

# SOMAIYA

## VIDYAVIHAR UNIVERSITY

Dr. Shantilal K. Somaiya School of Commerce and Business Studies

### QUESTION PAPERS

<b>BRANCH: Bachelor of Business Management</b>	<b>SEM: II</b>
	<b>MAR/APR-2024</b>

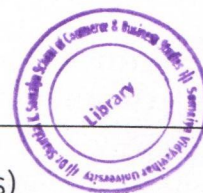
Sr. No.	Subject	Available
1.	231U06C201 – Business Environment & Management	
2.	231U06C202 – Cost Accounting	
3.		
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LIBRARY



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Semester (December 2023 to April 2024)		
Examination: End Semester Examination April 2024 (UG Programmes)		
Programme code: 06 Programme: BBM	Class: FY	Semester: II
Name of the Constituent College: S K Somaiya College		Name of the Department: Business Studies
Course Code: 231U06C201	Name of the Course: Business Environment and Management	
Duration: 2 Hrs.	Maximum Marks: 60	
Instructions: 1)Draw neat diagrams 2)Assume suitable data if necessary		

Question No.		Max. Marks	CO Attainment
Q.1.	<b>CASE STUDY:</b>  Ratan Tata spearheaded the globalization of the Tata Group, transforming it from a primarily India-centric conglomerate into a global powerhouse. His leadership style is characterized by a long-term perspective, commitment to ethical business practices, and a focus on sustainable growth. He emphasized the importance of innovation and technology, pushing the group to enter new industries and invest in research and development. His foresight led to the group's expansion into diverse sectors, including steel, automobiles, information technology, telecommunications, and more. Under his leadership, Tata acquired iconic global brands such as Jaguar Land Rover, Tetley, and Corus Steel, expanding the group's footprint across industries and geographies. Ratan Tata was known for fostering innovation and encouraging risk-taking within the organization. One of the most talked-about initiatives under Ratan Tata's leadership was the development and launch of the Tata Nano, often referred to as the "world's cheapest car." The Nano aimed to provide an affordable and safer alternative to motorcycles for millions of people in India. While the project faced challenges, including criticism for safety concerns and market perception issues, it showcased Tata's commitment to innovation and his willingness to take on ambitious projects.	15	CO1,2,3,4
Q.1.A	Explain the different types of leadership styles.	07	
	AND		
Q.1.B	Discuss the type of leadership followed by Ratan Tata.	08	
Q.2.A	Describe the scope and nature of the business environment.	15	CO1
	OR		
Q.2.B	Provide examples of different types of e-commerce.	15	CO2
Q.3.A.	Elaborate the product departmentation and process departmentation with an appropriate diagram.	15	CO3



	OR		
Q.3.B.	Critically assess how wide and narrow spans of control impact communication, decision-making, and employee supervision within an organization.	15	C03
Q.4.A.	Assess the implementation of green management practices in enhancing corporate sustainability.	15	C04
	OR		
Q.4.B.	Critically evaluate the impact of corporate social responsibility (CSR) initiatives on business performance.	15	C04



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Semester (November 2023 to March 2024)		
Examination: End Semester Examination March/April 2024 (UG Programmes)		
Programme code: 06 Programme: BBM	Class: FY	Semester: II
Name of the Constituent College: S K Somaiya College	Name of the Department: Business Studies	
Course Code: 231U06C202	Name of the Course: Cost Accounting	
Duration : 2 Hrs.	Maximum Marks : 60	
Instructions: 1)All questions are compulsory		

Question No.		Max. Marks	CO																																		
Q.1. A	<p>From the following particulars, prepare a statement of cost for the year 2021.</p> <table><tr><th>Particulars</th><th>Amount</th></tr><tr><td>Opening stock of raw materials</td><td>50,000</td></tr><tr><td>Raw material returned to suppliers</td><td>4,000</td></tr><tr><td>Wages paid to productive workers</td><td>36,000</td></tr><tr><td>Wages paid to non-productive workers</td><td>4,000</td></tr><tr><td>Rent of workshop</td><td>5,000</td></tr><tr><td>Repairs to plant</td><td>1,200</td></tr><tr><td>Office expenses</td><td>3,000</td></tr><tr><td>Advertisement expenses</td><td>2,400</td></tr><tr><td>Purchase of material</td><td>1,40,000</td></tr><tr><td>Closing stock of material</td><td>38,400</td></tr><tr><td>Staff salaries</td><td>10,000</td></tr><tr><td>Carriage on purchases</td><td>1,000</td></tr><tr><td>Carriage on sales</td><td>3,000</td></tr><tr><td>Fuel, gas, water etc.</td><td>2,000</td></tr><tr><td>Depreciation on machinery</td><td>2,800</td></tr><tr><td>Direct expense</td><td>1,600</td></tr></table>	Particulars	Amount	Opening stock of raw materials	50,000	Raw material returned to suppliers	4,000	Wages paid to productive workers	36,000	Wages paid to non-productive workers	4,000	Rent of workshop	5,000	Repairs to plant	1,200	Office expenses	3,000	Advertisement expenses	2,400	Purchase of material	1,40,000	Closing stock of material	38,400	Staff salaries	10,000	Carriage on purchases	1,000	Carriage on sales	3,000	Fuel, gas, water etc.	2,000	Depreciation on machinery	2,800	Direct expense	1,600	15	CO1
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Q.1. B	<p>At 90% capacity, ABC Ltd. produces 10,800 units and incurred the expenses as under</p> <table><tr><th>Particulars</th><th>Cost per Unit</th></tr><tr><td>Direct Material</td><td>7</td></tr><tr><td>Direct Labour</td><td>5</td></tr><tr><td>Other Variable Expenses</td><td>4.50</td></tr><tr><td>Administrative Overheads</td><td>6 (40% variable)</td></tr><tr><td>Selling Overheads</td><td>3 (75% variable)</td></tr><tr><td>Production Overheads</td><td>3 (20% variable)</td></tr></table> <p>Selling price per unit 60. Prepare Flexible Budget for 70%, 80% and 100% utilisation of the capacity.</p>	Particulars	Cost per Unit	Direct Material	7	Direct Labour	5	Other Variable Expenses	4.50	Administrative Overheads	6 (40% variable)	Selling Overheads	3 (75% variable)	Production Overheads	3 (20% variable)	15	CO 2																				
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Q.2. A	<p>Calculate from the following data:</p> <p>I. Material cost variance, II. Material price variance, III. Material usage variance, and IV. Material mix variance</p>	15	CO3																																		



