



SOMAIYA

VIDYAVIHAR UNIVERSITY

Somaiya School of Humanities and Social Science

QUESTION PAPERS

BRANCH: Minor	SEM: I
	NOV-2025

Sr. No.	Subject	Available
1.	146UV116 – Minor in Psychology	
2.	231U08K102 – Minor in Creative Writing	
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

LIBRARY







SOMAIYA
VIDYAVIHAR UNIVERSITY



November 2025		
Examination: End Semester Examination (UG Programmes)		
Programme code: Programme: Minor	Class: FY	Semester: I
Name of the School: Somaiya Vidyavihar University	Name of the Department	
Course Code: 146UV116	Name of the Course: Introduction to Psychology	
Duration: 2 Hr.	Maximum Marks: 60	
Instructions: 1) Draw neat diagrams 2) Assume suitable data if necessary 3)		

Question No.		Max. Marks	CO
Q1	a) Describe the humanistic perspective in detail	8	CO1
	b) Explain Functionalism and Structuralism in detail	7	CO1
	OR		
	c) Explain observational learning and its four elements in detail.	8	CO2
Q2	d) Explain reinforcement schedules with a graph and example.	7	CO2
	a) Define memory and describe its three basic processes	8	CO3
	b) Describe the Atkinson and Shiffrin three-stage model of memory.	7	CO3
	OR		
Q3	c) Explain any one theory of intelligence.	8	CO4
	d) Explain how mental rehearsal or practice helps in different fields.	7	CO4
	a) Explain Freud's Psychoanalysis in detail.	8	CO1
	b) Describe the major characteristics of learning with suitable examples	7	CO2
Q4	OR		
	c) Describe the role of chunking, mnemonics, and hierarchies in effortful processing.	8	CO3
	d) Define language and explain its structure in detail	7	CO4
	Write Short Notes on (Any 3)		
Q4	a) The Four Goals of Psychology	5	CO1
	b) Types of Reinforcement	5	CO2
	c) Mental Set	5	CO3
	d) Emotional Intelligence	5	CO4
	e) Operant Conditioning	5	CO2






Semester (Jul 2025 to Oct 2025)

Examination: End Semester Examination Nov 2025 (UG Programme)

Programme code:			
Programme: Minor in Mass Communication and Journalism		Class: FY	Semester: I
Name of the Institute: Somaiya School of Humanities and Social Sciences		Name of the Department: Department of Mass Communication	
Course Code: 731U08K102	Name of the Course: Creative Writing (Minor)		
Duration : 2 Hrs.	Maximum Marks : 60		
Instructions: 1) All questions are compulsory.			

Q.No.		Max. Marks	Co
Q.1	<p>Critically evaluate the news elements used in the following news article and explain the news structure followed in detail:</p> <h2 style="text-align: center;">CJI to deal with claim that HC judge approached NCLAT member on order</h2> <p>Krishnadas Rajagopal NEW DELHI</p> <p>The Supreme Court trained the spotlight on Chief Justice of India B.R. Gavai on Friday, saying the top judge "must have" acted on the anguish of a judicial member on the Chennai Bench of the National Company Law Appellate Tribunal (NCLAT) who chose to recuse after recording in an order that "one of the most revered members of the higher judiciary" approached him for a decision favouring one of the parties in a high-stakes case.</p> <p>A Bench of Justices Surya Kant and Joymalya Bagchi said the matter was of "vital public importance"</p>  <p style="text-align: center;">Justice Sharad Kumar Sharma</p> <p>and the "law must take its course".</p> <p>The NCLAT's Chennai Bench led by the judicial member in question, Justice Sharad Kumar Sharma, passed the order on August 13 in an appeal filed by A.S. Reddy, the suspended director of Hyderabad-based KLSR Infratech,</p> <p>which is facing corporate insolvency resolution proceedings under the Insolvency and Bankruptcy Code. Justice Sharma is a retired Uttarakhand High Court judge, who was appointed to the NCLAT.</p> <p>The Supreme Court Bench was hearing a petition filed by M/s. AS Met Corp Pvt Ltd, the operational creditor of KLSR Infratech and the first respondent in the case.</p> <p>'Interference by judge' "The judicial member has preserved the WhatsApp message he received and the number. The message came from the Chief Justice of a High Court... That is why the judicial member recused," advocate Prashant Bhushan, representing M/s. AS Met Corp Pvt Ltd, alleged.</p> <p>"We believe the competent authority [Chief Justice of India] must have examined the available material and taken necessary steps as required. All these issues will be effectively dealt with by the Chief Justice of India on the administrative side," the Bench headed by Justice Kant observed. Justice Kant is taking over as Chief Justice of India after the retirement of Justice Gavai on November 24.</p> <p>The court, passing orders on the judicial side, transferred the case from Chennai to the Principal Bench of the NCLAT based in New Delhi.</p> <p><i>Source: The Hindu</i></p>	15	CO3
Q.2	<p>A) Explain plot, setting, and themes of <i>12 Years a Slave</i>.</p> <p style="text-align: center;">OR</p> <p>B) Compare and contrast literary and non-literary language.</p>	15	CO1
Q.3	A) Discuss the specific techniques involved in writing for news portals.	15	CO2,

			CO3
	OR		
	B) Explain why audience understanding is crucial for digital storytelling, brand voice development, and viral content strategy.	15	CO3, CO4
Q. 4	Write short notes on any three of the following: A. Impact of Headlines on Audience Engagement B. Creativity and Inspiration C. Competition Analysis in creative content planning D. Characterization E. Organic SEO	15	CO1, CO2, CO3, CO4