach der Arbeit zur Party.

Richtig

Falsch

Schreiben: Eine Anmeldung beim Sprachtandem.

Ihre Freundin Veska Kostadinova möchte beim Sprachtandem mitmachen. Ihre Muttersprache ist Bulgarisch. Sie möchte Deutsch üben. Für sie ist das Sprechen ganz wichtig. Ihre Interessen: Kino und Sport. Sie hat zweimal in der Woche Zeit, am Donnerstagnachmittag und am Samstagabend. Schreiben Sie die fünf fehlenden Informationen in das Formular.

Name: Veska Kostadinova

E-Mail-Adresse: veska-k@hotmail.int

Welche Sprache möchten Sie lernen?

Deutsch (0)

Muttersprache:

_____ (1)

Hobbys:

_____ (2)

Was ist Ihnen beim Lernen wichtig?

_____ (3)

Treffen wie oft?

☐ zweimal pro Woche

☐ einmal pro Woche

☐ zweimal pro Monat (4)

Wann?

_____ (5)

Q.3. C.

5

Q.4

15

Q.4.A.

Die Personen sind krank. Geben Sie Ihnen 2 Tipps. (2 Advices per person)

5



A.



B.

Q.4.B

Sie machen einen Strandurlaub? Wohin fahren Sie? Was nehmen Sie mit?

5

Q.4.C.

Welches Präfix passt?

5

an, ein, fern, mit, auf, aus, zu, ab

A. Morgen rufe ich meine Großmutter _____.

B. Jeden Tag sehen wir 2 Stunden _____.

C. Wir gehen ins Kino. Kommst du _____?

D. Nikita lädt ihre Freunde zur Party _____.

E. Wann fängt das Konzert _____?

F. Um 6 Uhr abends hören wir mit dem Unterricht _____.

G. Morgen haben Herr und Frau Martens Gäste. Sie räumen heute die Wohnung _____.

H. Wanda holt ihre Kinder vom Sportplatz _____.

I. Von oben auf dem Berg sieht ja die Stadt schön _____.

J. Mach bitte das Fenster _____. Es ist hier kalt.