

K. J. SOMAIYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH

Program: PGDM IB

Tri-II (Batch 2016-2018)

Design & Management of Information Systems

Marks: 50

Duration: 3 Hours

Date : 31/12/2016

Answer any 6 from question 1 to 7.

Questions 8 and 9 are compulsory.

1. Describe strategic business objectives of business firms for investing in information systems. [5]
2. Briefly explain business information value chain. [5]
3. Explain the stages in decision making systems. [5]
4. Write notes on different strategies for conversion in system development. [5]
5. How do DSS differ from MIS and how do they provide value to the business? [5]
6. Explain different dimensions of information system with example. [5]
7. Write notes on different information systems and the interrelationships among these systems. [5]
8. Create a fishbone diagram to analyze the causes for poor quality product. [10]
9. Create a collaborative BPMN diagram for online cab booking process. [10]

All the Best!!!